

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday July 21 1986

South Africa: Howe steers clear of the rocks, Page 17

No. 29,985

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World news Business summary

## Stalemate in Italian political crisis

Attempts by Mr. Giulio Andreotti, the Italian Christian Democrat, to form a new compromise government collapsed at the weekend. He is expected to go to President Francesco Cossiga today and admit the failure of his efforts.

Mr. Andreotti said there was no consensus between the Christian Democrats and the Socialist Party of candidate Prime Minister Mr. Bettino Craxi. Mr. Andreotti had proposed that Mr. Craxi should return as Prime Minister until next January, when the Christian Democrats would take over.

General elections might now be held as soon as this autumn or next spring, well ahead of the end of the present parliament in 1988. Page 18

## Hussein in Iraq

King Hussein of Jordan visited Baghdad to discuss "bilateral relations, Arab issues and the Gulf war" with Iraqi President Saddam Hussein, a Jordanian official said.

## Israel welcomes aid

Israel would welcome West German economic aid requested by Jordan for the Israeli-occupied West Bank and Gaza. Israeli defence minister Yitzhak Rabin was quoted as saying.

## Beirut bus ambush

Four Christians died when gunmen ambushed an American University of Beirut hospital bus, the first serious challenge to a Syrian-backed security plan for west Beirut.

## Kidnap search

More than 1,000 troops scoured Basilin Island in the southern Philippines in search of Swiss businessman Hans Knuzzi, who was abducted by suspected Muslim separatists.

## Journalist held

New York Times correspondent John Burns, a British subject, detained by Chinese police on suspicion of spying, will be allowed to see his wife and British Embassy officials in Peking today, Chinese officials said. Background, Page 2

## Refugee flow grows

West Berlin officials pitched tents and cleared a gymnasium to accommodate a flood of refugees arriving from the Middle East via East Germany at the weekend, but said the 250 emergency beds were being rapidly filled.

## Miners buried

Four black miners died when a tunnel collapsed at Elandsrand gold mine, west of Johannesburg, South Africa.

## Mafia arrests

Six people were arrested and arms seized when Italian police raided a Mafia meeting in a Naples flat.

## Rebels hit pipeline

Right-wing rebels in Mozambique said they destroyed a section of a pipeline that carries oil from the port of Beira to Zimbabwe.

## Aircraft seized

A Bulgarian Balkan Airlines aircraft was seized at Istanbul airport on a court order for payment of compensation for a Turk killed in a Balkan crash near Sofia in 1984.

## Norman wins Open

Australian Greg Norman won the British Open golf championship at Turnberry with a last-round 69 to give him a level-par aggregate of 280. Gordon Brand of England was second with Bernhard Langer (West Germany) and Ian Woollam (Wales) sharing third place.

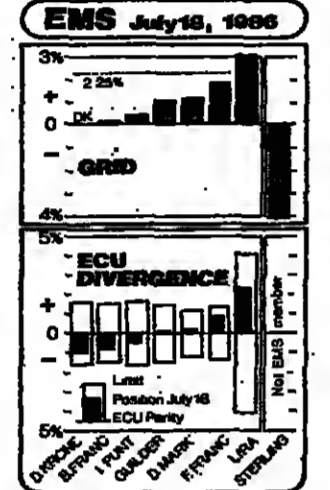
## WORK STUDY

A MAJOR report on the future of work will appear in Thursday's FT. Backed by a specially commissioned Gallup survey, the report covers the world's six biggest market economies.

## LTV will apply to protect suppliers

LTV, US steelmaker that filed for reorganisation under Chapter 11 bankruptcy proceedings last week, plans to ask the courts to keep funds flowing to suppliers of materials for its military-equipment division, the only part of the group making profits. Page 18

EUROPEAN Monetary System: The D-Mark was stronger in the EMS last week, helped by a decline in the US dollar and Thursday's decision by the Bundesbank not to cut West German interest rates. It was placed as the third strongest currency.



rency behind the French franc, which lost ground over the week, and the Italian lira, the latter assisted by a seasonal inflow of funds. The Belgian franc and Danish krone were placed closely together as the two weakest currencies but were comfortably within their respective divergence limits.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the basket currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2% per cent. The lower chart gives each currency's divergence from the "reference" against the European Currency Unit (ECU), itself a basket of European currencies.

TOKYO share prices closed higher on Saturday as buying spread over a wide front. The market average rose 2.17 to 17,341, below the record close of 17,382.80 set on July 15.

EGYPT is seeking a rescheduling of some of its estimated \$36bn debt. The Bank for International Settlements and the OECD disclosed that the world's main borrowers' indebtedness rose from \$747.5bn at the end of 1984 to \$821.4bn at end 1985.

SOVIET oil sector was the only industry not to achieve its planned production quota, according to official figures.

STERLING commercial paper market is to receive a set of guidelines published by a committee under the auspices of the British Bankers' Association. Page 19

CIBA-GEIGY, Swiss chemicals and pharmaceuticals group, reported a 16 per cent decline in turnover to SF 8.9bn (\$5.13bn) during the first half of the year, while Sandoz, another Swiss chemical concern, reported a 3 per cent drop in group sales for the first half of the year to SF 4.4bn (\$2.6bn).

SME, Switzerland's leading watch industry group, which makes Omega, Swatch and Tissot watches, expects a rise in group earnings for the current year.

BANCOALAHOMA, Tulsa holding company for a group of banks, initiated discussions with bank regulators on difficulties at its Bank of Oklahoma subsidiary after a \$39.8m loss in the second quarter. Page 19

ZALE CORPORATION, world's biggest fine-jewellery retailer, is facing a rearguard action from the senior management of its UK subsidiary to block its plans to sell off its British interests. Page 18

MCI COMMUNICATIONS, US long-distance telecommunications group, announced a 54 per cent drop in second-quarter earnings to \$16.4m from \$34.3m in the same period last year. Page 21

## US and Japan near accord on semiconductors

SEMICONDUCTOR trade between the US and Japan will be radically altered over the next five years if a working agreement between the US and Japan is approved, as expected, at talks in Washington at the end of this week.

The US and Japan have been involved in a bitter dispute over semiconductor trade for nearly a year. The two main issues are the alleged dumping of semiconductors by Japanese companies in the US and the alleged lack of market access to Japan for US semiconductor makers.

Within the last month, however, a working agreement has been concluded by both sides. That agreement, an outline of which has been obtained by the Financial Times, includes the following provisions:

● Japan will recognise the US industry's goal of obtaining more than 20 per cent of the Japanese chip market in five years, more than doubling US chip market's share of the \$3bn Japanese chip market.

This could prove embarrassing to the US Administration since an agreement to such a market-sharing goal would be inconsistent with US free-trade policies.

● Japan will help US chip makers achieve this goal by setting up a top-level organisation in Japan to provide sales assistance and expertise on the Japanese market.

● The US Government will suspend its two anti-dumping cases and its unfair trade action against Japan. In Japan, the Ministry for International Trade and Industry (MITI) will establish a company-price monitoring system on the cost and export prices of eight semiconductor products exported by Japanese companies to the US. MITI's information will be sent directly to the Department of Commerce.

The products covered by this system are understood to include most of the major "commodity" chip types exported to the US by Japan, and account for nearly 90 per cent of the \$1bn Japanese chip exports to the US.

One-megabit dynamic random access memory (DRAM) chips, however, are apparently not covered by the agreement. The US industry had been anxious to see these new chips included on any list to prevent a repetition of the pattern of price decline seen in earlier generations of DRAMs.

● The US will be entitled to call immediate consultations with Japan if it believes that any of these products are being exported at below their company-specific fair value. These consultations will have a maximum 14-day limit, unless both governments agree to a longer period.

The agreement also calls for the monitoring of Japan's export prices to countries other than the US, the mechanism for which remains undecided. It is believed, however, that the US is pressing for MITI to monitor third-country exports in exactly the same way that it will monitor cost and export prices to the US.

The Japanese maintain that such a system could create legal problems because it would bypass the third country's government or laws. This, no doubt, will be a major issue.

Continued on Page 18  
Details, Page 3

## Chernobyl officials may face criminal charges

By Our Moscow Correspondent

THE CHERNOBYL nuclear disaster in the Soviet Union earlier this year has so far claimed 28 lives and caused 2bn roubles (\$2.8bn) in direct damage alone. Thirty people are still in hospital and 173 more are suffering from radiation sickness because of the disaster.

Those were among the main findings of a special report drawn up by the country's ruling Politburo and released at the weekend.

The nuclear accident caused considerable political, economic and psychological damage, the report said. Three government officials and a man involved in the design of the now ruined No 4 graphite-moderated reactor at Chernobyl have been dismissed. Several officials may face criminal charges for gross negligence that caused the accident.

The Politburo said Mr Anatoly Mayorov, Minister of Power since 1985, deserved to be dismissed but had escaped with a strict reprimand and an admonition to improve performance because he had not held his job for long.

The report said the disaster occurred because poorly prepared experiments were being carried out with a turbine generator as Chernobyl's No 4 reactor was being shut down for routine maintenance.

The experiments had not been cleared with central bodies overseeing the nuclear power industry, the Politburo said.

The officials dismissed included Mr Yevgeny T. Kulov, head of the state committee on safety in the nuclear power industry, Mr G. A. Shasharin, a deputy minister of power engineering and electrification, and Mr Alexander G. Meshkov, a first deputy minister of medium machine building.

Some Western analysts have said that the ministry runs military-related defence programmes. Mr Kulov also worked there before being moved to head the safety committee when it was set up in 1983.

The Soviet media have not mentioned any military function for the Chernobyl plant, but analysts at Chascon Inc. in Washington, DC, have said that Chernobyl-type graphite-moderated reactors can produce varying grades of plutonium, including the high-grade type used in nuclear weapons.

The four men dismissed were Ivan Y. Yemelyanov, deputy director of the institute that designed the reactor. His dismissal implied that there might be faults in the design, which is used in 14 Soviet reactors.

Continued on Page 18

## Oil sales slump hits Mexican trade surplus

By DAVID GARDNER IN MEXICO CITY

MEXICO'S trade surplus for the first four months of this year fell steeply compared with the same period last year, largely as a result of a 60 per cent fall in crude oil exports.

At the same time, the country's main production indicators showed manufacturing output sinking into a trough, while inflation in June reached 82 per cent on an annualised basis.

Latest Bank of Mexico figures show total exports for January to April this year at \$3.16bn, down 33 per cent on the same period last year. Total imports were \$4.19bn, down 4.5 per cent, leaving a surplus for the period of \$870m. That compares with surpluses of \$3.3bn and \$5.3bn for the same periods of 1985 and 1984.

The likely trade surplus for the whole of this year, estimated at \$3bn, compares with surpluses of nearly \$13bn in 1984 and \$8.4bn last year, before the slide in oil prices turned into a collapse. Mexico stands to lose about \$8bn in oil revenues this year.

This year's figures for the first four months show the 80 per cent decline in oil income only partly offset by a 24 per cent increase in manufactured exports. Oil last year provided Mexico with around two thirds of its export revenue and although the non-oil sector is growing - particularly under the impetus of recent trade liberalisation measures - it is still far from yielding a trade surplus.

The overall production index in March was down 5 per cent on the same month last year, with falls of 4.2 per cent in general manufacturing and 11.2 per cent in capital goods production over the same period.

Brazilian curbs planned, Page 2

## Howe mission continues as India quits Games

By MICHAEL CASSELL, POLITICAL CORRESPONDENT, IN LONDON

INDIA last night withdrew from the Commonwealth Games in protest at the British Government's refusal to take effective measures against South Africa.

The decision came two days before Sir Geoffrey Howe, the British Foreign Secretary, leaves on the second leg of his mission to South Africa, during which he will have two meetings with President F.W. de Klerk.

India is the largest and most influential of the 24 Commonwealth nations to withdraw so far from the Games, which start later this week. But despite the growing boycott and renewed talk of a constitutional crisis, all the signs are that the British Government remains determined to complete its diplomatic initiative.

The Indian boycott follows efforts by the Government to obtain British assurances that agreement on effective measures, aimed at ending apartheid in South Africa, would be reached at the forthcoming Commonwealth summit in London.

But the Ministry of Foreign Affairs in New Delhi said the Indian Government had been told that Britain was not in a position to give the assurance asked for. As a result, it had been decided to follow the lead given in Havana by several of the front-line states. Mrs Margaret Alva, the Indian Sports Minister, said the athletes had been told to disperse.

The decision will be regretted by ministers in London but they are emphasising that the Government is not going to abandon its last-minute attempt to obtain concessions from South Africa.

The weekend message was that the Games are not the business of the British Government and, while withdrawals were disappointing, they were a matter for the organisers and the participating countries.

The Government appears equally unmoved by suggestions, raised again at the weekend, that its stand against the introduction of economic sanctions is threatening a constitutional crisis, with the Queen at its centre.

Reports that the Queen is increasingly unhappy over Mrs Thatcher's handling of the South Africa issue and its potentially damaging impact on the Commonwealth yesterday drew a brief rejoinder.

Despite suggestions of a clash between Mrs Thatcher and the Queen, as head of the Commonwealth, both the Palace and Downing Street are understood to have been making every effort to ensure that relationship are not strained at a time when the Commonwealth faces one of its biggest crises.

It was also announced last night that the decision to ban Miss Zola Budd and Miss Annette Cowley from taking part in the Games has been upheld.

A delegation of trade unionists, including Mr Norman Willis, general secretary of the TUC, and Mr Ron Todd, general secretary of the Transport and General Workers' Union, were yesterday ordered out of Alexandria township, near Johannesburg, by about 100 armed troops.

## Court blocks De Benedetti bid for Italian state foods group

By ALAN FRIEDMAN IN MILAN

ITALY'S biggest privatisation plan - the L97bn (\$337m) sale by the IRI state holding group of its SME foods subsidiary to Mr Carlo de Benedetti's Buitoni pasta and chocolates company - collapsed at the weekend when a Rome court ruled the deal invalid.

The court decision, which comes 15 months after Mr de Benedetti signed an agreement for the purchase with Professor Romano Prodi, chairman of IRI, is certain to prove highly controversial.

Perhaps anticipating the ruling, Mr de Benedetti threatened last Friday evening that, unless he could go ahead immediately with the deal, he would "make acquisitions outside Italy in order to create a multinational corporation in the foods sector".

Buitoni has been ordered to pay Liba of court expenses. Although Buitoni is expected to appeal against the court ruling, that process might take 18 to 24 months and Mr de Benedetti has already indicated that he sees little benefit in such an appeal.

Prof Prodi was said at the weekend to be satisfied with the court decision because it left him free to consider his options. SME, which had total turnover last year of around L3,000bn, has returned to profits and Prof Prodi may decide to keep it within the IRI group for the time being.

Lisa Wood adds from London: Since his appointment in 1982 Prof Prodi has battled to bring down the losses of IRI (Istituto per la Ricostruzione Industriale) which was set up in 1983 to preserve companies and industries that otherwise would not have survived. The portfolio of companies include steel, telecommunications equipment and services, engineering and Alitalia, the state airline.

In 1985 the conglomerate, which accounts for about 4 per cent of Italy's employment, cut its losses from L2,745bn to L1,897bn (€1bn). The recovery strategy has included selling parts of its diversified holdings to private investors and selling out-right non-strategic businesses such as SME.

This Naples-based company controls a range of food manufacturing companies including Cirio and Italgel, a supermarket chain and a string of motorway restaurants. SME, which was nationalised in 1983, made a loss in the six years to 1983 but was profitable in 1984 after recapitalisation and management restructuring.

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OVERSEAS NEWS

Brazil braced for further curbs package

BY IVO DAWNAY IN RIO DE JANEIRO

BRAZIL IS bracing itself this week for a new economic adjustment package aimed at curbing the consumer spending boom which threatens to undermine the February anti-inflationary programme, the Cruzado Plan.

Mexican GDP growth forecast to decline

BY WALTER ELLIS

MEXICO, hard hit by the decline in oil prices over the past 12 months, can expect an average annual growth in its gross domestic product of only 0.9 per cent between this year and 1991, according to the latest forecast by the Economist Intelligence Unit.

IADB fails to agree on size of capital increase

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

THE INTER-AMERICAN Development Bank has again failed to agree on the size of a capital increase that would allow it to step up its lending to Latin American countries under the so-called Baker plan for salvaging the developing country debt crisis, writes Peter Montagnon, Euromarkets Correspondent.

Chilean soldiers questioned over photographer's death

BY MARY HELEN SPOONER IN SANTIAGO

THE GHILEAN ARMY has turned 25 soldiers over to a civilian judge investigating the death of a young photographer whose witness said was set on fire by a passing military patrol during anti-government protests on July 2. A second victim, an 18-year-old university student, is critical in a Santiago hospital.

Advertisement for 'THE BRIEF CASE WITH THE PERFECT MEMORY' by CS Counter Spy, featuring a briefcase and promotional text.

US town ready to roll out the bagels

By David Owen in Chicago

VISITORS TO downtown Mattison, Illinois (pop. 18,055) — a cornbelt community about 180 miles south of Chicago — were greeted by a strange sight last week, as they went about their Saturday morning business.

ANC reaffirms refusal to meet Howe

BY MICHAEL HOLMAN IN HARARE

A SENIOR member of the African National Congress (ANC) repeated this weekend the organisation's refusal to meet Sir Geoffrey Howe, the British Foreign Secretary, when he makes his second visit to southern Africa this week.

Hussein in bid to ease Syria, Iraq tensions

By Simon Henderson in Baghdad

KING HUSSEIN of Jordan has arrived in the Iraqi capital, Baghdad, in an attempt to revive his efforts to bring about a reconciliation between Iraq and Syria, which are riddled by rival factions of the Arab Ba'ath Socialist Party.

Concern over Finnish prices

By Olli Virtanen in Helsinki

FINLAND'S Gross Domestic Product (GDP) will grow no more than 1.5 per cent this year, as opposed to earlier estimates of 2.5 per cent, the country's Ministry of Finance says.

William Dullforce looks at a draft text which goes a long way to meeting Third World interests

Compromise boosts chances for new Gatt round

THE CHANCES that trade ministers will succeed in launching international negotiations to revitalise the world trading system have been substantially strengthened by understandings between the industrial nations and "moderate" developing countries.

Tim Dickson reports on the first formal discussions about next year's finances EEC nations resume battle over budget



Mr Brooke: challenge for negotiating skills

1986 has just ended; 1987 is already beginning. Only in the world of EEC budget negotiations is it possible to make such a confident statement in mid-July without fear of contradiction, not to say derision.

Genscher begins Moscow trip

BY RUPERT CORNWELL IN BONN

MR HANS Dietrich Genscher, the West German Foreign Minister, yesterday began a three-day official visit to Moscow, which Bonn clearly hopes will persuade the Soviet Union to inject more urgency into the stagnant relations between the two countries.

Hopes rise for deal on German 'defector'

BY RUPERT CORNWELL IN BONN

MR Genscher last week betrayed his frustration at Soviet intransigence towards West Germany when he expressed the hope that in future Moscow would treat West Germany as an "important factor" in the present arms control negotiations involving Europe.

more spending on regional and social funds at the expense of agriculture. By contrast, the northern states such as France and West Germany are the biggest beneficiaries of the price support schemes for cereals, beef and dairy products which take the lion's share of spending on the Common Agricultural Policy (CAP).

Pretoria's official facts challenged

By Bernard Simon in Johannesburg

SOUTH AFRICAN newspapers have challenged the Government's version of events during the past week at schools in black townships, raising the first serious doubts about official news on unrest in the country since the state of emergency was imposed six weeks ago.

Concern over German 'defector'

BY RUPERT CORNWELL IN BONN

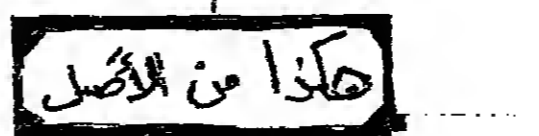
MR Genscher and his delegation were encouraged by the newspaper Isvesia which yesterday expressed the wish that the visit might improve relations between the countries. During his stay, Mr Genscher will deliver a personal message from Mr Kohl to the Soviet leader, underlining West Germany's desire for better links.

William Dullforce looks at a draft text which goes a long way to meeting Third World interests

Compromise boosts chances for new Gatt round

THE CHANCES that trade ministers will succeed in launching international negotiations to revitalise the world trading system have been substantially strengthened by understandings between the industrial nations and "moderate" developing countries.

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WORLD TRADE NEWS

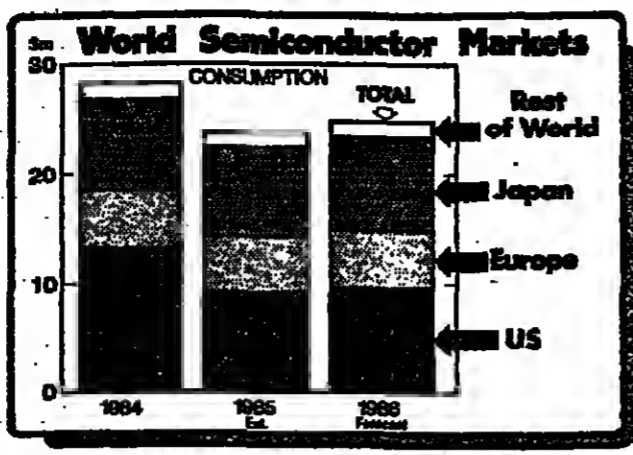
French win \$300m gas pipeline contract

By David Marsh in Paris
Spie-Batignolles, the French construction company which is part of the private sector Schneider conglomerate, has won a \$300m (£200m) order to build a gas pipeline linking Bulgaria and Turkey.

Tokyo may agree to aid US chip sales in Japan

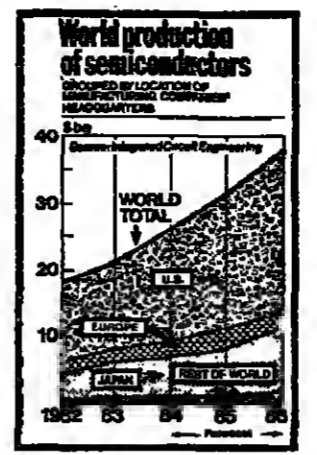
BY LOUISE KEHOE IN SAN FRANCISCO AND CARLA RAPOPORT IN TOKYO

THE FOLLOWING are excerpts from the private working agreement between Japan and the US on semiconductor trade which is expected to be approved by both governments in Washington at the end of this week.



companies produce in substantial volume, are increasingly exported to the US and meet either of the following criteria:
1. They are standard and general use semiconductors or
2. There is evidence of a threat of sales at less than fair value.

based on any information available to it.
If an anti-dumping action is initiated on any monitored product, Japan shall encourage the affected Japanese exporters to provide the US Department of Commerce with the data submitted to MITI within 14 days of a request being presented.



agree to a longer period.
Japan will take appropriate actions available under laws and regulations in Japan to prevent exports at less than company-specific fair value.

Yen rise 'may help Japanese diesel makers'

BY NICK GARNETT
THE RISE in the value of the yen is likely to make life more difficult in the medium and long term for Western producers of diesel engines in competition with Japanese manufacturers.

more premium vehicle and equipment products to reduce or absorb the cost penalties of a higher yen.

Western-made engines in locally-assembled Japanese products despite overall advantages in sourcing from Japan.

Caterpillar to build new engine range

Caterpillar of the US, the world's leading construction equipment maker, is to start manufacturing a new family of medium power diesel engines at its plant at Gosselies, Belgium.

SHIPPING REPORT Tanker rates stabilise

BY ANDREW FISHER, SHIPPING CORRESPONDENT
TANKER RATES stabilised last week as the further slide in oil prices caused big oil companies and independent traders to move back into the market.

JAPANESE DIESEL ENGINE PRODUCTION BY APPLICATION 1983-90. Table with columns for Application, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990.

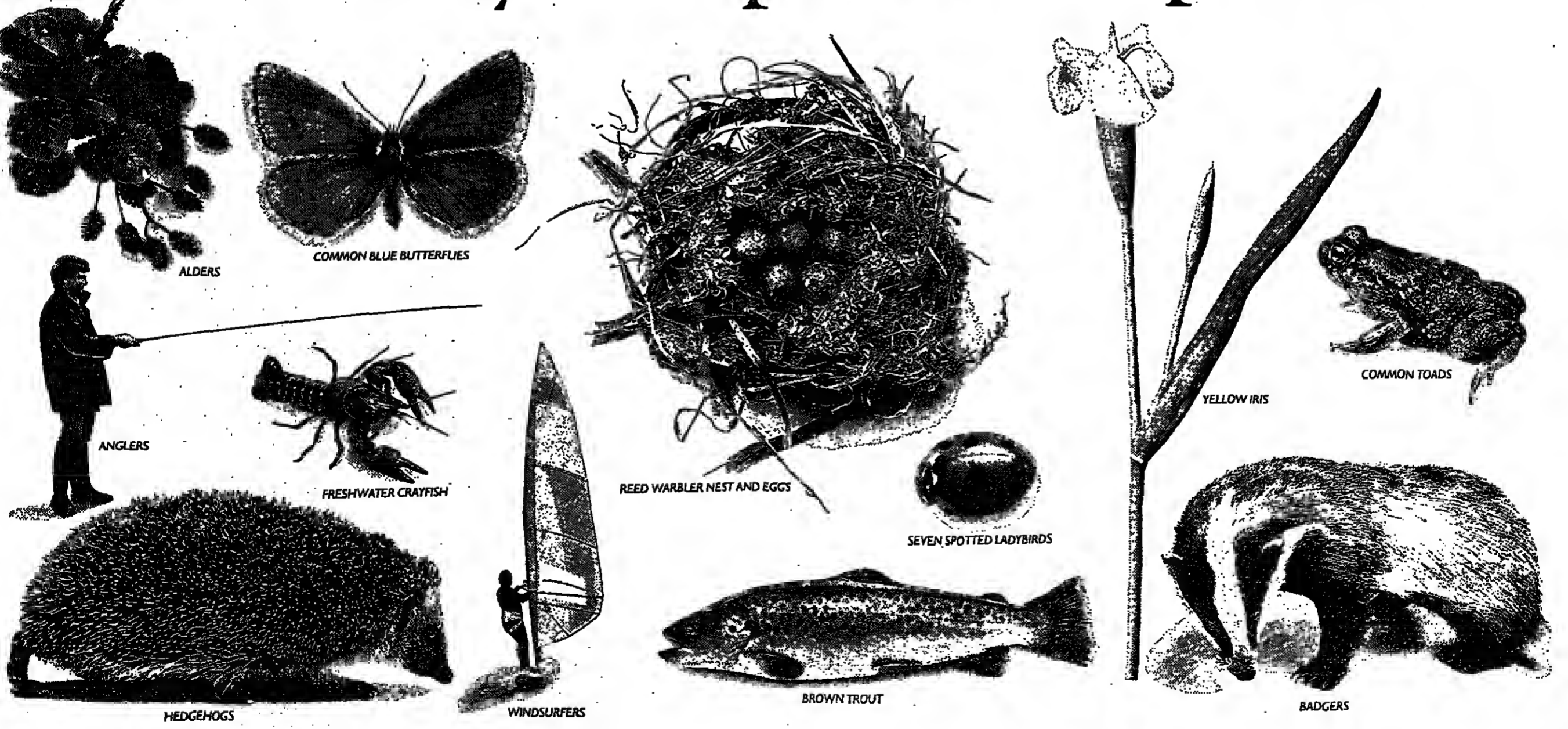
World Economic Indicators

Table with columns for Country, Industrial Production (1980=100), and % change over previous year. Rows include US, UK, W. Germany, France, Italy, Netherlands, Japan.

Philippines eases import curbs after IMF call

By Samuel Senoren in Manila
THE PHILIPPINES has removed import control on 262 commodities in a bid to comply with trade reforms demanded by the International Monetary Fund and the World Bank as a condition for further assistance to the country's ailing economy.

To us they're all protected species.



Wildlife and human life, you'll find plenty of both these days, by and in the River Thames and its many tributaries. And it's our job at Thames Water to attract both species by protecting their environment and encouraging their peaceful co-existence.

water, sewage treatment, land drainage and flood protection in a 5,000 sq. mile area. We're also responsible for a wide range of recreational amenities. This means helping to maintain 123 miles of towpaths for the benefit of walkers and sightseers. Developing nature reserves. Looking after 135 miles

of navigable river. Providing fishing, sailing and other facilities at our reservoirs. By controlling pollution, today over 105 different species of freshwater and sea fish flourish in the Thames including, our most publicised success, the return of the Salmon.



It's a large responsibility. But it's one that we shall happily continue to carry out. Now and in the future we intend that everyone will benefit from our running water. Thames Water, Nugent House, Vostern Road, Reading RG1 8DB.

RUNNING WATER FOR YOU

UK NEWS

# Government to lift curbs on shared house ownership

BY PETER RIDDELL, POLITICAL EDITOR

THE GOVERNMENT intends to remove restrictions on the fixing of rents in the rental part of shared house ownership schemes in order to give a further major boost to home buying.

The fair rent provisions of current legislation strictly control the level of rents and have been a major inhibition on the involvement of the private sector in shared ownership. These schemes allow someone partly to buy the equity of a house and partly to rent, and have so far been mainly taken up by local authorities.

With a change in the law, the private sector potential is officially regarded as being very large, quickly running into tens of millions of pounds, if not more. Major building societies, like the Halifax and the Nationwide, are actively interested, as is the Housing Corporation.

The restrictions on the involvement of the societies in the ownership of property will be eased when the Building Societies Bill becomes law later this week and the Government intends to remove the further limits of the fair rent provisions

**RADICAL** proposals for reforming the "present shambles" of distributing £15bn of public funds each year to local authorities are put forward today by Mr John Banham, controller of the Audit Commission, writes Richard Evans. Mr Banham argues that local authorities should have much more flexibility over charging policies and that there should be a property tax paid by all households based on capital values.

with amending legislation later this year. An announcement is likely before long.

The change forms part of a general review of housing policy being undertaken by Mr John Patten, the Housing Minister. He argues that the frontiers of conventional owner-occupation are not limitless, and that shared ownership offers a way to ensure that everyone who wants to become a house owner can.

Mr Patten stresses the support of housing professionals and the building societies for the removal of the fair rent provisions.

# Austin Rover leapfrogs diesel engine rivals

Kenneth Gooding reports on a successful joint venture with Perkins

STATE-OWNED Austin Rover has brought another joint venture to a successful conclusion with the launch today of the world's first direct-injection car diesel engine to go into volume production.

Mr John Devaney, managing director of Perkins, Austin Rover's partner in the venture, says the new diesel is "not only a triumph of British engineering inventiveness but also a tribute to the ability of our two companies to work together."

The partners claim they have "leapfrogged" the competition by using direct injection in a high-revving diesel engine to produce substantial fuel economy - 40 per cent ahead of petrol engines and a 15 per cent improvement on conventional, indirect-injection car diesels.

It will therefore take the buyer of the new diesel only about half the time to cover the premium to be paid above the price of a petrol engine compared with an indirect diesel - assuming that diesel and petrol cost roughly the same.

However, the new Austin Rover-Perkins engine produces its maximum power at 4,500 revs a minute and admirably lends itself to use in cars and car-derived vans. A direct-injection diesel engine enjoys greater efficiency and therefore economy compared with indirect-injection diesels because of its different combustion system.

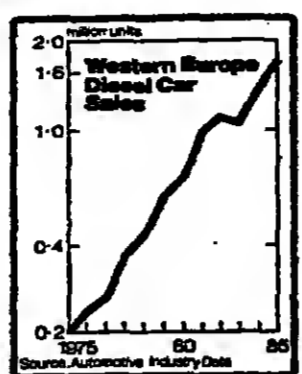
The indirect-injection system uses a pre-combustion chamber in the cylinder head where the air initially is compressed and fuel ignited before making its way to the space above the piston for the burning process to be completed.

This leads to reduced thermodynamic efficiency as the burning process is delayed and heat release prolonged, much of the energy escaping from the pre-combustion chamber into the surrounding coolant. In addition, more energy is absorbed pumping air and combustion products in and out of the narrow throat of the chamber.

While most of the components which go to make up the new Austin Rover-Perkins diesel are conventional and "off-the-shelf", the direct-injection system employs a unique piston with a built-in bowl which acts as a combustion chamber. All the burning takes place in the piston cavity, reducing heat loss.

The combustion bowl was developed by Perkins in a research programme begun in the 1970s. The partners claim to have solved major technical problems which have defeated the world's top engine designers for decades in achieving a good mix of air and fuel over wide operating speeds.

The new diesel is offered as a naturally aspirated unit developing 62



Source: Automotive Industry Club

hp at 4,500 revs a minute and in turbo-charged form developing 80 hp at 4,500 revs.

For industrial applications the engine can be ranged down from 37.5 hp at 2,400 revs.

Austin Rover, part of the state-owned Rover Group, formerly British Leyland, and Perkins, a subsidiary of the Canadian Vauxly Corporation, formerly Massey-Ferguson, will also share production of the new diesel, which will be called the MDI when installed in vehicles while the Perkins versions for industrial and marine use are called Prima.

assembly and testing. Austin Rover has a long history of producing engines in large volumes, while Perkins made 400,000 diesel engines worldwide last year, 180,000 of them at Peterborough where the company employs 500 in one of the largest diesel engine research complexes in the world, with more than 100 test cells devoted to engine development.

In all £27m was spent during the past four years to develop the diesel and bring it into production, not a huge sum by motor industry standards. For example, Ford says it spent more than £100m on its 2.5 litre direct injection diesel and to put it into production at Dagenham in the spring of 1984.

The UK Department of Industry contributed about £5.4m towards the £12m research and development costs of the Austin Rover-Perkins diesel and the partners shared the rest of the expenditure equally.

Initial production capacity is 60,000 a year but this could be expanded to 80,000 and, with the expenditure of a few more millions, to 100,000.

Perkins says it can sell between 20,000 and 30,000 a year to non-automotive customers, including about 5,000 for marine use.

Austin Rover's requirements will depend heavily on demand for cars and vans in Britain, the last major market in Western Europe to hold out against diesels but which shows every sign of moving towards the European norm.

cause environmentalists in West Germany turned to the diesel car in a big way. Sales there improved by nearly 65 per cent and the diesel share of the market soared from 13.4 to 22.3 per cent.

However, apart from a minor setback in 1983, diesel car sales in Europe have enjoyed a decade of uninterrupted growth.

Austin Rover will certainly do better in Italy, where diesels took more than 25 per cent of the 1985 market, and France, where the penetration was 15 per cent, with the help of the new engine.

In the UK the diesel will put Austin Rover on a more equal footing with rivals in the car-derived van market where Ford and General Motors-Bedford have had diesel vans for nearly three years. A version of the Maestro van with the diesel will go on sale in September.

Austin Rover will then install the unit in Maestro and Montego models early next year. This will be bound to lift diesel car sales in the UK, particularly if, as some observers suggest, the new diesel will give an average fuel consumption of 60 mpg in the Maestro/Montego models.

But even though diesel car sales moved up sharply from 2.6 per cent to 3.8 per cent on the UK market last year, they have a long way to go to meet the European average.

Other companies have new car diesels on the way - a Ford 1.8 litre is expected in 1988 and Volkswagen-Audi has a 1.8 litre ready for 1987 - and this will also help to keep the European momentum going so that sales of 2m diesel cars a year seem within sight.

# Japanese 'will cut car costs by \$3,000'

By Our Motor Industry Correspondent

THE JAPANESE by the 1990s will be capable of producing 300,000 cars a year from a factory employing as few as 95 people per shift against 725 today. This will help them cut costs by up to \$3,000 a car, according to the latest report from Prof. Dr. Krishna Bhaaskar's motor industry research unit at the University of East Anglia.

The appreciation of the yen against other currencies is pushing the Japanese faster towards even greater efficiency and product enhancement, the report suggests.

If the MIRU forecast is right, the Japanese will be producing between 625 and 852 cars per employee (direct and indirect) a year in the 1990s against 200 today.

The report concentrates on quality aspects and concludes that Japanese car makers achieve consistently higher quality standards than European or North American manufacturers.

It measures quality by warranty costs and other evidence. MIRU made a comprehensive survey, interviewed dealers from many franchises and found that Japanese warranty costs - using Nissan as a typical example - averaged £17 per car sold in the UK, against £28 for General Motors (Vauxhall-Opel); £56 for Ford and over £100 for Austin Rover.

However, the report stresses that European car makers are aware of their shortcomings and are making significant improvements in quality, partly through the increased use of robots and other automatic machinery, as well as adopting more consistent quality control systems.

MIRU believes Japanese quality control methods can successfully be transferred to overseas operations - provided the operation is started from scratch - and quotes the Nissan plant in Smyrna, Tennessee, as an example.

It says the implications of the start of production in Western Europe by the Japanese cannot be overestimated.

It says that for the time being the specialist car producers in Europe are probably relatively safe from the Japanese threat but "for the European volume producers, especially those outside the protected markets of Italy, Spain and France, the picture is much bleaker."

"Only certain Volkswagen models come close to the Japanese in terms of quality and reliability, although on the whole, European volume-produced cars are still slightly ahead of most of their Japanese competitors as far as handling and drivability are concerned."

The higher level of education of the Japanese worker and his motivation plays a significant role in the success of the industry but the report points to the dedication of the mainly American Smyrna workforce which is "producing cars to at least as high quality standards as its Japanese counterpart."

"Quality and the Japanese Motor Industry" £5 or \$150 from MIRU, University of East Anglia, Norwich, NR4 7T7.

# BP Oil deal raises wages by up to 35%

BY PHILIP BASSETT, LABOUR EDITOR

BPOIL has struck a major new productivity deal with its petrol tanker drivers which involves 145 redundancies, introduces new working practices, cuts hours to 37½ per week and gives total basic pay increases for some employees of up to 35 per cent.

But the agreement is being opposed by the company's union leaders, even though it has been accepted by the membership in a 2 to 1 ballot vote and been implemented. The deal, covering about 750 oil tanker drivers and related vehicle maintenance staff, is clearly well above the current going rate for pay increases of 4 per cent to 6 per cent, but indicates that high agreements are still being reached by some negotiators where productivity changes are involved.

BP, which has not sought to give the deal any public attention, insists that it is self-financing, and says it is necessary for the company to be as efficient as the best in the industry.

The deal, which is recorded in a forthcoming issue of Industrial Relations Review and Report, the Journal of the Industrial Relations Services research company, is in addition to a 9 per cent two-year pay deal which runs to November this year.

The agreement, which has been under negotiation with the Transport and General Workers' Union since September last year, contains a number of important provisions:

• **Redundancy.** BP says that the whole cost of the deal will be funded from savings arising from voluntary redundancies - 115 among drivers and 40 among related staff.

• **Pay.** The deal improves weekly pensionable productivity payments by £2 for Class I drivers.

• **Hours.** Standard weekly hours are reduced under the deal from 40 to 37½. But it also abolishes guaranteed overtime, and changes overtime premiums

# Birmingham challenges London cab monopoly

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

METRO Cammell Weymann, the Birmingham-based coach builder, is to launch a London-style black taxi cab later this year aimed at breaking the long-standing monopoly supply held by London Taxi International, a subsidiary of Manganese Bronze Holdings.

Manganese Bronze has just rejected a £6.5m cash bid for the subsidiary - embracing the Carbodies factory at Coventry, and Mann and Overton, the dominant distributor - from Ubright, a consortium of institutional and private investors.

Ubright, with a 40 per cent US interest and advised by Bankers Trust, was recommending a new injection of cash and management to improve models and expand mar-

kets both in the UK and overseas, particularly in the US.

The consortium insists it will not improve its offer, but maintain quick action is necessary to head off the challenge from Metro Cammell as the UK market, of around 2,000 black taxis a year, may not be sufficient to sustain two suppliers.

Metro Cammell Weymann, a subsidiary of the Laird Group, must have considered a bid for London Taxi as the way to enter what it considered to be a potentially profitable market. Instead, the company opted to design and build a completely new model.

The "Metrocab", with a glass fibre body, has already undergone extensive trials

# BT dominates market for big exchanges

By David Thomas

BRITISH Telecom now dominates the market for large private exchanges, a sector which BT entered only three years ago. This is further evidence of BT's aggressive response to the liberalisation of telecommunications, according to a new study by MZA, a specialist marketing consultancy.

MZA says that BT has moved strongly into the market for exchanges with more than 100 extensions, where a monopoly never existed, because liberalisation posed a threat to its hold on the market for smaller exchanges.

The UK Telephone Attachment Market in 1988. MZA, 20 Daniel Street, Bath, BA2 6ND. £3.50.

# Profit-sharing schemes 'aid share performance'

BY OUR LABOUR EDITOR

PROFIT-SHARING schemes significantly improve the share performance of companies that feature them, according to a new academic study of the operation of employee share ownership schemes in the UK.

The study, by two London School of Economics academics, is likely to be drawn upon by proponents of profit-sharing as evidence of the idea's success. It comes as interest in profit-sharing is sharpening, and follows publication last week of the Government's Green Paper (discussion document) on the issue in which Mr Nigel Lawson, Chancellor of the Exchequer, sought to extend in practice the Government's belief in wider share ownership.

The LSE study, by Mr Ray Richardson, reader in industrial relations, and Mr Aaron Nejad, a research student, is an examination of profit-sharing schemes introduced in the main since the 1978 Finance Act.

The authors' paper, published in the latest issue of the British Journal of Industrial Relations, uses inland Revenue information to note 1,967 schemes of various forms by last March, with a further 918 under consideration.

But the study examines the principle central to the post-1978

schemes, and the new proposals announced in detail last week in the Green Paper: that share ownership will energise and involve employees, and so lead to an improvement in company performance.

In finding that the introduction of profit-sharing schemes has a marked effect on company performance, the two authors reject as a measurement examining company profitability, since it is difficult reliably to attribute any change in profit to one particular element in a company's operations.

Instead, the authors use, as an index of the effect of profit-sharing movements in share prices, comparisons of share price movements of companies that introduced profit-sharing schemes with a control group of companies with no such arrangements.

The study, a pilot of a larger project, looks at 41 companies in the multiple-stores sector - chosen because it has companies with and without schemes, is not strongly affected by changes to the exchange rate, is relatively labour-intensive and in the main has no especially aggressive trade unions.

BJIR, Vol. XXIV No. 2, July 1986. BJR, Basil Blackwell Ltd, 108, Cowley Road, Oxford OX4 1JF. By subscription.

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MANAGEMENT

KENICHI OHMAE is a personality in a land where outspoken personalities are rare. And while most Japanese are polite and cautious not to offend, Ohmae is blunt and often downright rude.

The guru factor

A rarity in his own land

Carla Rapoport talks to Kenichi Ohmae, Japan's only successful pundit, who sees the world as a triad of industrial power

Head of the Tokyo office of McKinsey & Co, the US consultancy, Ohmae has made a career out of contradicting some of the more outlandish myths that foreigners have about Japan.

His most recent book in English, Triad Power, is now considered a must for top managers world-wide. In it, he argues that corporations everywhere must become insiders in the so-called Triad, that is Europe, Japan and the US. This can be achieved by applying Ohmae's three Cs: commitment, creativity and competitiveness.

Curiously, not many Japanese executives have read Triad Power, or Mind of a Strategist, which is Ohmae's first book published in English. With Triad Power, his Japanese publisher printed 50,000 copies, but only 30,000 were sold.

This does not mean that Ohmae is not popular at home—he is. His current book, in Japanese only, is an exhortation to his fellow countrymen to see Japan as the world sees it, wants and all. That book has sold 200,000 copies since it was published last December.

copies. Both volumes were written by prominent professors.

Why hasn't Japan cornered the market in management gurus? Ohmae himself is something of a cross-breed—he received his Ph.D. in nuclear physics from M.I.T. in Boston. And now, of course, he works for a foreign company.

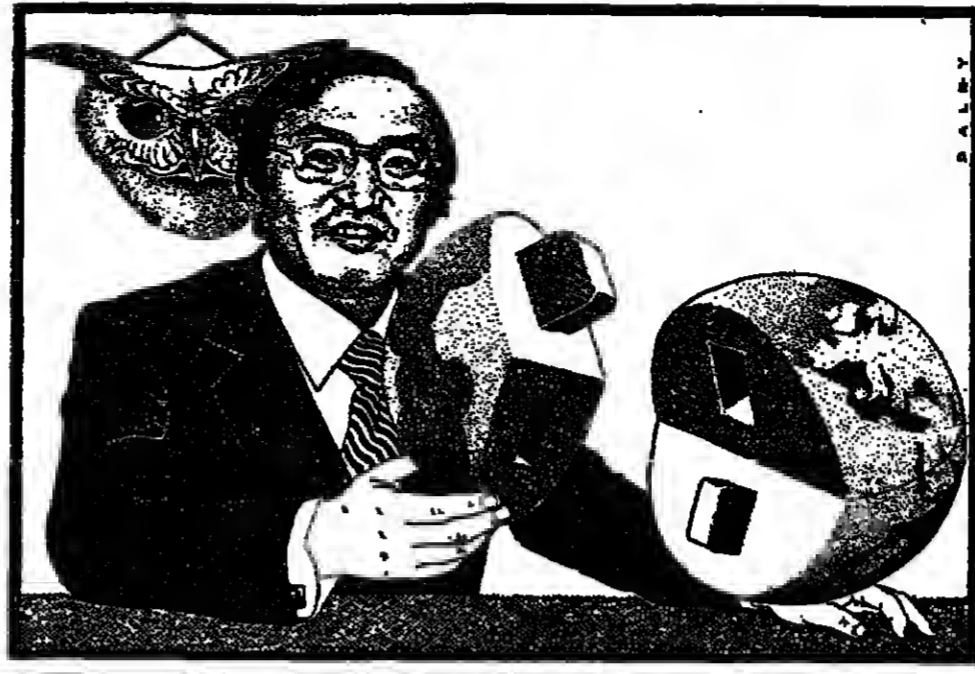
Ohmae says the imbalance is due to Japan's educational system. Most American management gurus emerge from the academic environment, directly or via a career in consultancy. But Japanese universities do not lavish a lot of funds on the "science" of business management.

"They come here and write about quality circles and company songs. Those are not interesting. It is the vision of the founders of our best companies. Originality is in the company. These people look at

a Japanese company and see that they raise the flag every morning. We don't do that, he says, so that must be it. This kind of contemporary Marco Polo looks at the differences. But they don't know business because they've never been an insider," he says.

He criticises "Marco Polo" analysts for failing to live in the country they are writing about. "It's a lot more difficult to write when you live here and the longer you live here, the harder it is to write. But the stories which are exportable are those of the men of companies like Honda, YKK, and Matsushita. And you can't classify Honda as Japanese—it's unique.

Such people, he says, are "mission-oriented" or have a "visionary approach." An approach of this kind does not work on a three or five year view. It also would not be terribly popular with American shareholders, he says, who are



looking for quicker returns than an approach can provide. This, he says, best sums up the gulf between Japanese and American companies.

"I think we are coming to the point where equity, which originally meant ownership, is at odds with the company itself. Even the best performers in the world must go through their ups and downs. Twenty years of ups and you are in trouble. If owners are not interested in the long term, you find it extremely difficult to manoeuvre." He even goes so far as to say the current emphasis on return on investment at expense of the long view put up a challenge to the western version of capitalism.

"I don't think American companies are seriously interested in their home. Without taking their land seriously, this whole trade imbalance debate is an exercise in hegemony." He then moves into his theory about the myth of the trade imbalance, because all the McDonald's, burgers and Coca-Cola consumed by the Japanese are not counted in the trade figures. What he leaves out is the employment imbalance.

According to Ohmae's statistics, Japanese companies' investment in America to date is about \$35bn, compared with some \$1.8bn invested by Americans in Japan. American companies' combined sales in Japan of goods they make there are around \$44bn a year, compared with a local output of around \$13bn a year for Japanese companies in the US. But most of the Japanese investments overseas are

wholly-owned ventures, where profits can be repatriated or ploughed back into new plants according to the company's wish. In Japan, the American ownership level is lower. Further, Americans provide jobs for 145,000 Japanese workers, while the Japanese employ only 71,000 Americans.

Ohmae concedes the point on employment, and simply praises: "We should set a target of Japanese companies' employment in the US and the trade debate is over. It's do-able and it is a fair demand, but it has to be phased."

Another fundamental Ohmae prescription is joint ventures for companies aiming to break into foreign markets. "No company—Japanese, US, European—can survive independently," he says. Collaboration and joint ventures are imperative, for the long-term, not temporary stop-gaps.

admits that many western partners do come to their joint ventures with Japanese companies from a position of weakness. Still, he maintains that need not stymie their growth. "The weaker partner seldom realises what it can achieve. Nothing stands in its way but itself."

In a, as some critics have alleged, an apology for Japan, which after all remains one of the most difficult foreign markets for American and European firms? Considering his own strong criticisms of Japan, the answer must be no. "I would have been assassinated five years ago for making some of the statements in my latest book," he says laughing.

Ohmae is not afraid to criticise Japan in the same harsh terms that he uses on foreign firms. But the man is not inflexible. In the mountain of speeches and articles he has penned over the last few years, there is one called Beyond the Myths. In it, he writes: "Myth: Japan is booming and expanding. Reality: There is an enormous sense of unease and uncertainty in Japan... the nation's GNP growth is near zero. Attempts to initiate overseas operations are meeting numerous setbacks."

The ups and downs of profit-sharing

Paul Cheseright reports on Agfa-Gevaert

EARNINGS of Belgian employees of Agfa-Gevaert are likely to fall this year—as a consequence of the photographic, film and office equipment company's profit sharing scheme. The scheme, written into the articles of the company, is a modified version of British Government plans for linking earnings to profits.

Profit-sharing arrangements at the photographic, film and office equipment company apply to all employees who have been with the company for a year. From the 1985 fiscal year onwards they are permanent part of the company earnings structure. If profits fall, then total earnings of individual employees will fall as well.

For the company the tax position in 1985, net profits for the Belgian part of the Agfa-Gevaert group were Bfr 6.4bn (\$2.4bn). The management has written to employees explaining that the fall of the dollar will mean a reduction in the company's revenues.

So the total earnings of Agfa-Gevaert employees will reflect that. The difference between their likely experience and what Nigel Lawson, the British Chancellor of the Exchequer, has suggested is the size of the movement in earnings. Lawson has floated the idea that 20 per cent of an employee's earnings should be related to the performance of the company and attract special tax relief. He later scaled it down to a proposal that 5 per cent of earnings linked to profits could take tax relief up to £15 a month.

withholding tax, leaving a net Bfr 12,200. For an employee without management responsibilities and without any extra certificates for merit, this was the equivalent of 5 per cent of average basic earnings.

At this stage, though, the Agfa-Gevaert scheme parts company with Lawson's ideas. In Belgium there is, so far at any rate, no question of special concessions on profit-sharing arrangements.

Certainly the withholding tax payments can be won back from the tax authorities by an individual if it is set against debt interest payments on, say, a mortgage. The withholding tax, though, is applied to all investment income in Belgium.

For the company the tax position is broadly neutral. The tax authorities treat company payments on profit-sharing as dividends. This means that the company pays a tax 45 per cent of the amount available and the employee receives the 55 per cent balance—the amount due under the company commitment.

Aside from these mechanics, the Agfa-Gevaert scheme and the Lawson suggestions converge on the question of aims. The point of profit-sharing is to forge an identity of interests. "Profit-sharing gives the employee a feeling of well-being in the company—that is the most important part of it," says Andre Leyssen, the Agfa-Gevaert president. "The scheme has been in my head for years."

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Table with 4 columns: EDR denomination, Dividend payable less 15% Japanese withholding tax, Dividend payable less 20% Japanese withholding tax, Dividend payable less 25% Japanese withholding tax. Includes rows for 1,000 shares and 10,000 shares.

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Table with 4 columns: EDR denomination, Dividend payable less 15% Japanese withholding tax, Dividend payable less 20% Japanese withholding tax, Dividend payable less 25% Japanese withholding tax. Includes rows for 1,000 shares and 10,000 shares.

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Table with 4 columns: EDR denomination, Dividend payable less 15% Japanese withholding tax, Dividend payable less 20% Japanese withholding tax, Dividend payable less 25% Japanese withholding tax. Includes rows for 1,000 shares and 10,000 shares.

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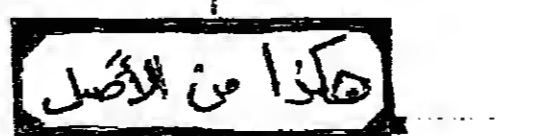
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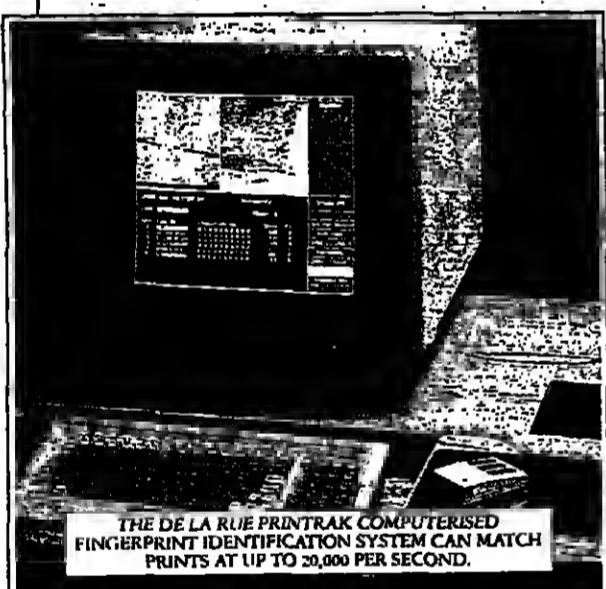
# WHAT IS DE LA RUE?



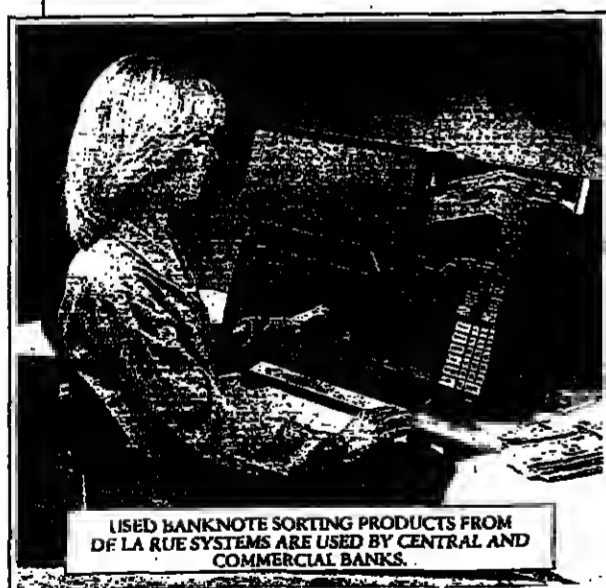
£100 NOTES SUPPLIED TO THE BANK OF SCOTLAND BY THOMAS DE LA RUE.



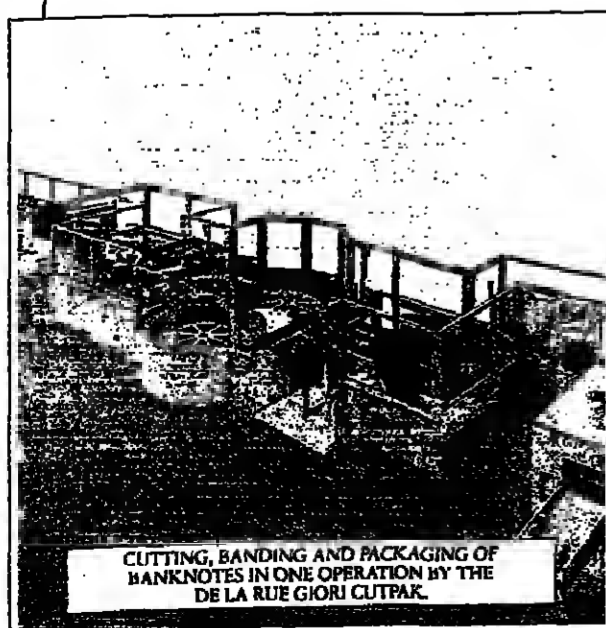
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## TEN YEARS OF PROGRESS

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Trading Margin	7.8%	14.0%
Return on Shareholders' Funds	21.6%	32.5%
Earnings per Share	13.1p	84.4p
Total Dividend	9.0p	46.6p

The De La Rue Company

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# Why the dairy stays empty

I WAS much impressed with the power of the press. I had spent nearly a year trying to persuade the Welsh Development Agency to back my revolutionary idea of making cheese on a dairy farm. Three requests for loans and investment had been turned down. All for "good commercial reasons," I had been assured. Hey presto! On December 27, a charming man arrived on the farm, introduced himself as from the WDA and intimated that I would have its full support after all. It seemed strange that a subsidised loan of £70,000 and an investment of £100,000 depended on an FT editor's choice of a particular article to entertain his readers over the Christmas holidays.

On Christmas Eve, the FT carried the story of how Andrew Murray had been frustrated by dairy industry bureaucracy from setting up a small cheddar cheese factory in Wales. Since then, his woes have deepened...

out cheesemakers in Wales and determined to fight the six statutory bodies who, directly or indirectly, control cheese making—I have spent £120,000. In our parish there are probably about 2,000 cows, producing about 7,000 gallons of milk daily throughout the year. I decided to buy about 2,000 gallons daily from my own and my neighbours' cows at the market price. At the moment, all the milk is turned into butter and most of the butter is paid for by taxpayers to go into butter mountains. It seemed to me eminently sensible that some of the milk should instead be turned into a kind of cheese for which there might be some real demand.

to whom I talked about my plan was even more encouraging. "They'll burn you down," he said. "The farmers' groups are pretty desperate. The banks are foreclosing on their loans and the land price is plummeting because they are forbidden by the quota system to produce more milk. If you come along and import milk, there will be trouble!"

butter during periods of high production. The people who buy most of the milk in Britain, the member companies of the Dairy Trade Federation, have been able to squeeze the MMB by saying: "You expect us to buy an unknown amount of milk for an uncertain period. We will help you out, but you cannot expect us to pay much for the milk. We will turn your surplus milk into cheddar and sell it. You can have access to our books and we will pay you what the cheese fetches on the market, minus our profit and costs."

"The unfortunate Board is forced to agree to the arrangement. The even more unfortunate buyer of British cheddar is faced with a cheese made by people who have no interest in raising the price, and therefore the quality, of their product. Under the old illegal arrangement the traditional cheddar maker benefited from the low price and was able to sell his superior product at a better price than the DTF. His disadvantage was that he was rationed by the Milk Board through which he was forced to sell his product."

The only bright spot on the horizon was the appearance, in the correspondence from the MMB of a mysterious "arbitrator," Mr John Silkin, the ex-Minister for Agriculture. On his decision apparently rested our fate. But what was he deciding? Repeated calls to the MMB, the DTF and the Ministry of Agriculture failed to turn up either the address, the terms or the precise subject of the arbitration. It was, I was told, private; nothing to do with me. I thought that if I, and other cheese makers were to tell Mr Silkin that we were prepared to pay more for milk during periods of low production he might possibly see the logic in selling us milk to turn into something that people wanted rather than to make it into EEC butter. He sent me a note saying that he was not instructed to "hear" me. My lawyers tell me that this is possibly illegal but to challenge it would be potentially costly. I am not sure I could bear the tension or the cost, but in order to make cheese in West Wales. So it looks as though my smart cheese dairy will remain unused.

## Difficult questions for the researchers

IN 1973 the New York brokerage firm of H. C. Wainwright, was voted "Institutional Investor" research house of the year. Commissions were directed to the firm from 900 institutions, and it was extremely profitable, with a return of well over 100 per cent on partners' capital. But within five years, in February 1978, Wainwright shut its doors and disappeared without trace. The key intermediate date was May Day 1975, when the New York Stock Exchange brought in negotiated commissions.



BY BARRY RILEY

well covered by stockbroking analysts. In any case, much so-called institutional research consists only of monitoring the output of brokers. At a practical level, companies could not cope with analysts from dozens of different institutions. Already, they may be besieged by 20 or 30 brokers' analysts, and a reduction in this number to 10 or 15 will not dispense them.

in UK equities outside the Stock Exchange in 1984 and adds a fourth sector, foods, today. When it joins the Stock Exchange on October 27 it will have had more than two years' experience of operating a bet price service in dual capacity in domestic equities. To begin with, Fleming tried to operate a stand-alone jobbing service, but it soon decided that an increasing element of positioning in market making required a research input. It now operates in a fully integrated way, with traders, salesmen and analysts all in the same office and expected to complement each other. And there can be still another dimension. Already several broking firms with a big corporate client list use research to support corporate finance, for example coming up with ideas for deals, and providing input for new issues. The obvious attraction for an integrated firm is that by multiplying the sources of revenue it can justify a bigger and better research operation, with the potential of providing a higher quality service to all its clients—whether agency, execution-only or corporate. However, it will not prove easy to control this multi-level service to the satisfaction of all concerned. One question that it raises is whether the traders should be tipped off first about price-sensitive research ideas. Another is whether it is satisfactory from the point of view of investment clients that analysts should disappear behind Chinese walls at vital moments because they are party to confidential information. Then there is the question of the independence of judgment of the "shop" analyst, who in balancing the interests of investment and corporate clients may be nervous of repeating the recent experience of brokers Greenwell. The firm's critical research report on BOC lost it that company as a client. The pure approach might simply be to dedicate research only to agency clients, thus avoiding all conflicts. Unfortunately, the indications from the US are that such a strategy is unlikely to work in the absence of a fixed commissions structure. Wainwright closed because it had failed to devote skills and resources to diversifying its appeal. With the benefit of hindsight, London's firms are unlikely to make the same mistake. Which is not to say that all will avoid the same fate.

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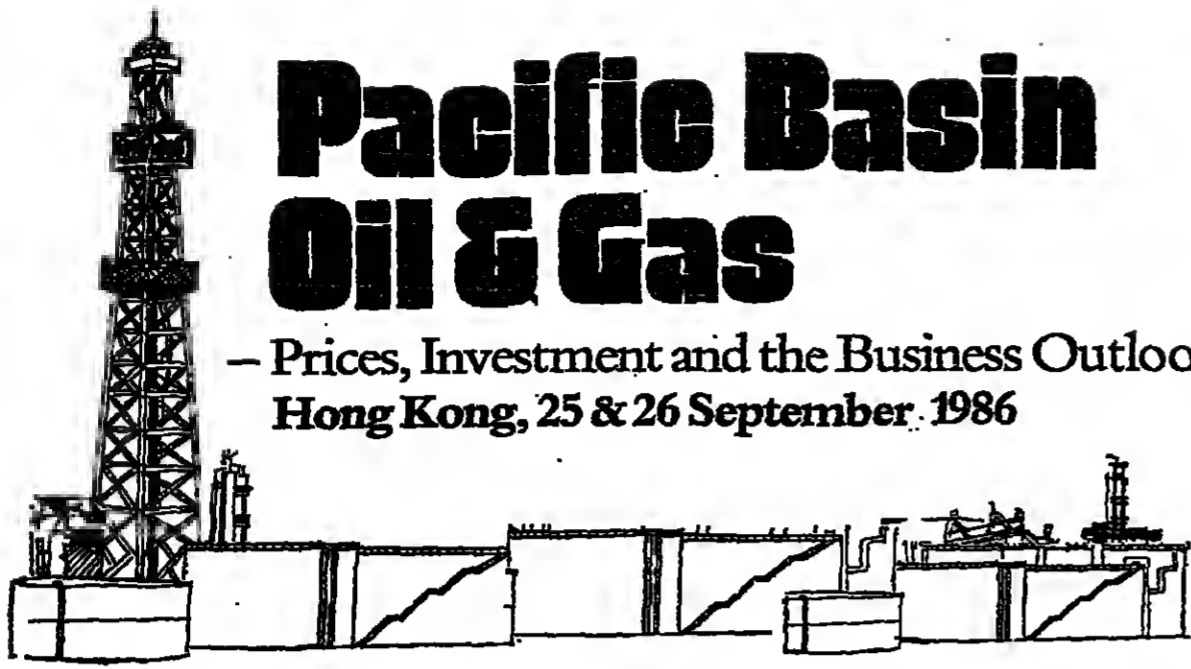
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## INTERNATIONAL APPOINTMENTS

### Citicorp fills post left by defections to E. F. Hutton

BY WILLIAM HALL IN NEW YORK

CITICORP, the New York-based bank holding group, has appointed Mr Alan Macdonald, aged 43, head of its North American Investment Bank, following the resignation of two senior executives who left last week to join E. F. Hutton, the Wall Street investment house.

Mr Macdonald replaces Mr Mark F. Kessnich, aged 47, who left to join E. F. Hutton along with his deputy, Mr Paul R. Derosa, 45. Their departure is the latest in a string of defections from Citicorp's worldwide investment banking operations.

Citicorp, the biggest commercial banking group in the world, has been amongst the most aggressive banks in expanding into the investment banking field as the barriers between commercial banks and investment banks crumble. However, the group has found it difficult mixing its commercial banking and investment banking professionals and there have been reports of friction between the two groups.

Mr Kessnich, who will be responsible for managing Hutton's global fixed income trading and sales activities and developing the firm's global capital markets strategy, will become a member of Hutton's management committee and will report directly to Mr Robert Ritterweiser, president of E. F. Hutton. Mr Derosa, a vice president of Citicorp, is joining Hutton as a senior vice president and member of the capital markets committee.

Mr Kessnich joined Citicorp's commercial bank in 1984, and has held several jobs in the bank's trading operations. Mr Derosa joined Citicorp in 1975 as vice president and chief economist, and in 1983 was named head of positioning and arbitrage.

Mr Macdonald's appointment to replace Mr Kessnich underlines Citicorp's determination to strengthen its investment banking team. Mr Theobald says that Mr Kessnich "will be missed, but we have many other good people who have built Citicorp Investment Bank to what it is today."

Mr Paul Collins, the senior Citicorp corporate officer for the US and a Citicorp director, will assume Mr Macdonald's responsibilities for the information business. He is a former head of the investment bank's securities, money market and foreign exchange operations in the US. This year, these activities are expected to account for about 20 per cent of the investment bank's earnings.

### Head for Coca-Cola bottling venture

By our New York Staff

MR BRIAN DYSON, head of Coca-Cola's domestic soft drinks operations, has been named chief executive of the group's new bottling company, which is in the process of being formed.

Coca-Cola, the world's biggest soft drinks company, which is facing fierce competition from Pepsi in its home market, is planning to combine two recently purchased independent bottling companies with its own bottling properties. The new company, which has not yet been named, will bottle about 30 per cent of Coca-Cola's domestic output and will strengthen the group's ability to market its product, which has been losing market share to Pepsi.

Mr Edwin Wellett, executive vice president of Coca-Cola USA, is to succeed Mr Dyson as president of that company on August 1.

Coca-Cola is still examining the ownership structure of its new bottling operation which will have annual sales of around US\$2bn, and will operate in 18 states plus Canada. Coca-Cola is known to want Mr Dyson's new company to be a free-standing affiliate which would be quoted on the stock market and have access to the capital markets. This would enable Coca-Cola to strengthen its own balance sheet which has become more highly geared recently because of the spate of acquisitions of bottling companies.

### Switch in senior post at Time Inc

BY OUR NEW YORK STAFF

TIME, the large US publishing, magazine and cable television group, has appointed Mr Nicholas J. Nicholas, formerly in charge of video operations, to be its new president and chief operating officer, from September 1.

Mr Richard Munro, president until now, will become chairman of the board and will remain chief executive. The present chairman, Mr Ralph Davidson, is to become chairman of the executive committee of the board. All the changes become effective on September 1.

The appointment of Mr Nicholas, 46, marks the first occasion on which a top executive has been appointed at Time whose career has not lain in the magazine side of the company. He joined Time in 1964 but has worked mainly in the group's cable television and video subsidiaries, which include Manhattan Cable Television and Home Box Office. He will remain responsible for this side of the company's activities.

Mr Nicholas is now viewed as the most likely eventual successor to Mr Munro, 55, who has been president and chief executive since October 1980.

### Brierley role at Bank of New Zealand

BY DAI HAYWARD IN WELLINGTON

THE APPOINTMENT of Mr Ron Brierley, New Zealand's most successful entrepreneur and best known internationally of all New Zealand businessmen, to the post of deputy chairman of the state-owned Bank of New Zealand (BNZ), has created widespread interest and comment.

Sir Lewis Ross, the chairman of the bank, expressed some reservations about the appointment and that of two other new directors, Mr Glen Bayliss, the well known economist, and Mr Frank Pearson, the investment analyst, on the grounds of possible conflict of interest. Both Mr David Lange, the Prime Minister and Mr Roger Douglas, the Finance Minister, have brushed these reservations aside.

Mr Bayliss is a director of the Government Life Insurance Company. Last August, BNZ launched a wholly owned life insurance company, BNZ Life Insurance. Since his appointment to BNZ, Mr Bayliss has said he will relinquish other conflicting interests.

Mr Brierley was first appointed a director of BNZ ten months ago. His elevation to deputy chairman came only one week after the Government decided to sell one-third of the bank to the public. The aim is to raise NZ\$150m (US\$80m) to expand the capital base of BNZ.

It is reported that Mr Brierley's influence and arguments were a significant factor in the Government's decision to expand the bank's capital by selling shares instead of injecting more Government finance.

Opponents of the proposal, especially those in the Labour Party, believe the sale is a reversal of traditional Labour Party philosophy. The shares will carry no voting rights. Mr Douglas has said this means the Government will retain full control of the bank.

Mr Brierley replaces as deputy chairman, Sir George Chapman, one-time president of the National Party, who was appointed by the former Prime Minister, Sir Robert Muldoon.

His appointment, and that of the other new directors, comes at a time when BNZ is gearing up to meet the challenge of the newly deregulated banking scene in New Zealand and also the expected arrival of new banks later this year.

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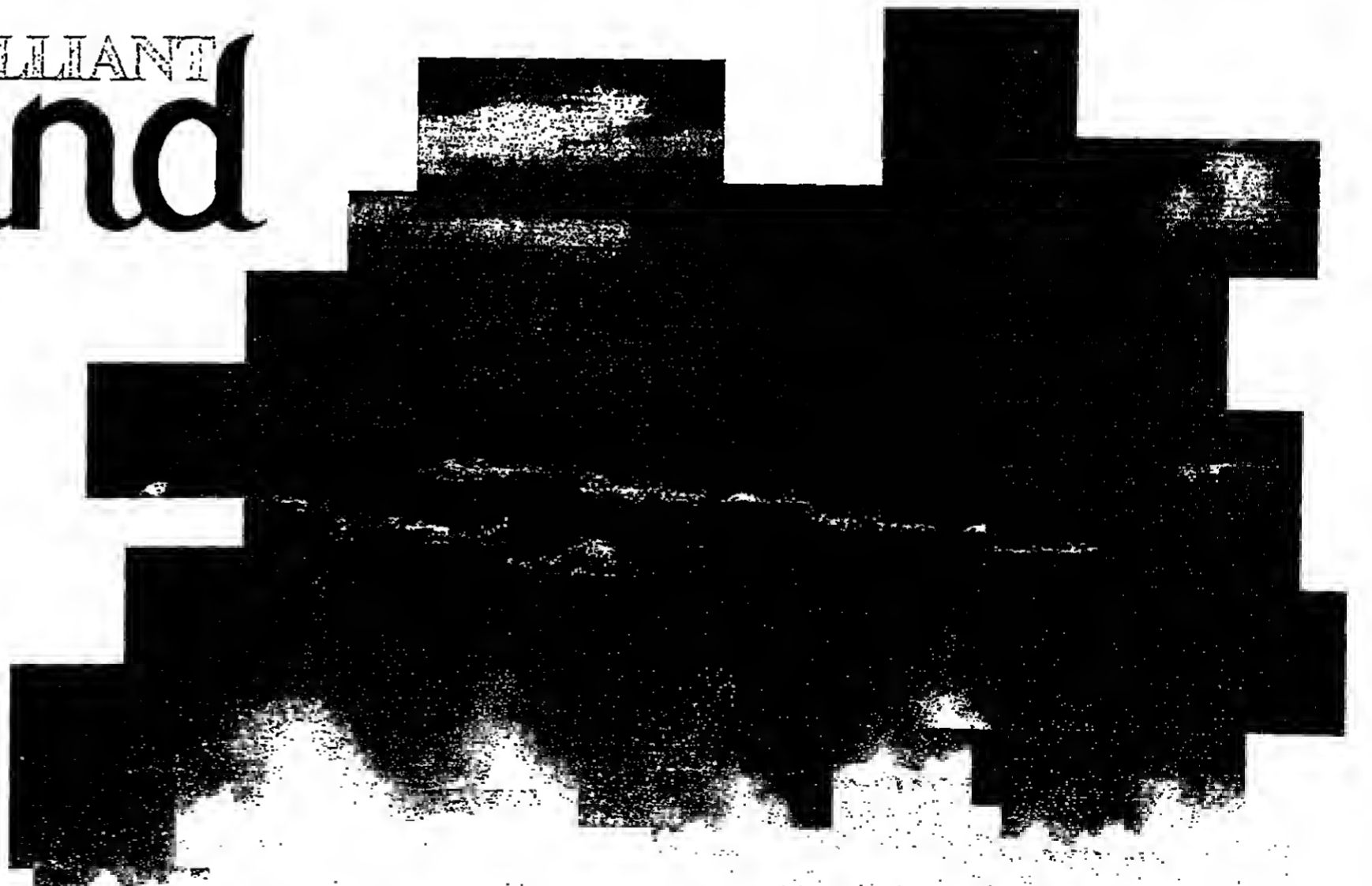
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The three counties of East Anglia are among the most prosperous in the UK, but there are fears for the future of agriculture

# Wealth across the spectrum

DRIVING through the undulating countryside of East Anglia it is not difficult to agree with Mr Ronald Brown, Cambridge's director of planning, that this is one of the most economically advanced parts of Britain.

The growing crops in the fields, the tourists in Cambridge and Ely, the small companies around Huntingdon and the visible offices from Lowestoft all point to considerable economic wealth across a wide spectrum.

After the south-east of England, the three counties that comprise East Anglia are the most prosperous part of the UK and probably the fastest growing.

Unemployment is lower and a strong service sector has emerged to offset declining manufacturing. Rail and road improvements have improved the movement of goods while the ports are increasingly busy and investing strongly.

And the "Cambridge Phenomenon" has produced one of the fastest growing high-technology centres in Europe.

This is also one of the most efficient agricultural economies in the world, with much of the best-quality land in Britain being farmed in a way that produces the maximum returns.

Yet just beneath the surface there are fears, in particular about the future of agriculture in the light of the EEC's agricultural policies of Brussels. East Anglia is one of the main beneficiaries within Britain of the EEC's Common Agricultural Policy, and there is growing concern that this policy is about to be changed in a way detrimental to Norfolk, Suffolk and Cambridgeshire.

The GAP has sustained much of the prosperity of the three counties and in places assisted the creation of great wealth. The "cereal barons" have grown rich on the surpluses that stock the granaries of the area.

But the way in which the Brussels bureaucrats have flexed their muscles over milk quotas, and the pressure put on them by protectionist protectionists and Third World groups to do something about the grain mountains has led to questions about how much longer and how much the created East Anglian wealth can continue.

In theory any change in policy should not affect the area

seriously, since agriculture accounts for only about 5 per cent of its wealth. In practice several "quota" would be a severe blow, affecting not only the farmer but also the associated industrial and service industries which have grown in recent years.

These fears should not be exaggerated. Agriculture, with or without cereal quotas, will continue to be prosperous. And East Anglia does have a very solid base, underpinned in the south by London commuters.

The opening of the M11 increased commuting and with parts of the railway network being electrified from Ely to this year and from Norwich, Cambridge and Peterborough next year—this trend will continue.

Many planners see dangers in the pressure from commuters on scarce resources, particularly housing. The local authorities are preparing for a battle with developers to retain the charm and the character of villages and smaller towns.

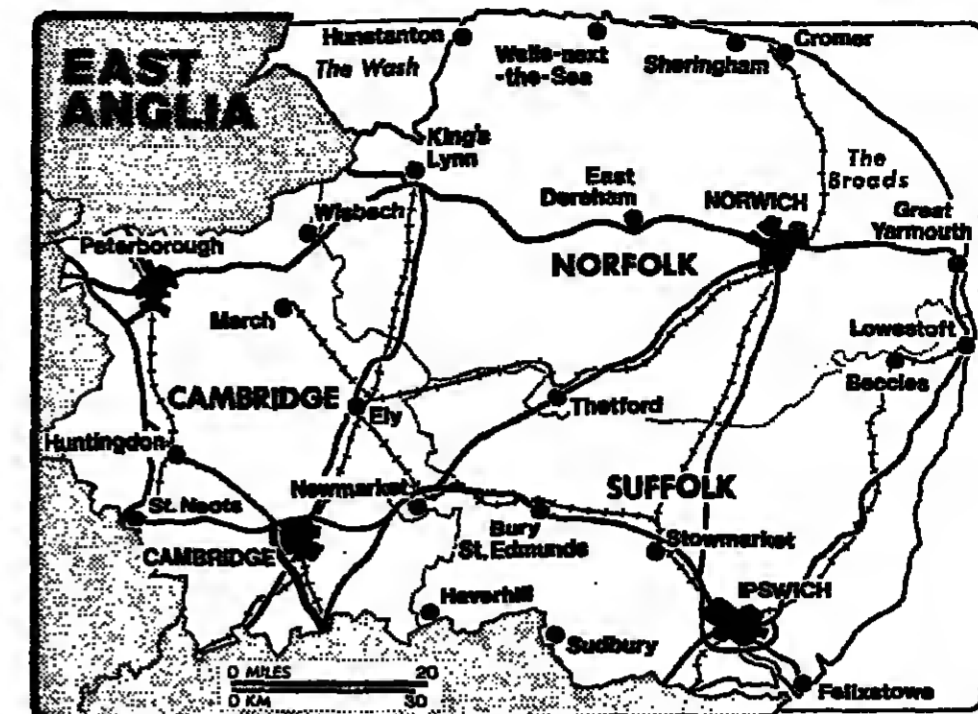
The success of the "Cambridge Phenomenon" has tended to obscure the decline of more traditional manufacturing. This sector slipped by 13 per cent in output terms between 1979 and 1983, with particularly nasty bumps being felt by manufacturing in Norwich and Ipswich and some of the small towns in Norfolk.

This decline has led to a sharp structural change in employment patterns. Although total employment is about 4 per cent higher than in 1977, the number of men in work fell by 3 per cent and the number of full-time workers, both men and women, by 16 per cent.

The only growth has come from jobs for women, especially part-time posts. The number of women in part-time work rose by a quarter between 1977 and the middle of last year — an expression of the "supermarket syndrome." This is a consequence of the rise in opportunities in service industries.

There has also been a big increase in major employers of women, such as insurance. Much of the area's good economic performance can be attributed, according to the East Anglian Consultative Committee, to the relatively low proportion of employment in traditional manufacturing industries.

The region is sensitive to



these changes because its affluence is relatively recently achieved, again reflecting the influence of the EEC's agricultural policy. As recently as 1977 it languished in seventh place among the eight English regions in terms of gross domestic product per head. By 1983 it was second.

Whatever the sensitivities about economic trends, encouraging developments have underpinned the economy. Food processing has been brought closer to the producer — the farmer — especially in the north. It is now common for vegetables to be harvested, transported, cleaned and frozen or canned within hours rather than days.

An oil-supply industry has emerged around the two main ports, Lowestoft and Great Yarmouth, and there are signs of a spread of banking services emerging in Cambridge, Ipswich and Norwich. The last has been a leading insurance centre for many years based on the long-established Norwich Union, one of the leading companies in the country.

The A43 has been upgraded to dual-carriageway along much of its length from the A1 at Neots to the A67, which joins Great Yarmouth with Norwich, King's Lynn, Peterborough and the A1.

Without improved road links there is a danger that Norwich could become the region's poor relation.

Norwich is aware it is under pressure from the growth of Cambridge and economic developments to the south such as

the upgrading of Stansted airport outside the region.

If Norwich loses position there will be a knock-on effect on places such as Wisbech, Wells and Cromer. Unemployment is already high in these places and the opportunities to attract alternative industry are few.

Even tourism is no longer the success it was. In parts of Norfolk, caravans account for up to 60 per cent of the available accommodation, making it extremely difficult to attract the higher-income holidaymaker or

extend the season.

Cambridge, Ely, Newmarket and Aldeburgh have done well from the visitor but, with isolated exceptions, the area has increasingly catered for the day-tripper rather than the staying visitor.

The service sector in general will continue to be the mainstay of the economy, especially as planning applications for shopping developments remain at a very high level and office building continues on a substantial scale.

Any general improvement in

the region's economy must depend on a pick-up in the national economy. What the area can do for itself is look seriously at the emerging north-south divide. It would be little short of a disaster if the southern part of the region were to develop substantially as the northern part stagnated.

This is a problem that can be tackled locally whatever happens to the state of the British economy.

**Anthony Moreton**  
Regional Affairs Editor

## Much of the area's economic success is because of low employment in traditional manufacturing industry

These pressures are already being felt acutely around Cambridge, St Neots and Huntingdon. It will continue in the south because of the success of the development of high-technology industry around Cambridge.

The "Cambridge Phenomenon" as it has been christened is the development of a high-technology culture that equals anything in Britain — the equivalent of California's silicon valley in its early days.

Most of the companies are small and allied to Cambridge's smallest university facilities. They are unlikely to be allowed to grow very big within the immediate locality, because both city and county are looking for them to be seed-bed, rather than main, concerns which will find another site once manufacturing becomes important.

Cambridge is unlikely, therefore, to turn into a 21st-century industrial heartland but it will be an important starting point for many growth companies.

## Science Parks

# First to do the double

HAVING pioneered the introduction of science parks in the UK, Cambridge is about to achieve another "first" — so far it is the only university in Britain to sponsor two parks.

Tenders went out in May and work should start soon on an innovation centre which will be between £1.5m and £2m and planned to open next June.

Technically, it is not Cambridge University itself which is sponsor of either the park or the centre. The Cambridge Science Park, now 11 years old, was developed by Trinity College and the innovation centre has emerged from its neighbour, St John's College.

By coincidence the neighbouring influence extends further: St John's innovation centre is situated just across the

road from the entrance to the Cambridge Science Park.

The innovation centre will be quite different from the science park. It will be a secure in concept and design to Warwick University science park or the University of Utah innovation centre in the US.

The idea for the centre was developed, quite independently, by Dr Chris Johnson, holder of St John's, when a study tour of US science parks, and Dr Bill Bolton, fellow of Wolfson College and a member of the university's engineering department.

Dr Bolton had been concerned about the inability of under-graduates to find a way of turning good ideas into reality. Dr Johnson was looking for ways other than the normal property-development route of developing land the college owned near the centre of Cambridge.

His US visit was intended to see if the science park idea was feasible on the site. The two men met through a mutual friend and the innovation centre emerged.

The thinking behind the centre is threefold: to put up a building; to develop the way in which academic members of the university can encourage and stimulate undergraduates with ideas, projects or processes that appear to be commercially viable; and to set up a structure

to attract the necessary venture capital needed to back such ventures.

The first phase—the building — is now going ahead; the second, development of undergraduates' ideas, needs little stimulation since such ideas abound in Cambridge. But St John's admits that it still has to come to terms with the best way to back seed-corn ideas. Since the building will not be opened for at least another 12 months there is time to find solutions.

The idea is that the innovation centre, a building of some 25,000 sq ft divided into 30 to 40 small units, should provide central back-up facilities such as secretarial help and allow one- or two-person concerns to get started.

After their ideas are developed it is expected that the young companies will move, as the production stage gets closer, across the road to the Cambridge Science Park or to another site.

Across the road the science park continues to grow with what its progenitors describe as "a mission-critical spirit."

It now has around 65 tenants ranging from Napp Laboratories, whose numbers are up to 320, to relatively small ones such as Data Analysis and Research, which has a staff of seven, or Synoptics with eight. The aptly named small concern Tadpole Technology, which specialises in designing high-performance hardware for the computer industry, has 23 employees.

Last year the fourth phase of development on the park began, the first three having been occupied, and work on it is gathering momentum.

In Norwich the University of East Anglia is reconsidering its science park, which has been in existence for about 18 months on the site of the old university campus and has four tenants.

This site was expected to be home for start-up units and for those requiring some 5,000 to 10,000 sq ft, but the university is now looking at the possibility of developing elsewhere. One candidate is the Colney Lane area of the city, where there are already a number of research institutes and laboratories, but so far this is little more than an option.

The policy review is expected to be completed by next spring. It will recommend the development of high-technology concerns alongside the university.

Anthony Moreton

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EAST ANGLIA 2

Industry

Development the relaxed way

"OUR INCENTIVE is that you can come to one of the most beautiful parts of the country," says John Williams of the planning department of Suffolk County Council.

"I suppose the real reason people choose to come here is the environment," echoes Margaret Camina of the Norwich and Norfolk Chamber of Commerce.

Given the frantic efforts made by various development authorities up and down the UK they must look in amazement at how a scatter of market towns, off the beaten track of industrial Britain and separated by farms, fens and marshes, can lay claim to being, economically, the fastest growing area in Britain.

Norwich was recently named the best-placed UK city in an EEC-sponsored survey of over 100 European business centres carried out by Reading University. Felixstowe has grabbed 70 per cent of the UK container traffic.

Ipswich has attracted two big initiatives from British Telecom and cradled an audacious small airline, and, 10 miles south of Norwich, Lotus Cars is not only making an international name for its engineering and technological research and consultancy but is laying down a new production line.

Instead both Norfolk and Suffolk have adopted a rather relaxed approach to industrial development. Not only were there no big development grants, there were no big missions. Land was made available for incoming companies and there was some concern about the pockets of unemployment the older or more labour-intensive industries.

Many new companies were started by bright young men moving into a relatively uncrowded and thriving area. But those men had to work it out for themselves. There was no nightly advertising on television apart from Peterborough and its chirpy Roman soldier with the sore feet.

Even opportunities starting the authorities in the face and crying out for attention were for a long time left to their own devices. Now tourism seems to be the flavour of the year for both Norfolk and Suffolk.

East Angles realised long ago that small was beautiful. It has done little to change that view and has prospered just because it is fragmented. Although Ipswich accounts for 30 per cent of the job opportunities in Suffolk, and there are only two big centres in Norfolk, Norwich and Great Yarmouth, there are few companies with over 2,000 employees. By far the biggest employers of labour are the county and district councils and the National Health Service.

There are enough people with the right skills to support existing companies and attract new ones, and more co-ordination will be needed.

Mr David Cargill, chairman of Radio Broadland, says: "We simply don't sell ourselves as a region. An East Anglia development board run by businessmen and community leaders would do much to fill the gap left by the Department of Trade and Industry's regional offices, which have done little to attract the real high-flyers and have little clout when it comes to demanding better communications."

Both counties, however, have seen increased employment in the service industries. The Norwich Union insurance company and HM Stationery Office are big employers in Norfolk, with the Guardian Royal Exchange and Willis T'sber and Dumas in Ipswich. Mr Martin Dumas of the Peterborough Building Society, explains its intention to merge with the Norwich Building Society as meeting the challenge, on the Norwich side, of the national societies in the provision of financial services.

But it will be in the region's ability to create a second generation of high-tech jobs that the expansion programme having benefited from the at the beginning of the 1980s, that will be the key to its future success. The announcement by Lotus of a new car plant in the financial strength derived from being a General Motors subsidiary, that it was to produce up to 4,000 of its new small sports cars a year compared with 800 a year of its current, more expensive models, also meant the creation of 700 new jobs.

Lotus has little difficulty in attracting engineers to work in its prestige consultancy division, but it has a neighbour in Norwich, Mr Andrew Lauder, of Tom Smith Christmas Crackers, who would like to have an easier time in the recruitment of work study engineers.

Like many East Anglians, Mr Lauder is critical of the slow progress in improving the main roads. The railway to Liverpool Street Station has been electrified and the A45 trunk road is fast, but even when the M11 is complete there will still be miles of single carriageway between it and Norwich, while the A1/M1 link completion is anybody's guess.

These are those who think that some businessmen in East Anglia would be happy enough to remain slightly inaccessible and enjoy a quiet life without so much competition for Labour, but that would be to ignore the considerable current activity of companies in the region.

Reckitt and Colman is building a £10m soft drinks plant, while Datron International, which manufactures electronic testing and measurement equipment, has successfully launched its on the US market, improved its profits, won a US Navy contract bought a US subsidiary and boosted exports to 40 per cent of output to win two Queen's Awards.

British Telecom has joined with Du Pont to develop, manufacture and market jointly optoelectronic components and devices used in optical fibre telecommunications as well as establishing a new data-processing operation in Ipswich.

Stuart Alexander



The region has one of the fastest growing populations in the UK, particularly through people moving in to retire. The Peterborough Building Society is merging with the Norwich to take advantage of this expanding mortgage business, says its chief executive Martin Armstrong (left). Attracting investment is more of a problem because East Anglia lacks a development board, according to David Cargill (right), a landowner, merchant banker and chairman of Radio Broadland

Newmarket

Horses sent to 53 countries

THE CRUNCH of car tyres on the thick gravel outside the Jockey Club suggests a solid sense of prosperity within. Indeed, the racing industry at Newmarket appears to be flourishing.

According to Mr Robert Fellowes, the Jockey Club agent, there have never been as many horses in training within a five-mile radius of the town—2,500 at the last count—nor as many studs or training stables—about 50 of each.

Certainly the Arab money which has poured in over the past six years has provided the industry with a welcome boost. As sponsors of major races at Newmarket, the rulers of Dubai, run neck-and-neck with the William Hill Organisation behind General Accident.

The same family is paying for a seven-furlong artificial all-weather gallop, called Equitrac, now being laid on the Bury Side Training Grounds—a gift to Newmarket worth about £500,000.

Newmarket Racecourses Trust, controlled by the Jockey Club, is itself investing £4m in a new members' stand on the Rowley mile racecourse, now under construction and due to open for the start of the flat racing season next April.

In spite of stiff competition from the US, Newmarket remains the world's leading source of top race horses, says Toto Cherry Downes, a bloodstock agent who handles the marketing for two famous trainers. Horses bred in Kentucky often return there for training. Last year Newmarket sold horses to 53 countries.

Almost 4,000 changed hands in the sales ring at Tattersalls, where deals are still done in guineas. Last year's aggregate sales figure was 73,499,147 guineas. The sky-high prices of two or three years ago—the record \$11 million for a 1981 yearling—show signs of sinking to a more sensible level, says the company.

A racehorse costs £10,000 to 12,000 a year to keep in train.

Each year about 100 16- or 17-year-olds, some of whom have never ridden before, take a 10-week course and a new advanced course for apprentice jockeys is scheduled for November. The school, run by Mr John Barney Griffiths, is funded by the Horserace Betting Levy Board and a percentage of racing prize money. Trainee jockeys pay no fees themselves. They even receive a £5 weekly pocket money.

The livelihood of about half the working population of Newmarket depends on racing. The sedition, vets and farriers have long been part of the scene and this season two new enterprises swell their ranks. Both seek to demystify Newmarket for the uninitiated and add to the enthusiasts' enjoyment.

Newmarket Thoroughbred Tours is run by Ms Anna Ludlow, who previously worked for the Susan Piggott Bloodstock Agency, and offers guided visits to training stables, the equine swimming pool and other attractions. Ms Melra Tattersall, who can claim common ancestry with the famous local firm, runs an information kiosk at the paddock on racing days.

She hopes to lure some of Cambridge's annual flood of tourists away from the Cam and the colleges for a taste of sporting life.

Alexandra Buxton

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City of Norwich

**PROFILE: F.W. HARMER**

**Out of uniforms and into the shops**

THE YEARS between 1980 and 1982 were traumatic for F. W. Harmer, the Norwich-based manufacturer of men's and boys' outerwear.

"As the recession hit the industry," says Mr Tom Harmer, the sixth generation of the family to head the firm, "we found ourselves in all sorts of problems."

"But we survived when many others failed. We lost the bedrock of our business at the time, making uniforms for public utility employees, but we found a new business and that business is growing."

The recession was not the first time that Harmer had had to take stock of his business. At the start of the first world war it shut one plant for three months to reorganise production following the ending of demand from the services for army and navy uniforms.

During the 1939-45 war its main premises in the centre of Norwich were destroyed by enemy bombing and the company still occupies, was not ready until 1947.

Both those disasters were, however, overcome while continuing the strategy of concentrating on men's outer clothes, especially uniforms, which in 1979 accounted for just over half the company's output by volume.

The difference between 1980 and 1982 was that Harmer had to rethink his whole strategy of it was to survive. "In 1980," Mr Harmer says, "the Ministry of Defence called a six-month moratorium on new contracts and when that period was over the competition from all those companies wanting to get back into the market."

"About the same time public utilities began cutting back on their labour turnover dropped. The Post Office went a whole year without placing any orders at all."

Uniforms within a short time fell to under 3 per cent of turnover and though there has been a slight recovery it is unlikely they will ever play the same role in company policy as previously.

The reason is that Harmer has switched the emphasis to supplying large retail groups such as Burton, Asda, Tesco, British Home Stores and C & A. These now account for 57m of this year's £11m projected turnover. Most of the rest will come from blazers, almost exclusively for boys' wear, and jeans.

"Uniforms are useful as they can fill in gaps in seasonally slack periods, such as January and February," says Mr Harmer. "But I doubt if they will ever be of great importance again."

Harmer's move towards the big retailers came about almost by chance. The group had, after the setbacks of 1980, made an initial move into producing for wholesalers, a difficult market. Mr Harmer now sees it as a false step.

Trading with wholesalers is difficult because the failure rate among them is high and suppliers can be left with unpaid debts.

Mr Harmer was therefore pleased when an introduction to British Home Stores through his membership of one of the industry's Economic Development Committees—part of the National Economic Development Office—led to orders.

"It is very difficult to break into the group who supply the stores," says Mr Harmer. "The problem is one of credibility. If you do not supply them the rest think you are not capable of doing them. How can you prove you are capable without supplying them?"

The big success has been the Burton group. The Norwich company has now become one of its leading trouser suppliers, with about 7,000 garments a week. Already the two sides are engaged in talks intended to boost this number to 10,000 a week.

The other major market is Asda, for which the company makes ladies' trousers. Women's wear accounts for about a quarter of total turnover and Asda is the major market for much of that production.

Altogether the company is turning out about 30,000 garments a week at its plants in Fakenham, towards the Norfolk coast, and Sylcham Mills and Stradbrook in Suffolk as well as Norwich.

When the company moved to its present site in Norwich in 1947 it was fortunate to take more space than it needed at the time and so has room for expansion. Mr Harmer estimates it could produce another 5,000 garments a week in Norwich alone—and more if the warehousing were realised or moved to another site.

The big problem now facing the company is not so much space as profit. The company is already within the large family and last year it made "a bit of a profit following losses in 1981 and 1982." This year it expects to make just under £500,000 which, he admits, is "not good but better than last year."

To get profits moving again means better management, but there is a succession problem within the family since no young Harmers appear to be destined for the clothing business and it is difficult to motivate new managers who can never exercise an important role in ownership.

Mr Harmer does not think the question of outside management will really have to be met for another decade. But it is already influencing board thinking—where only two of the eight members are Harmers—on whether to seek a quote and so raise non-interest bearing equity capital, and accept the outside pressures which come with it, or stay private and rely on high-interest borrowing for expansion.

The success of the present strategy has to some extent reduced the need to think longer but Mr Harmer admits that management restructuring cannot be put off indefinitely.

For the moment, though, the order book is bulging and if profit can be improved all those family members who look to their shareholders for income will also be pleased with the way the concern is going.

Anthony Moreton

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EAST ANGLIA 3

Agriculture

Mood of apprehension

WHAT PRICE a farm in East Anglia? Traditionally very high, but although farmers are notoriously doubtful about their fortunes and prospects the mood of apprehension—which is rife in the majority of the UK—is almost tangible.

Given the supporting cautionary notes from outside pundits, this time it is probably justified.

For all the problems in Africa, the world in general is producing too much food. The EEC has shown that it is prepared to grasp the political and social implications of the surplus and force production down, curtailing many where it introduced quotas for milk. Cereals are already under scrutiny, which means that East Anglia may be in for another shakeout if quotas decline.

Most of the land in the region has been devoted to cereals over the years and yields have been increased. There have been similar improvements in the efficient production of root crops and other vegetables.

So farming efficiency is not a problem and annual fluctuations in crop yields can be absorbed in an ever-widening market. It is not the crop yields which are worrying but the prospect for adequate financial returns on the big investments involved.

But where money has been borrowed to buy land, buildings and equipment there is a real price to pay to a real bank manager. So if the European Commission squeezes prices rather than introducing quotas for cereal growing then every acre could become unprofitable, a much bigger problem than just seeking alternative profit sources from taken out of cereal production.

Although the region is establishing a good reputation for conservation as trees and hedgerows are replaced, it is more difficult to persuade farmers to abandon intensive farming and reduce yields per acre by using less chemical fertiliser. So there is a lot of debate and lobbying to ensure that any system of control takes the farmers' views into account.

The National Farmers' Union is keen to be involved in the discussions rather than see quotas arbitrarily imposed and many would prefer the US system of "set-aside" payments where a farmer is paid not to grow his normal crop, or indeed any other crop on the land concerned. An extension of that idea is the NFU's proposed long-term forestry support scheme.

That is not to say that farmers in East Anglia can no longer afford to spend the odd day at Newmarket races. Farmers in the Fens are still regarded as some of the richest in the UK, in spite of having to supply the more volatile market for vegetables, which make up nearly half their land usage.

They have to be canny about planning and have gone in for largescale mechanisation, but they must watch when they also have to live next to storage facilities for some of the EEC food mountains, particularly the potato one.

Since the heady days of 1973 when the UK joined the Common Market and the price soared, helped by institutional investors who saw land as a rapidly appreciating commodity, many farmworkers have been laid off. Agriculture now accounts for only about 6 per

cent of the East Anglian workforce.

Farmers who would once have bought neighbouring land which came on to the market are now sitting tight. Machinery sales are down and, after a relatively poor harvest last year, a difficult planting season for some last autumn and a slow start this year, prospects for improving the sluggish cash flow are not good.

Land values rose from £300 an acre in 1972 to £3,000 in 1982, more than twice the rate of inflation, but have been steadily falling to between £1,500 and £2,000 an acre. Many farmers are also convinced that the Common Agricultural Policy support system will have to be radically reorganised, bringing prices down to £1,000 or £1,200 an acre.

Such uncertainty makes it difficult to persuade a potential land buyer that prices may not keep falling. Those with long memories look back to the 1950s and 1960s when land prices and rents plummeted and the landlord was in no hurry to collect.

Such a situation would not be allowed to arise now and prices will not hit the floor. But the principle behind the thinking has not changed—that it is better to see land cared for and kept in cultivation rather than let it go to rack and ruin.

The farming situation is great. As Mr Harry Hornor, senior partner of East Marwick's Norwich office, explained: "We have mature and efficient production of cereals and the same applies to vegetables, roots, poultry, some beef and sheep and even, despite wild fluctuations in price, pork."

The farms in the region are closely linked to the food-

processing plants, which have also become more automated, and at rock bottom there will be a continuing need for a loaf of bread and a pint of milk. So good farmers will always make a living."

Being a good farmer, however, also means being a good business manager. There is a limit to the debt interest that can be serviced, just as there is a limit to the amount of food that can be produced and sold. Reduce the second part of the equation and one automatically reduces the first, but where a solution is imposed and a farmer is overstretched there could be some who will go to the wall.

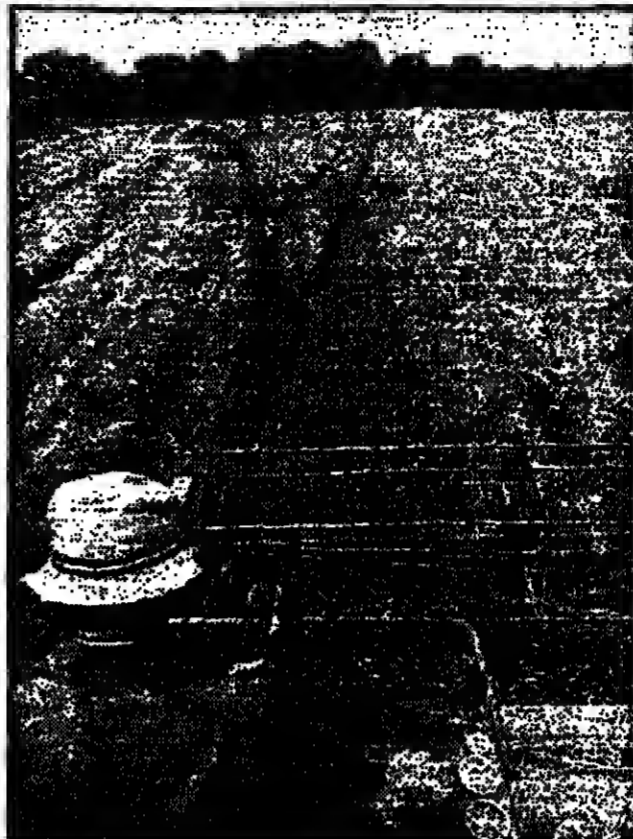
"Somebody has to cut back the amount of food we grow," says Mr Hornor. "But if the price mechanism is the chosen route then it will be a long, long road."

In his excellent survey of farming in the Eastern Counties, Mr Michael Murphy, of the Agricultural Economics Unit of the Department of Land Economy at Cambridge University, looks at the prospect for cereal farmers if the European Commission were to reduce prices. He takes as his benchmark a fall to 285 per tonne for wheat from its 1984-85 level of £113 a tonne and estimates that in spite of this leading to a 20 per cent reduction in the real gross margin per hectare the most efficient cereal farmers would continue to devote just as much land to growing them.

But if the price were to go below 280 per tonne, says Mr Murphy, profit-maximising (upland) farmers "would have no option but to reduce the proportion of the area of cereals from an estimated 86 per cent (of their farms) to 56 per cent. This, says the report, would reduce the area of cereals per farm from 98 to 33 hectares and across the Eastern Counties it would result in 150,000 hectares being removed from cereal growing, or about 15 per cent of cereal growing in the UK.

This begs the question of what else to do with the land. The crystal ball is rather cloudy, but not all of the answer can lie in schemes like The Breeds Authority, which is paying farmers 500 an acre not to drain further the land for cereal growing but instead to leave it wet and to graze cattle on it.

The conservation, even restoration, issue will be important in many parts of East Anglia. But as long as city-dwellers want abundant and varied food the farmer will have to be paid to produce most of it. Whatever uncertainty there is in the short term, a wise bet would be that farming will still be flourishing in East Anglia in 100 years time.



Possible EEC cereal quotas are worrying farmers

Finance

A partnership with the City

CAMBRIDGE does not immediately spring to mind as a financial centre. But with the growing need to provide increasingly advanced financial resources for East Anglian companies a financial community is emerging within the city to complement that existing elsewhere in the region.

The proximity to London, the cachet of Cambridge itself and, of course, the presence of the university have all led to a number of financial concerns and associated professional firms setting up in the city.

These developments complement the insurance industry largely concentrated on Norwich (Norwich Union and Sedgwick) and Ipswich (Willis Faber).

The first merchant bank to arrive in Cambridge was Singer and Friedlander over a year ago. Since then Newmarket Venture Capital has opened its offices in Cambridge, while leading firms of accountants such as Coopers and Lybrand, Deloitte Haskins Sells and Arthur Anderson have opened offices. Another is St (Investors in Industry) while in Norwich there is East Anglian Securities Trust.

One of the most interesting of the newcomers in Cambridge Capital, a marriage of City and

college. It was formed, in the words of Mr Francis Madden, its managing director, "because I felt that a credible corporate finance activity should be established here. There was a need for a partnership between the City of London and this city."

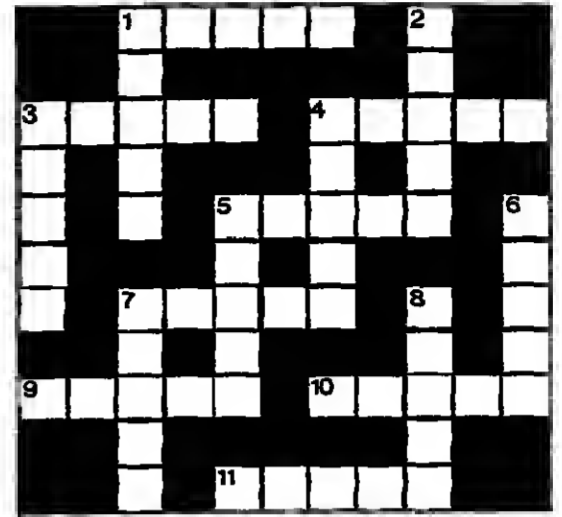
Cambridge Capital Developments was formed last year with Cape-Cure Myers and a number of the colleges among the shareholders. Alongside it, CCD has established Cambridge Research and Innovation to make small investments in high-technology companies, mainly those in the region.

The aim of Cambridge Capital is to provide a range of merchant banking corporate financial services and to administer and run funds. "There is a shortage of concerns able to do this sort of work in any fast-growing area," Mr Madden claims.

The development of Cambridge as a financial centre can only enhance the attractions of East Anglia as a whole. Small growing companies, it is claimed, prefer to deal with institutions who are neighbours, being apprehensive of the City of London and otherwise having to rely on the commercial banks.

Anthony Moreton

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The Arts

Campaign for more backing

AT THE OFFICES of the Eastern Arts Association in Cambridge the visitor has to negotiate towers of cardboard boxes and racks laden with brochures promoting events and centres as diverse as contemporary photography at the Cambridge Darkroom in Cambridge, Cambridge's birthplace in Sudbury. Yet in his once sprawling Bridge Street, the association director, Mr Jeremy Newton, maintains that the arts in East Anglia are thriving like good enough at selling themselves—in spite of participation being more active than ever.

Now engaged in a campaign to attract greater business sponsorship, Eastern Arts is intent on remedying this shortcoming. The initial results are encouraging. A property developer, Norwich Investments and Securities, for example, has committed £25,000 to an arts festival based at the conversion of the old Nordic shoe factory. This figure is matched pound-for-pound by the Government's Business Sponsorship Incentive scheme. While the newer East Anglian industries are likely to see arts sponsorship as part of an enlightened public image, the Ipswich brewer Tolly Cobbold has been running a similar competition for visual artists since 1977. The total budget, shared with Eastern Arts, is £70,000.

The travelling exhibitions, which give the region the chance to see work by new artists, is seen as a soft sell publicity for brewery by Mr Richard Cobbold, director and enthusiast for the graphic arts. In the past three years



Irene Worth and Sir Peter Hall at Cambridge Arts Theatre's Gala Recital

Eastern Arts has quadrupled its funding and will spend £2m this year, bestowing its patronage in amounts varying from £50 for a mural project to £191,000 for the Mercury Theatre in Colchester. A £1.5m grant comes from the Arts Council, £250,000 from local government and £250,000 from other national bodies and sponsors. Most sponsorships go direct to the recipients.

Local councils are looking more and more favourably at expenditure on the arts, says Mr Newton. Basildon Borough Council, for example, is spending £7m on a new theatre. East Anglian art activities are centred on 10 or 12 sizeable towns, with about 100 smaller ones sustaining the regular programme. No longer content with the village hall or primary school, a growing number of even smaller places are demanding their own arts centres—pagan folk celebration to ambitious annual productions at

King's Lynn and Cambridge. Feterborough is planning a year-long programme to celebrate its 750th anniversary next year.

This month the Cambridge Festival, now in its 24th year, had an artistic director for the first time, Mr Guy Woolfenden, head of music at the Royal Shakespeare Theatre. He chose Hungarian music as the festival's theme, reflecting Cambridge's recent twinning with the Hungarian university town of Szeged. Events ranged from the highbrow (concerts by major orchestras), through the avant-garde (bicycling performance art on Parker's Piece), to the touristic (medieval banquets in the colleges).

A forthcoming fringe festival has built up around the more official happenings. By the 1987 festival, Cambridge will have a decent concert hall. After decades of controversy, the Corn Exchange is being converted at a cost of over £3m. Privately-funded renovation on a smaller scale has reopened cinemas in Cromer, Haverhill and Harwich (where the Electric Palace is the oldest restored cinema in Britain).

Other jewels in East Anglia's arts crown include the Wells Centre on the north Norfolk coast, Snape Maltings at Aldeburgh, and the Theatre Royal in Bury St Edmunds, a Georgian building owned by the National Trust and the third oldest working theatre in the country.

Founded by John Maynard Keynes in 1954, the gala recital celebrating the 50th year of Cambridge's Arts Theatres drew together some of the now great names who made a debut there—including Eleanor Bron, Peter Hall, Trevor Nunn, Daniel Massey and Clive Smith.

Alexandra Burton

Stuart Alexander

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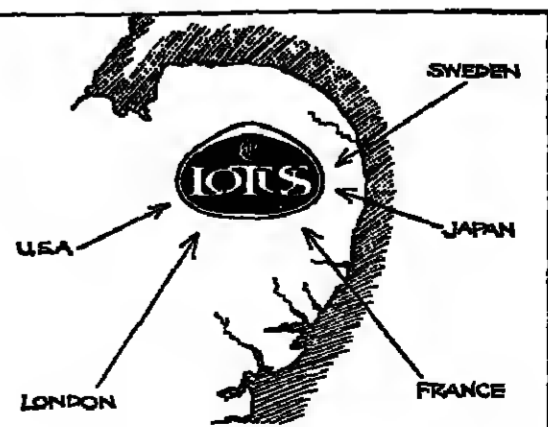
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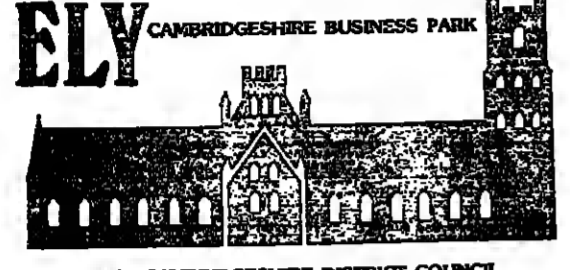


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Ports  
**Sea bridge challenge**

CAN THE "sea bridge to Europe" beat the challenge of the Channel tunnel? Despite a chequered decade which has seen roaring success tempered by difficulties and overruns, ambitious plans, the ports of East Anglia are looking nervously over their shoulders. What will life hold for them all—Felixstowe in particular—when the fixed direct link, the long-awaited Channel Tunnel, opens for business in the 1990s? It is not a resurgence of competition from the UK ports of London, Southampton or Liverpool of the City that is worrying planners and businessmen.

Instead it may be Le Havre that challenges the might of Rotterdam and Antwerp. A single-stop port a shorter distance up the Channel, rather than in the North Sea, could have its attractions. The ability to put containers on to a purpose-built railway not far up the coast which would then carry the goods directly to every part of the UK could see all the others by-passed.

British Rail is spending some £400m on rolling stock and equipment to handle the goods and so will present some well-ordered competition.

Not surprisingly, Felixstowe rejects any suggestion that its continued progress as Britain's first and most successful container port will be slowed down. Since it is part of the European Ferries group, which has another vested interest in seeing people, cars, coaches and lorries carried over the water rather than under the sea bed, that is understandable.

Felixstowe is also driving ahead with ambitious expansion plans which would put it into Europe's big league of container-handling and consolidate the East Anglia/Rotterdam axis. The port has set a phenomenal success. It is the fifth biggest container port in the world. Last year it handled over 600,000 containers for the first time in its own or UK history—518,000 in round numbers—and has been breaking records for the past 14 years.

It has also increased its capacity in record time. Land reclamation for the new £42m Trinity terminal—named after Trinity College, Cambridge, which is the site landlady—began in January 1985 and the first ship was handled on its 600 yards of new quay in January this year.

The new cranes, designed in

co-operation with and built by Herbert Morris of Lincoln, are the fastest of their kind in the world. They can handle a container a minute and transfer them to computer-managed storage and retrieval bays. Running at full stretch, Felixstowe will be able to handle 750,000 containers a year, compared with Rotterdam's 400,000 and there is more to come. A private Bill, being considered by Parliament, would create a new land bank of 200 adjacent acres. The Trinity terminal and the new quay line to complement it exhausted the port's existing limits.

Felixstowe had hoped that the third reading of the Bill would be completed in this session of parliament but it has been delayed and will now have to go back at the beginning of next session.

It will have taken 23 years to consider all the objections and to resolve the fears of the conservationists, who look askance at an area designated as one of outstanding natural beauty being moved over to industrial use. The port authority, as part of the package, has offered a further 170 acres next to the new port as a nature reserve to be administered by the local authority.

The net result, in commercial terms, would be the building of a 1,000-ft new quay and an increase in job opportunities. In addition to the 800 port employees a further 3,000 people go through the gates on business every day. It is an important part of Felixstowe's attempt not just to keep up with its competitors but to still better.

For Great Yarmouth, life has not been so bountiful since the fall in the oil price. But despite the consequent job losses and a 18 per cent unemployment rate, Great Yarmouth also has a Bill going through Parliament that would create a new outer harbour at a cost of at least £60m. Many think that the scheme may double before the work is complete, however.

Although one of the main reasons given for building the outer harbour was the need to meet the growth in trade from the offshore supply vessels serving the North Sea oil and gas platforms, the feasibility study also pointed to the opportunities in related fabrication yards, the ability to compete for container traffic, expansion of the roll-on/roll-off service currently offered by the Norfolk Line and increases in bulk trade.

It also saw the opportunity to take a slice of the vehicle import market. Mercedes-Benz

has built a big pre-delivery vehicle preparation plant at Harwich while Volvo ships its cars from Sweden through Felixstowe. East Anglia's relative proximity to the North European and Scandinavian ports and the car factories that could ship vehicles through them is something that Great Yarmouth would like to exploit before its neighbours grab everything.

But the whole scheme will look much healthier if the oil industry is able to balance the costs of North Sea exploration and recovery with the prevailing market price of oil and gas.

Besides being the port of entry for Mercedes-Benz, Harwich is also a passenger ferry terminus and wishes to develop further the opportunities for factory and distribution facilities. Ipswich has seen its bulk trade increasing satisfactorily and would also like to see more factory units.

Ransomes Sims and Jefferies, best known for its grass-cutting machinery, has cut its manpower as part of the general move towards greater automation and productivity. It is developing some of its dockside land for warehousing and nursery units.

Lowestoft, too, has been hit by the downturn in North Sea oil and gas activity but is in the process of rebuilding its fish market and has attracted, rather surprisingly since it is in Suffolk, enough support from the North Norfolk fishing fleet for some of them to ask Norfolk County Council to support financially the Suffolk scheme. Norwich has yet to decide, however.

There seem to be small ports every 20 miles or so on the East Anglian coast and all are anxious not only to survive but to grow. King's Lynn, in addition to developing its industrial base since becoming a GLC expansion town in the early 1960s and a major shopping centre, has also been expanding its port traffic. It now handles over 1m tonnes of cargo a year and proudly claims that this is more than twice that of the rather better-known Lowestoft.

There are, of course, air connections from East Anglia to the Continent. Airports at Norwich and Ipswich are both thriving. Ipswich has seen the establishment of Suckling Aviation, run by a husband-and-wife team with just one aeroplane, a new Dornier, which takes passengers from Ipswich to both Amsterdam and Manchester.



Felixstowe rejects any suggestion of a Channel Tunnel threat

Tourism  
**Vision needed for revival**

HUNSTANTON, on the Wash, has two unique features. It is the only East Anglian resort that faces west and its beach is bordered by striped cliffs formed from successive layers of car stone, red chalk and white chalk.

Despite its eye-catching geology, Hunstanton has never quite caught the public imagination.

As the big crowds have package-flown to the Costa, the Adriatic and the Aegean, Hunstanton and the other resorts along this breezy North Sea coast have had to build a summer economy increasingly on self-service accommodation and day-trippers and try to compensate for the lower income this brings by extending the season at either end.

From Aldeburgh to Walbersham the resorts have had to come to terms with a situation that is common around much of Britain: a static demand for holidays from Britons, or at best a sluggish growth, with overseas visitors providing such jam as there is.

Visitors bring about £600m into the region, almost a quarter of it (23 per cent) from overseas tourists. They account for less than 10 per cent of the 12m tourist trips to the region each year and spend on average £116 each. The average Briton spends about 42p a trip.

The places which have been able to prosper in spite of the situation are those like Aldeburgh, Cambridge or Ely, which offer something different, or those that have been able to

spend to provide the facilities essential to insure against the vagaries of Britain's summer climate.

California is a good example of the change. A decade ago it was difficult to obtain a holiday chalet or bungalo in this resort just north of Great Yarmouth. Nowadays there are plenty available. Yet where there has been recent investment in new self-catering facilities, such as Wroxham, a pretty village between Norwich and Cromer, there is evidence that the visitor can still be attracted.

The problem lies in the older resorts which have failed to come to terms with the times. They now need to realise that it is not enough to put in the sort of facilities people want at the moment; they should be planning to create 21st century resorts.

"What many resorts need," according to Mr Procter Naylor, director of the East Anglia Tourist Board, "is a partnership between local authorities and commercial interests. Land ownership, planning and the seafront have all to be integrated."

Mr Naylor is careful to name no names but it is clear this vision is needed most in Great Yarmouth—the pearl of the Norfolk coast, a resort that once ranked with the best in Britain. Yet Yarmouth today has seen the 1960s and 1970s pass it by. The town's burghers have seen its redevelopment in terms of the port and the build-

ing of facilities to serve the North Sea oil and gas industry than in catering for the holiday-maker.

As the older beach resorts have slipped new centres have emerged and the most important is Cambridge. In high summer, as the crowds of French, German, Italian and American visitors queue for punts on the river, sandwiches in Merks and Spencer, drinks in the Granta or just jump at the chance to get out of their air conditioned coaches, it is sometimes easy to forget that the Backs and King's Parade are in the heart of one of the world's great universities.

Cambridge is now firmly on the East Coast culture run—on to Ely, Peterborough, York, Durham and Edinburgh.

The danger for Cambridge is that the pressure of the number of visitors might bring the city to a grinding halt.

The answer is to spread the jam a little more evenly by inducing the visitor to be a little more adventurous and take in Norwich, King's Lynn, Orford, Sudbury or Wisbech. This is uncommonly rich countryside ranging from the flatness of the Fens to Constable's riverside landscape.

There has been some success among American visitors, many of whom served in East Anglia during the 1939-45 War.

One problem is that the tours are dominated by operators who at pre-determined times to predetermined destinations. Wanderers of the beaten path are not welcomed by tour guides.

Things are improving, however, Mr Naylor insists. "The opening of the M25 should open the door of East Anglia to people who never thought of us before. We have more individual visitors than those on package tours," he says. "Hotels are being improved and others built, with a major one in Cambridge."

The negative side is that 40 per cent of the accommodation in the area (and probably as much as 60 per cent in Yarmouth) is in the parked caravan. So tourism is largely about attracting the low spender and will continue to be so for some years.

"Three years ago we hoped these caravans would go away. Now we have changed," says Mr Naylor.

"Chalets can be tatty, too. Caravans have a limited life and are replaced by new ones. So we decided to think in terms of attracting the caravan parks to attract a higher spender. In places and with the support of companies like Ladbrooke, we have created a village atmosphere in the parks."

Anthony Moreton

Cambridgeshire  
**Dilemma of balancing development**

EVERYTHING about Cambridge at present seems to have the ring of success. Its science and related phenomenon of high technology growth all around the city have presented one vision of what the new industrial Britain could be like.

The national suppliers of sophisticated services—merchant bankers, management consultants, accountants and computer consultants—are more than falling over each other in the rush to set up branches in the city, joining the long list of local services providers who have already done the same.

As if to crown this success, the university has just been selected as the new location for one of Britain's most important scientific institutions, the Royal Greenwich Observatory.

It is a measure of the city's strength and attractiveness that it can turn away jobs other areas would welcome. Offices designed to provide a more dispersed and new manufacturing employers have to demonstrate a need to be within the ambit of Cambridge.

"We don't want to allow industry to rip so that the university becomes the South Bank of a major industrial city," one senior county official observes.

This success, however, remains localised and the benefits have only just begun filtering to spread out to other parts of the county, by no means all of which is as prosperous as Cambridge itself. Cambridgeshire's problems are in fact the strong contrasts which now exist within its borders—strong growth and agricultural decline, labour shortages in high technology industries and a lack of jobs in remoter agricultural areas.

For county planners the dilemma is in developing and implementing policies which will somehow enable balanced development to be achieved.

The main pressure on resources is in the south and west of the county. New companies in the high technology field—and some 30 a year are currently being started—want the prestige of a Cambridge address even though achieving that on the science park can be more costly than in other locations in the county. They also want access to the pool of skilled labour in the area and the comfort of proximity to other companies in similar or allied fields and to specialist advisers.

Communications developments are reinforcing the attractions of this part of the county. The development of Stansted just



The traditional calm of St John's College, Cambridge, will be complemented by its futuristic innovation centre on the city fringes

over the border in neighbouring Essex to handle 8m passengers a year will bring inter-city and airport facilities to the city. The main line from Liverpool Street is being electrified, bringing faster and more frequent services. As a result, Cambridge is being brought more strongly into London's commuting orbit.

Though the city's tight boundaries have largely prevented the consequent housing demand from being met within Cambridge itself, there has been considerable growth in population and homes in the surrounding "necklace" of villages. Prices, too, have risen substantially—by 20 per cent a year on some estimates. The lowly-paid, of whom there are many in Cambridge working in college domestic jobs or part-time tourist work, are effectively squeezed out of the housing market.

Major communications inspired growth is taking place in the Ouse Valley towns—Huntingdon, St Neots and St Ives situated on or near the fast King's Cross to Peterborough line, which is also being electrified. These towns offer both a pleasant environment and house prices substantially below those in commuter areas to the south, west and east of London.

Policies in other counties are also having an impact. Hertfordshire, Bedfordshire and Essex are all arguing that they have reached the limits of the

expansion in population they wish to accommodate. Between now and the end of the century the population of Cambridgeshire is expected to rise, from a combination of natural increase and inward migration, by 100,444 from the present 650,000, generating a demand for 55,000 new houses.

Yet, if these are provided in the areas to the south of the city, where demand is likely to be strongest, it may simply encourage more inward migration from commuters working in London, thus adding to the already strong pressures on the centre of Cambridge itself.

The other side of the picture is the slack in the county's economy in remoter rural areas where the impact of reduced requirements in agriculture, still one of the most important industries, is being felt. In the Fens high levels of unemployment exist in both Wisbech and March, even if the actual numbers are small.

Peterborough, too, though it has attracted industry and offices to counterbalance losses in heavy engineering, its former staple industry, still has a long way to go. In some parts of the city unemployment is well over 20 per cent, and from 1985, when its development corporation is being wound up, the city will have to fend for itself. A road between the A1 (on which Peterborough stands) and the M1 will benefit the city and

other northern parts of the county but is unlikely to be completed before the 1990s.

In March, like Peterborough a former railway town, a prison is taking shape which will bring new jobs to the area. The town was volunteered as a site for a prison by the county council in 1974 while at the same time which was anxious to inject new resources there to replace jobs lost with the relocation to Cambridge of a number of local authority posts.

The spin-out of jobs from Cambridge to these towns and other parts of the county has been relatively modest, however, and despite some brave initiatives—Sinclair at St. Neot's—the pace does not seem to be picking up. There has, indeed, been a drifting back to Cambridge from the villages.

The revised structure plan on which the county is now working with the district councils has to date while at the same time recognising the need for some extra flexibility and some additional growth in selected areas.

As far as Cambridge itself is concerned restrictions will remain tight on new housing and shopping provision, with infilling of vacant sites for new houses or commercial premises providing one of the main forms of relief. Other growth will be channelled to selected large villages around the city. New village developments along the lines of the Bar Hill developments north of Cambridge are also likely to be considered.

Industrially, Cambridge itself will be expected to continue to specialise in the research and development aspects of high technology; prototypes would in theory be expected to develop within the wider range of the "perimeter" still relatively close to Cambridge, while other industry, including the basic manufacturing activities of high technology companies which grow beyond small firm size, would be encouraged to settle in locations throughout the county, including towns in east Cambridgeshire and the Fens, and at selected growth points in the Cambridgeshire corridor.

Such large-scale developments as might be attracted would, if the strategy works, go to Peterborough, the only location likely to have a sufficient pool of available labour.

Rhys David

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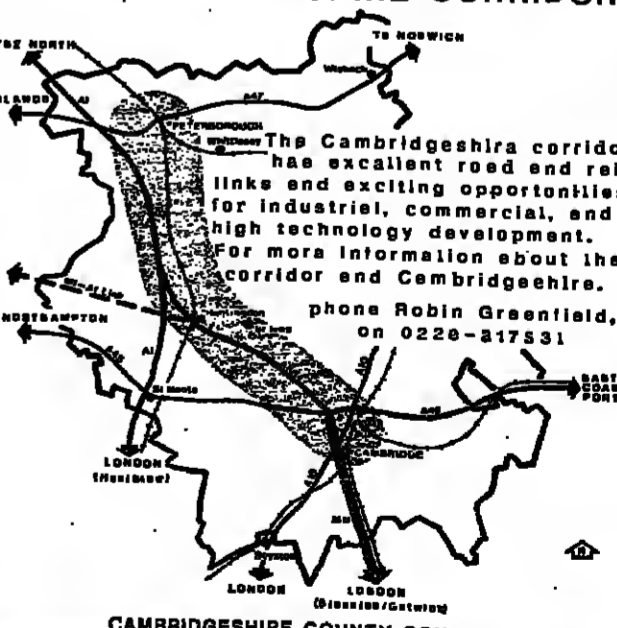
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West Germany disappoints

ALL OVER the world governments, investors and businessmen are being forced to reconsider their expectations for 1986 as a vintage year of economic performance.

Yet, half way into 1986 it is becoming increasingly clear to most independent analysts, if not to the Bonn Government itself, that Germany is failing to respond to the expected opportunities from the steady economic policies.

Germany's huge current account surpluses are prima facie evidence that its industry is highly competitive and that a part at least of its poor performance is attributable to weak domestic demand.

Watchdogs to bark in tune

THE internationalisation of the securities markets has inevitably created a need for co-ordination between securities watchdogs around the world.

Now, however, the collaborative bandwagon is beginning to roll; and not solely under Anglo-American prompting.

These developments are welcome. In the past, the SEC's zealous attempts to pursue questionable dealings by American fraudsters across national boundaries have raised awkward questions about the extra-territorial reach of US laws and regulations.

IN THE next few weeks, possibly even before Parliament is due to break for its summer recess on Friday, the Government faces a decision which could set the stage for the most far-reaching reorganisation of Britain's electronics industry for more than a decade.

By now Mr Paul Channon, the Trade and Industry Secretary, should have received the keenly awaited report by the Monopolies and Mergers Commission on the proposed takeover by the General Electric Company, Britain's largest manufacturing group, of Plessey, its biggest UK rival in telecommunications and defence electronics.

If the Commission approves the bid, the Government must accept its verdict. But if the report is negative or attaches conditions, Mr Channon will have to make a delicate choice between two divergent objectives of government industrial policy, each of which is championed with enthusiasm in different parts of Whitehall.

In a nutshell, should he give the priority to maintaining competition in the domestic market by blocking a takeover? Or should he open the way for a rationalisation of the fragmented UK industry, in the hope that this would equip it better to compete in world markets which increasingly demand sizeable economies of scale?

For Mr James Prior, GEC's chairman and a former cabinet minister, the answer is clear. "Britain has a very important decision to take," he says. "If it doesn't accept that there have to be a few large companies able to compete internationally, then there will be an inevitable decline in our manufacturing capacity."

Mr Channon will, of course, be obliged to bring to his decision a quasi-judicial impartiality. However, officials within the department have long favoured a consolidation of the electronics industry, which would enable it to negotiate wider international link-ups than a squabbling array of small firms.

Lower down the order, however, there are changes that show a crucial shift in global manufacturing—the appearance of two South Korean companies, Samsung and Hyundai, for the first time in the top 50. With sales of more than \$14bn each, ranking them at number 44 (higher incidentally than the UK's ICI on \$13.9bn) both of these companies have arrived in Fortune's top listing by means of electrifying growth.

Outside the top 50, the American strategy worked equally sweetly for Hanson Trust, the UK-based industrial conglomerate, which has grown virtually step by step in the US and UK in recent years.

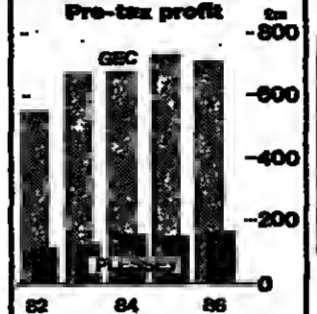
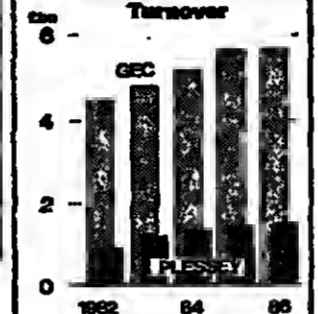
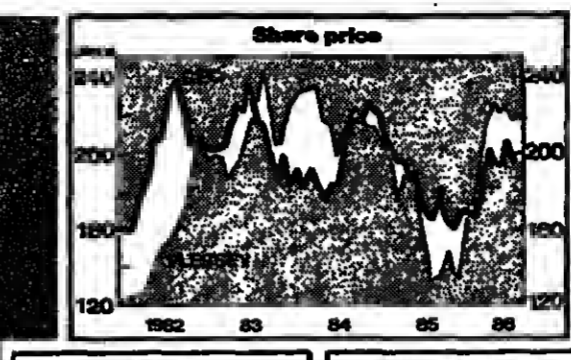
GEC's bid for Plessey

Everything to play for

By Guy de Jonquieres



Lord Weinstock



Lighthorn Morris

and in one category, air defence radar, control almost 80 per cent of Britain's production.

By contrast, British Telecom, also a major customer, sees much virtue in an amalgamation of the two companies' production of System X public digital telephone exchanges, which BT has paid more than \$350m to develop.

At present, GEC and Plessey compete for BT System X orders. But the arrangements are awkward, since the two companies also collaborate on technical development of the exchange and rely extensively on each other to supply vital components and design information.

The need to keep production separate has greatly diminished in BT's view, since it decided last year to expand competition by ordering AXE digital exchanges from Thorn Ericsson, a joint UK subsidiary of Thorn EMI and Sweden's I.M. Ericsson.

However, finding suitable allies on GEC's terms might not prove easy. The company insists it is only interested in joint ventures in which it held a majority and has already turned down an offer of a 10-15 per cent stake in the planned ITR/CGE group.

Stock comes to Bow from a parish in Friern Barnet, Herts, in Mrs Thatcher's constituency. "No one walks past the rectory between 8 am and 6 pm—they're always hurrying past the door of St Mary's," he says cheerfully.

Whether such tactics would be effective is hotly debated in the City. Most analysts have been impressed by Plessey's energetic response to the threat of a GEC takeover and by the strong recovery in its pre-tax profits in the final quarter of its last financial year, which ended in March.

The company has injected fresh blood into its top management team, appointing Sir James Blyth, previously head of defence sales at the MoD, as managing director and recruiting Mr David Dea, a senior IBM marketing executive, to head its telecommunications business.

It has also conducted a vigorous public relations battle, inviting financial institutions and the Press to tour production facilities and meet key executives. Some City analysts who previously had little good to say about Plessey have suddenly grown almost lyrical about the discovery of its hidden technological strengths and "management in depth."

None the less, many analysts still have lingering doubts about Plessey's ability to maintain

driven several major international competitors out of the business or into each other's arms. Last week GTE, the second largest US telephone company, agreed to pool its overseas equipment operations in a joint venture with West Germany's Siemens.

Both GEC and Plessey accept in principle the logic of joining forces and have in the past year twice discussed proposals for joint System X operations together. However, the talks foundered on differences over the scope of a deal and the division of management control.

Mr Derek Roberts, a deputy managing director of GEC, says that if a takeover of Plessey succeeded, System X's future could be secured only by forming alliances with other telecommunications manufacturers which would offer access to overseas markets.

Maxwell's campaign has been slowed up only slightly by a broken ankle suffered while helping a guest into the Mirr's helicopter on the way to the men's tennis final at Wimbledon. He still went on to the finals to bear the additional pain of watching fellow-Czech Ivan Lendl lose to Boris Becker.

But at least he has won a compliment from royalty. Princess Alexandra, who cancelled another engagement to attend last week's charity lunch for the Games at London's Savoy Hotel, took one look at Maxwell in his plastrar cast and said: "Haven't you got terribly nice toes. Not many could stand that sort of public exposure."

London's Bow Bells, "the most famous peal in all Christendom," silent for the past year while tower of St Mary le-Bow in Cheapside was shrouded in scaffolding for repairs, has been ringing out joyfully again. Tonight's special peal will celebrate the induction of the lively new Rector, Victor Stock, a former chaplain at the University of London.

Breaking into the top 50

In some ways the latest Fortune magazine list of the world's top 50 industrial corporations looks familiar. General Motors is back on top after a few years' eclipse, and Exxon is number two, its sales of \$68.7bn lagging only \$1.2bn behind the \$69.9bn of Japanese companies.

Lower down the order, however, there are changes that show a crucial shift in global manufacturing—the appearance of two South Korean companies, Samsung and Hyundai, for the first time in the top 50. With sales of more than \$14bn each, ranking them at number 44 (higher incidentally than the UK's ICI on \$13.9bn) both of these companies have arrived in Fortune's top listing by means of electrifying growth.

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BASE LENDING RATES

Table with columns for bank names and their respective base lending rates. Includes entries like ABN Bank, Allied Arab Bank Ltd, Allied Dunbar & Co, etc.



"I suppose there's no chance of New Zealand suddenly boycotting the Test?"



FOREIGN AFFAIRS: SOUTH AFRICA

Sir Geoffrey steers clear of the rocks

By Ian Davidson

AT LONG LAST, and after weeks of passionate protraction over policy towards South Africa, the British Government has turned the ship of state onto a safer course.

When Sir Geoffrey Howe meets President P. W. Botha this week in South Africa, he will now be armed not just with his unquestioned personal acuity, expressed in the barely audible mutter of official pronouncements but with the unmistakable threat of further sanctions.

the missing exports, suggests 70,000 lost jobs over a four-year period. But this extreme scenario is simply not being considered: neither the Commonwealth list nor the Community list proposes any new ban on exports to South Africa.

The Commonwealth list is obviously more extensive and intended to be more severe; but it also raises more awkward questions of definition, implementation, legality and backwash.

The one item common to both lists is a proposed ban on new investment in South Africa. In the absence of British exchange controls, this must be easier to police; even harder would be the extra Commonwealth stipulation of a ban on reinvestment of profits.

The bans on imports on specific categories of South African goods would be easier to handle, provided they were adopted by the Community as a whole, since the Community has responsibility for trade policy.



£156m worth of fruit and vegetables from South Africa last year, over 13 per cent of its total imports from the Republic.

In the event, the 12 opted for the more modest targets of iron and steel, and coal. The Community took 10 per cent of South Africa's exports last year, with about 2.5 per cent coming to Britain at a value of £33m.

and other black opposition groups, and the start of negotiations for a new, non-racial government. The time of recent declarations by President Botha and by his foreign minister, Mr P. W. Botha, has been of crucial importance for the rest of the world.

Pretoria has shown no scruple in reinforcing this dependence, by instigating the sabotage of their alternative transport links with the outside world, and it could inflict serious economic damage if it carried out the threat to repatriate all the migrant workers, who currently number around 280,000, or even 400,000 if the seasonal and illegal workers are included.

The South Africans could also, in theory, retaliate against the rest of the world, either by keeping out imports or by withholding exports of strategic minerals. Some import restrictions could be selective and narrowly targeted: Scotch whisky, for example, must have been a substantial proportion of Britain's exports of beverages last year (£10m).

Export restrictions look an even more dubious proposition. Some people have argued that South Africa could hold the rest of the world to ransom by disrupting supply of key minerals of which it is a dominant producer: uranium, gold, vanadium, platinum and precious stones account for well over half the Republic's total exports.

Chromium: there is a major surplus of all chromium products (the steel recession), with large production overcapacity and large stocks. Stainless steel producers depend on South African chrome-chrome, but substitutes (nickel, titanium, molybdenum) are plentiful.

- the Commonwealth version...
c A ban on air links with South Africa.
A ban on new investment or reinvestment of profits earned in South Africa.
A ban on the import of agricultural products from South Africa.
The termination of double taxation agreements with South Africa.
The termination of all government assistance to investment in, and trade with, South Africa.
A ban on all government procurement in South Africa.
A ban on government contracts with majority-owned South African companies.
A ban on the promotion of tourism to South Africa.

resort to export sanctions of this type would be at least as damaging to the South African economy as to the rest of the world. Minerals and precious stones account for well over half the Republic's total exports; to hold them back deliberately would ruin the balance of payments, and even a short-term cut-back would undermine South Africa's credibility as a long-term supplier. It seems much more likely that South Africa would resort to any subterfuge to maintain its mineral exports in the face of a disappointing world, as Rhodesia did with tobacco, than that it should cut off its nose to spite its face.

Changing the rules

From O. Greene, Sir - As a distant but interested observer of the Guinness Distillers battle and the wrangles over the composition of the Board, one cannot help wondering at the pretence being practised by a number of Mr Saunders' critics, politicians and City institutions alike.

Throughout the bitterly fought battle between Guinness and Argyll and their respective City advisers, there were accusations in and out of court of bent and broken rules. One remembers the FT headline "Morgan Grenfell outflanks Bank" which was followed promptly by a challenge in the courts on the same point.

If it is concern about the fate of self regulation that is driving the City's reaction to Mr Saunders' plans (as Lionel Barber's article of July 17 implies), that is irrelevant to achieving an efficient management performance in Guinness. Let a spade be called a spade!

Representation and taxation

From Mr A. Reid Sir, Mr Kirby's assumptions (July 18) that most British citizens abroad accumulate overseas earnings and do so in places like Jersey are probably widely held in the UK. Even were these propositions true, end British citizens abroad paid no UK rates and taxes of any kind, the new voting rights are only obtainable by those who have left the UK in the last five years, when can find a

Letters to the Editor

proxy they can trust, and who can sign a declaration that they do not intend to reside permanently outside the UK.

For British citizens resident in the UK, there is no requirement to sign a declaration of intent regarding future residence, nor is there any presumption that only those who have taxable earnings are entitled to vote.

Issuing practices in Euromarkets

From the Chief Executive, ISRO (Formation). Sir, Clive Wolman's article of July 14 is ill-founded and highly objectionable in its implication that ISRO is condoning deceitful issuing practices in the Euromarkets.

School meals in Bucks

From the Secretary, National Association of School Meals Organisers. Sir - The nation's Press seems to be sitting idly by and watching Buckinghamshire County Council disband its school meals service - taking away lunchtime meals from some 30,000 children and relegating its 5,000 children entitled to free meals to meagre packed lunches from the authority.

Realign the digits

From Mr R. Carver Sir - Use of facsimile is increasing, with considerable benefit to national and international communications. More companies have their facsimile number on their letterhead.

Too noisy travels

From Mr A. Reddon Sir - With reference to Mr R. Steel's letter on aircraft noise (July 10), I will immediately transfer my allegiance as a passenger to the first airline to introduce a soundproof box for squalling babies.

Advertisement for 123 Buckingham Palace Road. The new generation, intelligent building. It's twice as clever as any single building. 123 Buckingham Palace Road is an extremely clever building. So clever, in fact, it's actually two buildings - each offering 180,000 sq ft of the most technologically advanced office space London has ever seen.



# FINANCIAL TIMES

Monday July 21 1986

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Paul Hannon  
on Wall Street

## Banking on more trouble

IT LOOKS increasingly like a case of a distant swimmer splashing in the water. You cannot decide if he is waving to you or drowning. Last week, such uncertainty applied to the US banking industry.

The doubt stems from the misfortunes that befell two banks and the subsequent stoic reaction of the stock market.

On Monday the First National Bank and Trust Company of Oklahoma City collapsed and on Wednesday BankAmerica disclosed a staggering \$988m loan loss provision, producing the second-largest quarterly loss (\$640m) by any American commercial bank.

Oil lay at the root of both developments. The fall in the price of oil over the past eight months from \$30 a barrel was hailed as the catalyst that would solve the problems of America's faltering economy. More evidence surfaced last week, however, to confront even the most optimistic market watchers with the reality that all was not well with the economy.

Oil is down, yes. But so are housing starts, industrial capacity, business sales and inventories.

"Wall Street has two eyes and one focus," claims Mr Eliot Janeway, veteran stock-market watcher and commentator for over half a century. "It sees cheap oil and thinks that's good. It has not seen what cheap oil is going to do to half of this country. The horror has yet to unfold."

The counter-argument runs that those are isolated issues, more of individual mismanagement than general recession. Once the benefits of cheaper oil are evident, they will no longer worry people.

The decision by the Federal Deposit Insurance Corporation to step into the Oklahoma banking quagmire was not taken lightly and will prove in time to be a costly intervention. The FDIC assumed \$1.6bn of First Oklahoma's troubled loans.

First Interstate, which will assume \$1.5bn in liabilities with the commitment to invest large amounts of fresh capital, also secured a guarantee that if other loans turn sour during a 14-month period, it can hand back an additional \$250m in problem loans to the FDIC in exchange for their face value or slightly less. First Interstate will also receive a fee for each of the outstanding First Oklahoma loans the bank manages to convert into cash. Generous terms.

First Oklahoma's severe liquidity difficulties centred on its troubled energy portfolio, an obstacle faced by other banks in the south. Federal concern over the possibility that more banks may fail is real enough for Congress to consider the renewal, or even extension, of legislation permitting out-of-state buyers to rescue ailing banks.

The plunge by BankAmerica, the second-largest US bank holding company after Citicorp, was the third quarterly disappointment in 12 months. But it was viewed against a background of strong earnings gains for many other large bank groups. Wall Street could thus point to the 51 per cent jump in second-quarter profit for J.P. Morgan and the 19 per cent gain for Bankers Trust while ignoring the 6 per cent drop for Chemical Bank, the swollen losses for InterFirst of Texas and a 66 per cent drop for Texas Commerce Bancshares.

## Andreotti likely to admit defeat on Italian crisis

BY ALAN FRIEDMAN IN MILAN

ITALY'S prolonged government crisis, now in its fourth week of stalemate, has taken yet another turn for the worse. Mr Giulio Andreotti, the veteran Christian Democrat who was asked 10 days ago by President Francesco Cossiga to form a new government, is expected this evening to go inform the President that his efforts have failed.

Mr Andreotti said at the weekend: "There is no consensus." His last attempt at compromise between the Christian Democrats and the Socialist Party of Mr Bettino Craxi, the caretaker prime minister, collapsed at the weekend amid a storm of accusations between the two parties.

Mr Andreotti had proposed that Mr Craxi should return as prime minister until next January in exchange for Socialist agreement that the Christian Democrats then take over the premiership.

The Socialists have refused all compromise proposals, while the official newspaper of the Christian Democrat Party, *Il Popolo*, spoke at the weekend of "approaching the point of no return." It now appears that Italy will have to hold early general elections, well ahead of the end of the present parliament in 1988 and possibly as soon as this autumn or next spring.

President Cossiga is expected to begin considering this evening three new options, which might result in an interim government. The options are to ask Mr Craxi to try to form another government, perhaps to ask Mr Giovanni Spadolini, leader of the Republican Party, to form a government as a "compromise" candidate; or simply to send the fallen five-party coalition government of Mr Craxi back to parliament for a fresh vote of confidence. The Government fell on June 27,

when Mr Craxi resigned after a parliamentary defeat. Mr Andreotti, who last Friday asked President Cossiga to extend his mandate until tonight, had hoped today to convene a "summit" of the five parties of the collapsed government - the Christian Democrats, Socialists, Republicans, Liberals and Social Democrats. At the weekend, he gave up the attempt, admitting: "A meeting of the five parties would now be more negative than positive."

The fact that Mr Andreotti has failed to find a compromise is a confirmation that the current crisis is one of Italy's most difficult and complex for many years. The veteran Christian Democrat politician was left practically alone in Rome this weekend, as party leaders deserted the capital. Mr Craxi was said yesterday to be "furious" with the Christian Democrats.

## Austin Rover and Perkins claim breakthrough in diesel design

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT, IN LONDON

AUSTIN ROVER and Perkins today claim a breakthrough in automotive technology with the introduction of their first high-speed, direct-injection car diesel engines.

The partners claim that the new power units provide a 40 per cent fuel economy improvement over petrol engines and are 15 per cent less thirsty than conventional indirect-injection diesels, without any loss in performance.

About £77m (\$41m) was spent over the past four years to develop the direct-injection diesels and bring them into full production, including about £5.4m provided by the UK Department of Trade and Industry through the research cost.

Austin Rover, the volume car subsidiary within the Rover Group (formerly British Leyland) and Perkins, part of the Canadian Varity Corporation (formerly Massey-Ferguson) shared the rest of the cost equally.

Mr John Devaney, Perkins's managing director, says the engine is "not only a triumph of British engineering inventiveness, but also a tribute to the ability of our two companies to work together."

The new diesels, a naturally aspirated, 62-brake-horsepower unit and an 80hp turbocharged version, are called the MDI when used in vehicles. They will first be employed by Austin Rover in a version of the Maestro van, to be launched in September. Massey and Montego diesel cars will follow early next year.

Perkins calls its versions of the diesel Prima and is offering them for industrial and marine use. It already has more than £5m worth of

orders from non-automotive customers. Components for the new diesel are based on those in the Austin Rover 2-litre "0" series petrol engine - used in the Maestro and Montego cars - and the new M16 lean-burn engine.

Main components are machined at Austin Rover's Longbridge, Birmingham, factory and the diesels are assembled at Perkins's Peterborough plant.

Initial annual capacity is 80,000, which could be quickly boosted to 80,000 and then, with further investment of "a few million pounds," to 100,000.

Perkins estimates that demand for non-automotive versions of the engine will be between 20,000 and 30,000 a year.

Background, Page 4

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Background, Page 4

## LTV seeks to protect arms unit

BY TERRY DODSWORTH IN NEW YORK

LTV, THE second-largest US steelmaker, which filed for reorganisation under the Chapter 11 bankruptcy proceedings last week, plans to ask the courts to give differential treatment to suppliers in meeting its debts.

The request, aimed at keeping funds flowing to its suppliers of materials for its military equipment division, currently the only division of the group making profits, underscores the flexibility the company has achieved by the bankruptcy filing. Under Chapter 11, LTV gains protection from its creditors while it works out a reorganisation plan, and some bankruptcy specialists believe it will try to renegotiate several long-term supply contracts.

LTV is also expected to freeze its interest payments, now running at around \$25m a month, along with pension payments of up to \$200m coming due later this year. However, it has given no indication as yet whether it will seek to renegotiate its recently concluded labour contract or how it plans to deal with its debt.

Mr Lynn Williams, president of the United Steel Workers' union (USW) pledged at the weekend to "do everything in our power" to protect his 30,000 members among LTV's 56,000 payroll. Leaders of the United Auto Workers (UAW) have also promised to fight for the future of 4,700 union members employed in the aerospace division.

Steel-industry specialists, however, expect the company to try to reopen its labour contract in an effort to reduce costs, despite some recent court judgments suggesting that bankruptcy cannot be used as a device to cut wages.

Bankruptcy lawyers believe that on the financial side, LTV will be able to convert much of its total debt of \$4.2bn into new common or preferred stock - tactics followed by companies such as International Harvester in the past. The key to agreeing a reorganisation plan rests with the group's 21 leading banks, led by Mellon Bank of Pittsburgh and Manufacturers Hanover of New York.

## Arab oil ministers attempt to co-ordinate Opec line

By Philip Halliday in London

THE OIL MINISTERS of Saudi Arabia and Kuwait held an emergency meeting with Sheikh Zayed bin Sultan al-Nahyan, President of the United Arab Emirates, in Abu Dhabi yesterday, only nine days before the full conference of the Organisation of Petroleum Exporting Countries (Opec) in Geneva.

The meeting appeared to be an attempt to soften the tough UAE line on production levels and to re-coordinate oil production policy amid falling oil prices.

The price of oil has dropped dramatically as producers have increasingly ignored production quotas. Prices have fallen to below \$10 a barrel, and current Opec production is running at 20m b/d, above the group's supposed ceiling of 16m b/d.

The two oil ministers and Sheikh Zayed discussed means of halting the drop in the price of oil in the light of the recent statement by Sheikh Mana Said al-Otaiba, UAE oil minister, that ruled out any cut in the UAE oil quota.

It appears that Sheikh Ahmed Zaki Yamani, the Saudi Oil Minister, views UAE acceptance of lower production levels as essential if Opec is to reach agreement later in the month. Current UAE production is estimated at 1.6m b/d.

However, it is also likely that the ministers discussed Iraq's recent announcement that it intended to ask for the same individual quota as Iran, which it agreed would add to the disparity in Opec's production-monitoring understandings.

The Middle East Economic Survey, the influential oil newsletter, said in its latest edition that Saudi Arabia had given up adhering to a quota because of a lack of a binding accord on output.

Today's meeting looks like an attempt to bring the Gulf states into agreement before the Saudis try to get the remaining Opec countries to conform over quotas.

## Chernobyl officials may face charges

Continued from Page 1

A leading nuclear scientist was quoted on Friday as saying that the accident had forced revision of the entire nuclear energy programme.

The Politburo stopped short of blaming or punishing Communist Party leaders such as Politburo member and Ukrainian party chief Mr Vladimir Shcherbitsky or senior government figures such as Mr Nikolai Ryshkov, the premier.

Leading nuclear-energy official Mr Andranik Petrosyants has said that a 4m kWh plant such as Chernobyl should produce 28.5m kWh of electricity produced by Soviet nuclear power plants last year.

The official news agency Tass said on June 26 that thermal power stations had made up 10.4m kWh of the power lost in two months from Chernobyl, where three other reactors were shut down immediately after the No 4 unit was destroyed in the accident.

Those figures suggest that the Chernobyl disaster will allow heavily into a planned 13.5 per cent increase in nuclear power output this year.

## Sliding \$ keeps exchanges nervous

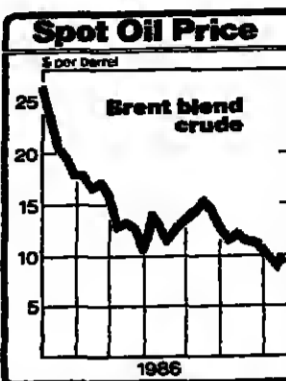
Continued from Page 1

Last week that the agency did not intend to ask the Bank of Japan for an immediate cut.

In West Germany, meanwhile, despite some slowing in the rate of monetary growth and the D-Mark's rise to the upper half of the exchange-rate mechanism of the European monetary system, there is still little desire to cut the discount rate which, like Japan's, stands at 15 per cent. However, the dollar's fall below DM 2.13 has aroused concern among exporters.

### THE LEX COLUMN

## More equal than others



From the first intimations of London's Big Bang financial deregulation, starting with the Office of Fair Trading case against fixed commissions, the equity research business was seen as a prime casualty of the securities revolution: no more soft dollars, the argument ran, no more - or much less - research. So it was a dream-like surprise to most researchers analysts when they found that as the start of the new regime drew closer their transfer value actually increased, and by nearly as much as that of the scarce and valuable "barrow boys" who were going to run all those new equity dealing desks.

The strategists of the City's hastily assembled conglomerates seem to have decided, as one man, that success in the securities business required research credibility, never mind the overheads. Even those few houses that wanted to avoid paying a goodly premium for entire breaking firms - Morgan Grenfell was supposed to be the leading example - eventually shelved out, and then followed up by offering the "golden hello" treatment to individual analysts.

One part of the justification for that, the need for a research capability to support the role of corporate brokers, is already looking a bit threadbare. That age-old conflict between the integrity of independent research and loyalty to the corporate client has been coming to the surface again; at least one large company, BOC, has moved its business to a broker that makes a point of publishing no research at all. That might indeed have happened without the surrounding changes in the securities business. But this type of strain seems all the more certain to be increased as the research firms enter into their new role: market makers in the shares they analyse.

For the most part, companies are unlikely to find much fault with a system which couples the advantages of active support on the research front with the weight of a securities house acting as principal to back its published judgment. The obviously vicious variants - systematically puffing as a preliminary to blasting the shares - are so clearly damaging to the long-term commercial interests of any securities firm that they are unlikely to proliferate.

The fact that research firms will now be taking a principal's position may none the less erode their relationships with companies, and not just those on whose behalf they interviewed with analysts could become difficult for finance directors to reconcile with the obligation to shareholders and the market at large: if the privileged analyst goes home and tells his market-makers to short the stock, rather than penning a "self-circular" to institutional clients, the benefits of information may be too narrowly shared. The delightful practice of running forecasts past the company - replete with provocative mistakes - is another custom which might come into more damaging conflict with the principle that all shareholders must be treated equally. If it has to survive on less company contact, research may just become more difficult to do, and a less rewarding way to promote turnover.

It may be that the only acceptable way of guarding against the inevitable abuses of the multi-level broking firm is for research to be quarantined in boutique operations with no trading exposure, although that is a solution which now implies an expensive corporate unbundling. An alternative is for companies to restrict their contact with the brokers to formal, City-wide, presentations, ensuring that everyone who wants it can get price-critical information at the same time. But so long as market-making co-exists in the same organisation as corporate finance, sensitive information may be expected to leak more rapidly to some market makers than others; semi-academic research is not even the most obvious route to a temporary market advantage.

On Wednesday, Britoil will tell its 4m shareholders how big their interim dividend will be. The nice thing about having a golden share is that it makes difficult decisions a little less difficult.

Apologists for the new set-up will say that nothing has changed; not anything, for the worse. If a well informed firm takes a large position, that fact will become obvious to the rest of the market even faster, through the price-setting screens, than it does at present. Nor is it clear why this is a less efficient way of sharing information than the old system of watching the jobbers move their price in response to the large order that gets placed after some favoured institution has had a telephone tip. And if research is at once to be frozen out by companies and squeezed by falling revenues, there may simply be fewer tips to go round.

Oil  
After 2 1/2 years of persistent (and rewarding) bearishness about the oil sector, Hoare Govett has called the turn. Having been at the front of the queue out of the door, Hoare clients will have to be careful not to be flattened by the still fleeing multitude on their way back in. It is easy to see the pressure to make such a volte-face, even with a very thin basis for optimism. With all other sectors of the equity market rerated unto satiety, how tempting to switch the torch of fashion on to a sector which has seen some stocks fall by up to 85 per cent this year.

But even falls of this magnitude do not look excessive set against product values a third of new year levels. Indeed, the base case for the standard valuation of UK oil stocks appears to be about £10 a barrel, whereas the actual price is under £7 - at which level none of the UK independents can make profits, let alone pay dividends.

The argument for buying oil stocks appears to rest on a belief that Opec will patch together a production-sharing agreement in Geneva next week. Saudi Arabia's recent high production levels and Kuwait's suspension of democracy hardly look like signals of an end to the price war. Yesterday's pre-Geneva diplomacy in the Gulf can only have set the most optimistic of Opec hearts alight.

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## World Weather

Area	C	F	Area	C	F	Area	C	F	Area	C	F
Amster	23	13	London	17	7	Moscow	24	75	Paris	21	70
Antwerp	18	6	Manchester	17	3	Stockholm	15	59	Rome	21	70
Bombay	28	82	Frankfurt	17	3	Warsaw	17	3	Berlin	17	3
Buenos Aires	21	70	Geneva	17	3	Vienna	17	3	Hamburg	17	3
Calcutta	31	88	Brussels	17	3	Zurich	17	3	Prague	17	3
Cairo	28	82	Cologne	17	3	Bonn	17	3	Berlin	17	3
Chicago	24	75	Dresden	17	3	Düsseldorf	17	3	London	17	3
Copenhagen	18	6	Helsinki	17	3	Frankfurt	17	3	Paris	21	70
Hong Kong	28	82	Osaka	24	75	Geneva	17	3	Berlin	17	3
London	17	3	Seoul	24	75	Brussels	17	3	Hamburg	17	3
Lyons	17	3	Stockholm	15	59	Cologne	17	3	Prague	17	3
Madrid	21	70	Warsaw	17	3	Dresden	17	3	Berlin	17	3
Moscow	24	75	Vienna	17	3	Düsseldorf	17	3	London	17	3
New York	24	75	Zurich	17	3	Bonn	17	3	Paris	21	70
Osaka	24	75	Bonn	17	3	Düsseldorf	17	3	Berlin	17	3
Paris	21	70	Düsseldorf	17	3	Bonn	17	3	Hamburg	17	3
Prague	17	3	Bonn	17	3	Düsseldorf	17	3	London	17	3
Rome	21	70	Düsseldorf	17	3	Bonn	17	3	Paris	21	70
Seoul	24	75	Bonn	17	3	Düsseldorf	17	3	Berlin	17	3
Stockholm	15	59	Düsseldorf	17	3	Bonn	17	3	Hamburg	17	3
Warsaw	17	3	Bonn	17	3	Düsseldorf	17	3	London	17	3
Vienna	17	3	Düsseldorf	17	3	Bonn	17	3	Paris	21	70
Zurich	17	3	Bonn	17	3	Düsseldorf	17	3	Berlin	17	3

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# FINANCIAL TIMES SURVEY

Despite all the political and economic risks being taken, the administration of David Lange may yet become the first Labour Government ever to win a second term of office in New Zealand.

## Pressing on with bold reforms

BY DAVID DODWELL

**I**MAGES PERSIST of the island paradise, god's own country, the economic and social laboratory, the big farm, the land of milk and subsidies and 'she'll be right' — a nation hard done by through no fault of her own by the rest of the world. Sir Ron Trotter, New Zealand's leading industrialist, told a conference of young National Party members recently.

From this romantic vision he went on to portray the grim realities that have reduced New Zealand from one of the richest members of the OECD to one of the poorest in the course of 20 years — realities that have made him an outspoken supporter of the radical economic reforms of the current Labour Government, despite his traditional links with the National Party.

His less savoury vision — shared by industry and economists alike — is of a country taken to the brink of collapse, crippled by huge debts that were the fruit of grandiose state projects and a reckless lack of fiscal control; of a farming and manufacturing sector blighted by poor industrial relations and low labour productivity, and made oblivious to

the importance of profitability by a prodigious array of subsidies, import licences and export incentives.

Nothing could be more telling than World Bank statistics showing that only 30 out of its 156-member countries performed worse during the 1970s — almost all of them in Africa.

Unhappily for the government of David Lange, the romantic vision of New Zealand as an island paradise resurges an evocative one that many potential opponents might successfully exploit. As he prepares to dispense his economic medicine for the third successive year — much of it to the working class groups that provide the traditional hard core of Labour Party support — there are fears that it could be exploited to sweep the National Party back to power in elections that have to be held by September next year.

David Lange's government is New Zealand's fourth Labour Government, and it is notable that none of the previous ones has survived more than one term. This is the background of risk against which Mr Lange has been seeking to resurrect an economy on the verge of collapse.



● Prime Minister David Lange has moved with surprising firmness in Wellington to tackle the problems inherited from the previous administration. An interview with Mr Lange appears on page 2. Other topics in survey include:

Economic reforms ...	3	Agriculture .....	6-8
Banking and finance ...	4	Business profiles .....	9-10
Taxation changes .....	4	Industry .....	11
Trade with Australia ...	5	Foreign policy .....	12
Trustee bank mergers ...	5	Tourism .....	12

The romantic vision evoked by Sir Ron Trotter is the more potent, because elements of it unquestionably ring as true today as they ever have. The feeling of being hard done by, for example, was forcefully felt when the French Government threatened sanctions in retaliation for the imprisonment of secret agents involved in blowing up the Greenpeace vessel, Rainbow Warrior in Auckland harbour last July.

It has equally been felt as the US has pushed New Zealand into a corner over supposed commitments under the Anzus treaty to welcome nuclear powered vessels from

the US Pacific fleet into local ports. There is a real possibility that New Zealand will suffer economic reprisals for what most New Zealanders feel is an entirely reasonable anti-nuclear stance.

New Zealand's reputation as an economic and social laboratory is traditionally based on industrial relations laws drafted over 90 years ago, and on one of the most comprehensive welfare states in the world. Today, it is the laboratory for a programme of economic reforms as radical as any tried in the western world.

The finance minister, Roger Douglas shrugs off suggestions that the Government has taken a huge risk. "I don't think we have taken a gamble," he insists. "We didn't have any alternatives. The biggest gamble would have been to go on as we were," he says.

He is, nevertheless, being disingenuous. When he first proposed his package of economic reforms in his Alternative Budget, and his short book entitled, There has Got to be a Better Way, both published in 1981, he was sacked from the shadow government.

There is hardly any section of society that is not discomfited in some way by the

## A man in a hurry



Mr Roger Douglas, Finance Minister: major force behind many reforms

**I**NTerviewing Mr Roger Douglas, the New Zealand Finance Minister, is a little like talking to a devout Roman Catholic or possibly a Marxist. He is the apostle of completely couched philosophy or faith which you have to accept in its entirety. It is not divisible into component parts. Criticism of any aspect of his radical policies for deregulation of the New Zealand economy becomes an attack on the overall strategy.

When I suggested that the programme—in Britain, for example—of using market forces to bring about a re-allocation of resources possibly has not worked out as it should, in that, while old inefficient industries have been shut down, new ones have not come along to replace them, and massive unemployment has been the result, Mr Douglas brusquely replied that he did not like comparisons. There were all kinds of differences, he said—differences in scale, product mix and so on. He did go on to point out, though, that there are three areas where his Government has been more radical than Mrs Thatcher's.

First, the British Government had maintained all kinds of subsidies. "If I were a small businessman I'd seriously think about setting up there," he said. Second, Britain had not really brought its money under control, despite all the talk that it would. And, third, the British Conservative Government had not truly radically reformed the tax system.

In all three areas, his Labour Government, he said had moved swiftly and decisively. In order to bring about a transformation of the New Zealand economy, you had to deregulate completely. Most foreign observers and commentators agree that the New Zealand Labour Government has been far more

radical in its free market policies than elsewhere.

The fact is that Mr Douglas who is the major force behind the reforms, has to be a man in a hurry. Governments are only elected for three-year terms. Of the four Labour governments in the past 50 years, none so far has been re-elected for a second successive term.

Mr Douglas has been an MP since 1968, and is the son of an old-time trade union member.

During the long years in opposition, he wrote the provocative book, "There's got to be a better way," which elaborated his free market philosophy.

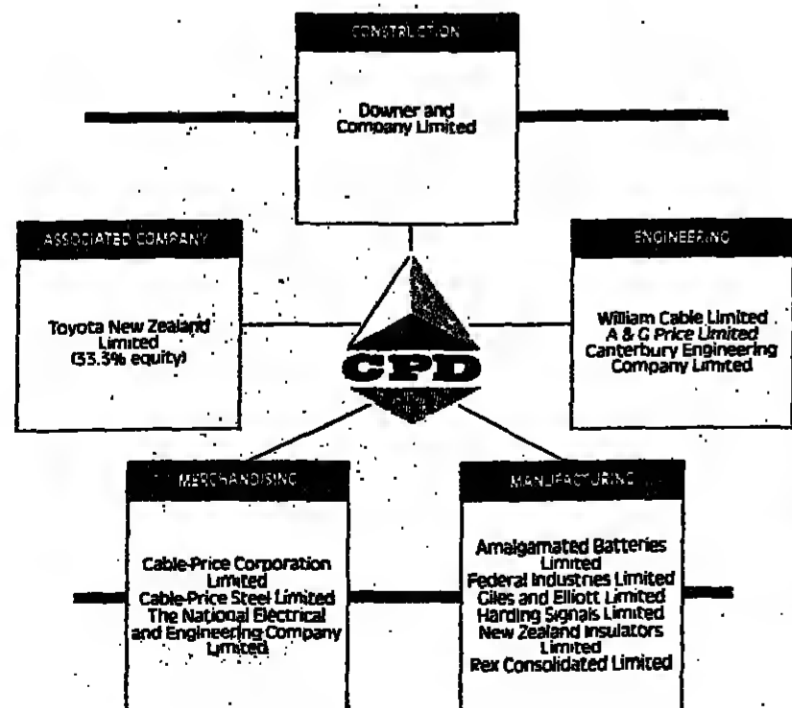
Asked how he squares these policies with the traditional socialism of his party and his family, he answers that there is no conflict. He believes in a just society with fair shares for all.

So far the electorate seems to be giving him the benefit of the doubt that his policies will work. Mr David Lange's Government is well ahead in the opinion polls. This is an almost unheard of development for a government which is two years into a three-year term. Notwithstanding Mr Lange's lively foreign affairs activities, it is Mr Douglas and his policies which will probably determine the next election result. Mr Douglas has little time for doubters and is oblonging on at top speed with his policies.

STEWART DALBY

CONTINUED ON PAGE TWO

# The Cable Price Downer Group — supplying and servicing industry



The Cable Price Downer Group — one of New Zealand's largest and most diversified commercial enterprises: supplying and servicing industry in New Zealand and in many other countries.

The Group comprises 13 major operating companies and numerous subsidiaries and associated companies; and it has a one third share in Toyota New Zealand Limited. It employs 4400 people; has shareholders' funds of more than NZ\$220 million and total assets of NZ\$418 million. Cable Price Downer Limited, the holding company, is listed on the New Zealand Stock Exchange. It has 9500 shareholders, predominantly New Zealanders, and a sharemarket capitalisation of NZ\$280 million.

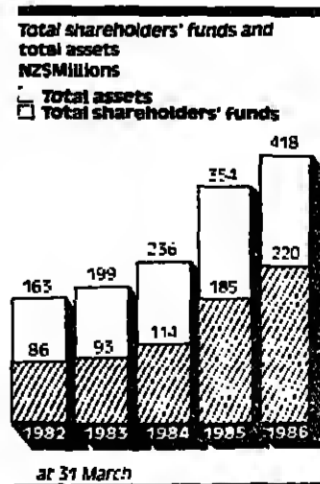
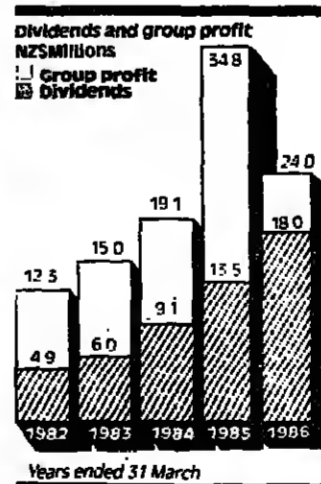
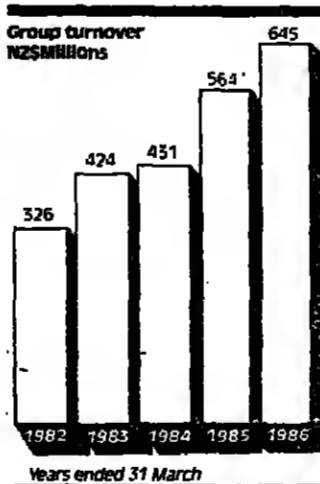
The Group's four divisions are engaged in a wide range of construction, engineering, manufacturing and merchandising activities.

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**Merchandising:** Operating from more than 50 locations, the merchandising companies supply Mercedes-Benz and Toyota motor vehicles, construction, forestry and materials handling machinery, machine tools, mechanical plant and equipment, steel and electrical products.



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The Group achieved a 14% increase in sales. Group profit at \$24 million, was 31% down on the previous year's all time record. The decline in profitability resulted from a number of factors: finer gross margins brought about by highly competitive market conditions; the floating NZ dollar exchange rate; high domestic interest rates; and excessive wage settlements. Prospects for 1986/87 are more encouraging.



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NEW ZEALAND 2

Prime Minister David Lange explains the background to his economic changes

A race from day one

MR DAVID LANGE, the New Zealand Prime Minister, is in a race against time. He knows it and is the first to admit it.

"The implementation of our economic policy is an electoral race against the clock," he says. "It became a race from the very first day we took office, but what is generally not recognised is the effect of the early snap election, and the situation we suddenly found ourselves involved in, has determined the fast pace at which our economic changes and reforms must be introduced."

"The first few days—even before we were sworn in—determined the entire course of this Government."

During the political crisis that followed the snap election victory for Mr Lange's party, the newly-elected Government discovered the country was in a financial crisis. The outgoing Prime Minister, Sir Robert Muldoon, had refused to devalue the dollar. Treasury and Reserve Bank advisers told Mr Lange he must do so immediately if the country was to survive that period.

"Normally a government would have a policy timed to cover a three-year period in office. We had to make a series of very fast decisions. We had to make them between the Monday and the Wednesday. We gave them a lot of thought and a lot of concentration, but did have to make them, and make them quickly," says the Prime Minister.

This is a major reason why the economic reform package, which was very much the long-held personal philosophy of Mr Roger Douglas, the Finance Minister, thus became the official policy of the new Labour Government.

Traditional orthodox Labour Party philosophy could not have solved the crisis facing the new Government, claims Mr Lange. Mr Douglas already had a reform package and once the first part of it—to float the value of the New Zealand dollar—was adopted, the rest had to follow.

"Once we opted for a more market oriented economy, it would have been illogical to carry on with an eastern European style of regulated structure which had previously been imposed on New Zealand."

"Throughout the whole of this Government, Roger Douglas has been the economic strategist—and he has managed to carry others with him."

Mr Lange reveals that Mr Douglas, frustrated by the restrictions of being an Opposition MP, almost abandoned politics in 1981. When Mr Lange learned of this he pledged that if he were Prime Minister when Labour came to power, then Mr Douglas would be Finance Minister.

"We talked about it a lot. I knew what his views were and what kind of economy he wanted."

Restructuring

It was to be 1984 before Mr Lange and Mr Douglas had the chance to start implementing those policies. These have included wide, sweeping changes and reforms, floating the New Zealand dollar, removal of protection and subsidies, restructuring the tax system, the creation of a free market economy not subject to Government intervention and the introduction of much greater competition into almost every sector.

Mr Lange knows if these do not soon produce results recognised as benefits by the man in the street, then the policies, Mr Douglas, Mr Lange and the Labour Government itself will all be rejected.

This is why the government is in a race against the electoral clock.

Although its policies and the speed with which they have been introduced have aroused considerable criticism, especially from long-serving Labour Party supporters who think the Lange Government has abandoned traditional Labour policies, Mr Lange claims this is not so.

One Government objective in creating the free market economy is the redistribution of wealth—with a fairer share going to those in the lower income group.

Another is to produce a more efficient, equitable social welfare state. The Government aims to produce a range of improvements in health, education and housing.

"In my view health care at present is scandalous in its misapplication of resources. The private sector is able to largely dictate Government spending, which is terribly distorted."

Mr Lange stresses that in the push for a free market economy, Labour's traditional welfare values have not been overlooked or forgotten.

"Mr Roger Douglas is not some sort of fiscal psychopath. He does not pull wings off dying butterflies. He has a hard Labour core to him, which is not often appreciated. He will eventually produce an economy we can use to assist those who need it."

In October, the Government

plans to introduce a minimum income package.

"For the first time in New Zealand, this will ensure a livable income for all those who work," says the Prime Minister.

Also in October comes the Goods and Services Tax, a New Zealand version of the British Value Added Tax. This was to have been introduced in April, but this was delayed because it was recognised that Roger Douglas had not been able to explain it adequately to the general public.

Revenues

In simple terms, the Goods and Services Tax will be applied to every transaction in New Zealand. It is intended to produce sufficient revenue to allow substantial cross-the-board cuts in income tax and still leave the Government a surplus of NZ\$700m, to meet its commitments.

The Government is also determined to change the role of trade unions in the New Zealand economic structure. In the past, the unions, especially older, conservative ones—which include some of the most powerful—have been preoccupied with bargaining on wages and conditions. The big economic changes and the fiercely competitive environment which is being developed will require a different approach to industrial relations from both unions and management.

So far, the Lange Government has received more public criticism than praise from trade unions—previously regarded as its strongest supporters.

In October, the Government

will also introduce new rules governing industrial relations. For some months it has been trying to promote widespread discussions among unionists and employer groups on various options which might be followed. This has been met with suspicion on both sides, but Mr Lange is convinced that if the trade unions are to survive and have a role to play they must be more attuned to the realities of modern economic life and be able to work with employers to establish the best climate for their members.

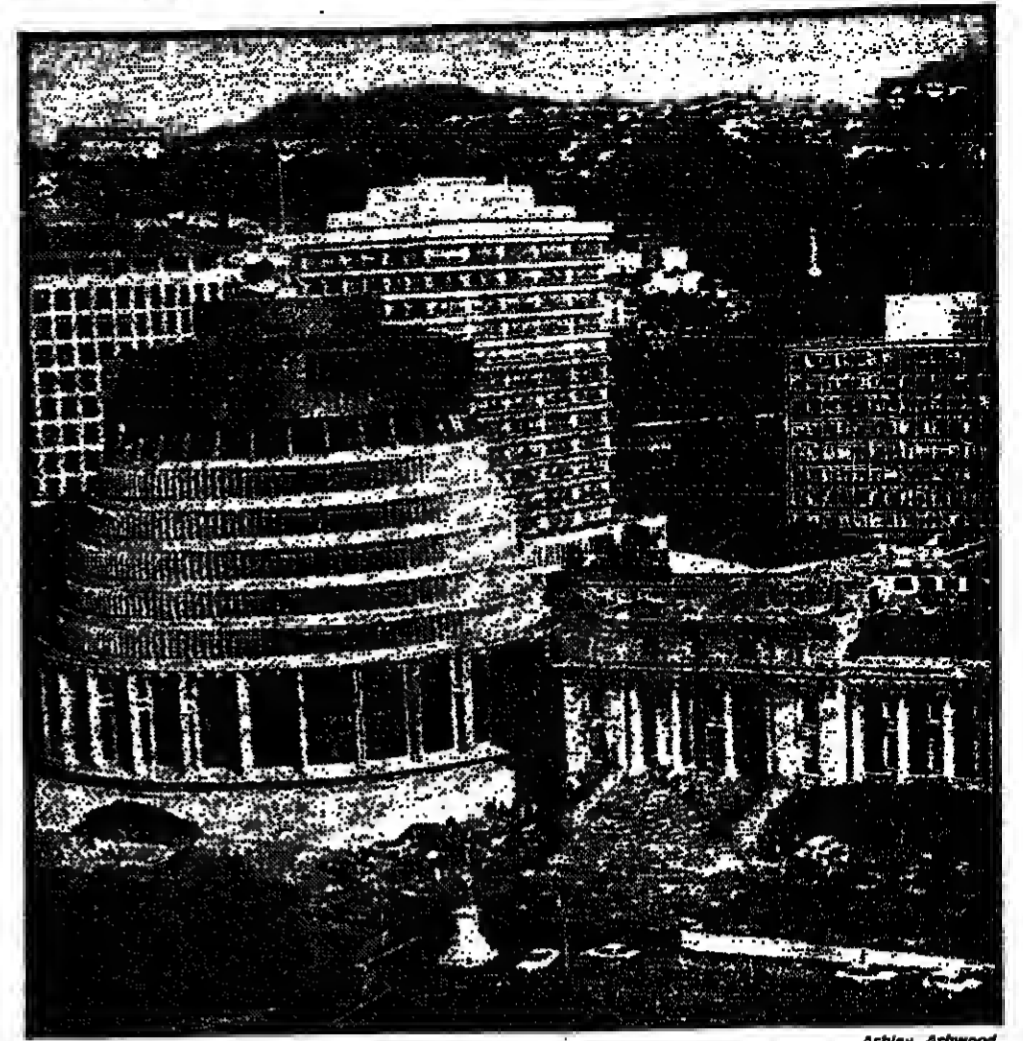
Practically every New Zealand union operates under a sword system. This is an agreement negotiated with employers in various industries. Unions with the greatest muscle force wage increases, which are then used as a yardstick by other unions demanding parity in remuneration for their members.

Mr Lange's Government wants to see more emphasis on what he calls "enterprise bargaining". He also wants to "rationalise" the national award system.

Trade union leaders are certain to condemn this in public, but Mr Lange believes many more far-sighted trade union leaders will privately welcome the new system.

"I hope there will be some things that all trade unionists recognise as being good, but which none dare support publicly. All might criticise the Government for introducing the change, but at the same time all might appreciate the chance of operating under it."

At the same time the Government is anxious and determined to reform New Zealand's economy and create a much different New Zealand than it



Ashley Ashwood

The Executive Wing—known popularly as the Beehive—alongside the old Parliament Building in Wellington.

Dai Hayward

inherited less than two years ago. However, he and his colleagues are also aware of the basic day-to-day realities of politics. For example, one issue led them recently to intervene to ensure that home deliveries of milk would continue.

The latest public opinion poll gave Mr Lange's government an 11-point lead over the Opposition and showed him to be well in front of his rivals for the Prime Minister's job.

"It is very simple. It's all about staying in government. To implement an economic policy and the other things which you believe are desirable for the

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CONTINUED FROM PAGE 1

state benefits system.

State industries are being forced to operate on commercial lines, removing a major burden on the Government budget, but challenging powerful interests inside the Labour movement.

Major trade union reforms are being drafted, and are likely to be a litmus test of the Government's determination to reform even its own vested interest are threatened.

Similar policies have been neutered by public opposition in the UK, and while parallels with the UK are superficial, the fact that a number of policy reforms threaten the long-standing vested interests of powerful groups inside the Labour Party means that traditional loyal voting support could be at risk.

A critical difference with the UK—and one that gives reason for hope that New Zealand's Labour Government can succeed where others have not—is the apparent national consensus, when the Labour party was voted into power in 1984, that radical changes in policy were needed to deal with problems that had brought the country to its knees.

New Zealand was indeed "a land of milk and subsidies"—and this in part was seen to be at the root of its problems. What one respected economist described as "an unbelievable and hopelessly complex network of support" was costing the New Zealand taxpayer at least NZ\$1.5bn a year in direct subsidies, and a further NZ\$3bn in implied subsidies.

The energy intensive "Think Big" projects on which the National party went in election in 1981, had cost the taxpayer NZ\$400m, for a return of "absolutely zero," according to Roger Douglas. Today, contingent liabilities linked with the three "think big" projects—a synthetic fuel plant, an oil refinery and a steel plant—amount to NZ\$5.8bn. The deficit on the budget in support of the loss-making ventures is expected to be about NZ\$1bn a year for some years to come. In pursuit of these grandiose projects, Government spending rose to 41 per cent of the gross domestic product (GDP) in 1983, and has even now only been trimmed to 39 per cent. The loans raised to finance the projects have saddled the Government with debt servicing

Polls put Labour ahead



David Lange (left) cheerfully confident over his Government's 11-point poll lead over the Opposition National Party, led by Jim Bolger, (right)

costs that consume 20 per cent of its revenues.

The Government has moved with surprising firmness to tackle the problems it inherited. The one area where it has been slow to move is that of Labour reform. As a reform package is now being prepared, many see this area as providing a critical test of government will. Since a number of the proposals are likely to be fiercely contested by the trade union movement that provides the hard core of support to the Labour Party.

Nationwide wage bargaining is being challenged, industrialists want a consolidation of unions, to make wage negotiations simpler to conduct and wage agreements easier to enforce. They are pressing for greater flexibility to enhance productivity, and to link pay awards with efficiency and profits.

There is a widespread feeling that if the Government acts with the same firmness here that it has applied elsewhere in its reforms over the past two years, then strong recovery is possible—but that if it fails, then much of the good done so far will be undermined.

Mr Ken Douglas, head of the Federation of Labour, seems braced for major change. "We have been surprised at the speed with which the government has proceeded, and there has been growing anger and concern that it is not giving the unions effective protection from the adjustment costs of the changes," he commented recently. "But we are not going

to be obstructive to change—we need to be part of it. While we don't like a large number of the changes, our approach has been to try not to be distracted into ideological battles."

The dilemma for the trade union movement is that a withdrawal of support for the Labour Government would almost certainly lead to a return to power of the National Government. Trade unionists are still smarting from National Party moves in 1983 to abolish compulsory union membership, and it is likely that a future National Party government would have such reforms high on its agenda.

Another electoral threat comes from New Zealand's rural areas, where the removal of farm subsidies has had a devastating effect. Land prices

have plummeted. With world food prices deeply depressed, and borrowing costs at record high levels, many farmers have entered a period of hardship unparalleled in 50 years.

Despite political risks, Finance Minister Roger Douglas seems prepared to ride out the protests: "Agriculture will emerge much stronger, and will be highly competitive, once the changes are complete. It is an unhappy fact that there will be individual tragedies in the midst of this."

For all the political risks that have been taken, a view seems to be emerging that David Lange's administration may yet become the first Labour Government ever to win a second term of office.

This is no doubt partly due to divisions inside the National Party, with Jim Bolger, the party's leader since a "Palace coup" in April, so far failing to grasp any propaganda initiatives away from the government. This has raised questions about the possible return to leadership of Sir Robert Muldoon.

Roger Douglas's economic initiatives, many of them associated with a party of the right rather than a Labour government, has also left the National Party floundering for alternatives.

The mood can still change. It is difficult to predict how sentiment will be affected as the recession, first detected last September, deepens over the course of this year. Continued strength of the New Zealand dollar has frustrated export efforts, and could inflict serious damage on the performance of industry over the year ahead. Rising unemployment could erode confidence and support. Inflation is likely to surge above 17 per cent on the introduction of the new goods and services tax in September.

The Labour Government at present retains a confidence that is implicit in the widely used local saying, "she'll be right"—a feeling that despite adversity, all will come right in the end. There remains a conviction that while New Zealand may not quite be an island paradise, there are strengths inherent in the economy that—once unfettered—can project it rapidly back up the OECD ladder. Whether David Lange's Government presides over such a recovery may not be known before September next year.

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NEW ZEALAND 3

Radical Economic Reform

# 'We had no alternative'

"I DON'T think we took a gamble — we didn't have any alternatives," says Mr Roger Douglas, New Zealand's controversial Finance Minister, looking back on two years of the most radical economic change the country has seen in half a century.

The biggest gamble would have been to go on as we were. There may be no consensus about the pace and scale of reform, but few would dispute that when the Labour Government of David Lange swept to power in 1984 wholesale economic change was essential.

Mr Rob Cameron, then in the Treasury but now working for a leading stockbroker, recalls: "We were on the edge of a major international collapse. Everything was on a crash course."

A Byzantine array of subsidies, import controls, export incentives and support systems for state enterprises had emptied government coffers. High direct taxation had made tax evasion a national sport, inflation was accelerating past 20 per cent.

Misallocation of resources was endemic. As one independent economist noted: "No one knew any longer what was profitable and what was unprofitable."

Sir Ron Trotter, head of Fletcher Challenge, New Zealand's largest industrial group, and a man who has long been linked with the National Party, is among the bluntest supporters of the reform being sought by the Labour Government.

"Changes had to occur because our lack of growth, our high inflation and our heavy overseas indebtedness left no other realistic option," he told a conference of young Nationals just two months ago.

**Decline**

Statistically, New Zealand's crisis could not have been clearer. From an enviable position as the third richest member state of the OECD in 1962, the country has tumbled in the past 20 years to a position just above the UK at the bottom of the OECD ladder.

According to World Bank figures, only 30 of its 154 member states performed less well over the 1970s—and almost all of those were in Africa.

No-one except perhaps Roger Douglas himself could have anticipated the pace and scale of reform invoked over the past two years—even though his economic "blueprint" had been spelt out fully in his Alternative Budget (for which he was thrown out of the Labour Party's shadow cabinet) and in his book "There has got to be a better way," both published in 1980.

Starting with a 20 per cent devaluation, and the removal of controls on interest rates in July 1984, the Government has dismantled the system of export incentives, import licensing, farm subsidies and other supports to industry. It has abolished foreign exchange controls, has removed laws restricting private overseas borrowing, and has introduced a free float for the Kiwi dollar.

Plans to "corporatise" state-controlled organisations have been unveiled — intended to improve efficiency and account-

ability, and to move towards a "user pays" system of operation between Government departments.

The state electricity corporation, along with coal mines, the post office, forestry operations, New Zealand Airlines and the National Broadcasting Corporation will in future be expected to run on normal commercial lines. These changes are expected to produce savings for the Government rising from NZ\$800m this year to NZ\$1.4bn in the 1988-89 financial year.

A Goods and Services Tax (GST) equivalent in value added tax in Europe will be introduced in September in a wholesale change of the country's taxation system. Direct taxes will in future not be higher than 45 cents in the dollar, compared with 60 cents today. The change will cost the exchequer a windfall NZ\$1bn in lost taxes, but is expected to reduce tax avoidance that was making a nonsense of the existing tax system.

The New Zealand public has so far taken the medicine with remarkable stoicism — perhaps a reflection of a national consensus on the seriousness of the ailment from which it is recovering.

The fact that people sense signs of recovery is also significant. Inflation has fallen to an underlying 12 per cent, though the change to GST will contribute a one-off inflationary boost of 5 per cent when it is introduced in September. Interest rates have not fallen to internationally reasonable levels, but have at least fallen and seem likely to continue downwards.

The Budget deficit is likely to be trimmed to 4 per cent of gross domestic product this year — half the size of the deficit in 1984. The deficit on the current account is expected to shrink from a record NZ\$3.57bn in the financial year just ended, to less than NZ\$1bn this year.

Set against the more promising signs is the fact of a still-daunting NZ\$3.4bn of Government debt. Debt servicing continues to eat up 20 per cent of government revenues. The cost of servicing liabilities linked with the disastrous "Think Big" projects is alone expected to amount to NZ\$1bn a year.

The politically powerful farming sector is also seeing its worst year since the 1930s. The removal of subsidies and tariff protection has triggered a collapse in land prices and has coincided with depressed international trading conditions. The earnings of many farmers are understood to have halved over the past year.

The extremity of many farmers' problems has prompted the Government to introduce a package of special support proposals, but the possibility remains high of a political backlash in rural areas against government policies.

Economists both inside and outside the Government also say that a recession has begun to set in. Imports are forecast to fall sharply this year, after a 2 1/2 per cent fall last year. Investment has also slumped by about 15 per cent in real terms over the past year. Company profits are expected to

fall by 12 1/2 per cent in real terms this year.

The recession has been long awaited, and economists at the industrial institute of economic research have drawn comfort from indications that it will be shorter and milder than recently feared. They predict a 1 1/2 per cent contraction in GDP this year, after marginal growth amounting to half of 1 per cent last year.

"The probability that the Government will manage to stick to its economic strategy is increasing," comments one narrowly sceptical analyst. The one area seen as capable of scuppering the Government's achievements is that of labour reform. Industrial unrest has been endemic in New Zealand for many years, and continues to dog its manufacturing industries. Labour productivity is among the lowest in the OECD member-states, and is frequently blamed on entrenched trade union practices, intra-union rivalry, and simple Ludditism.

Industrialists now adjusting to the new and more competitive trading environment created by the Labour Government are calling for urgent reform of industrial relations. They want an end to national wage bargaining, and an amalgamation of the dozens of tiny unions that so complicate wage negotiations.

Whether the Government is willing to risk alienating trade unionists who make up the very heart of the Labour Party will be a critical test of its resolve to transform the economy. New legislation on labour reform is currently under discussion, and should be tabled before the end of the year.

Many economists watched with alarm the 1985 wage round which ended with wage increases averaging 18.5 per cent countrywide. They predict that these wage increases will play a large part in puncturing company profits this year, and forecast that increases this year, averaging more than 12 per cent are likely to deal a serious blow to recovery prospects.

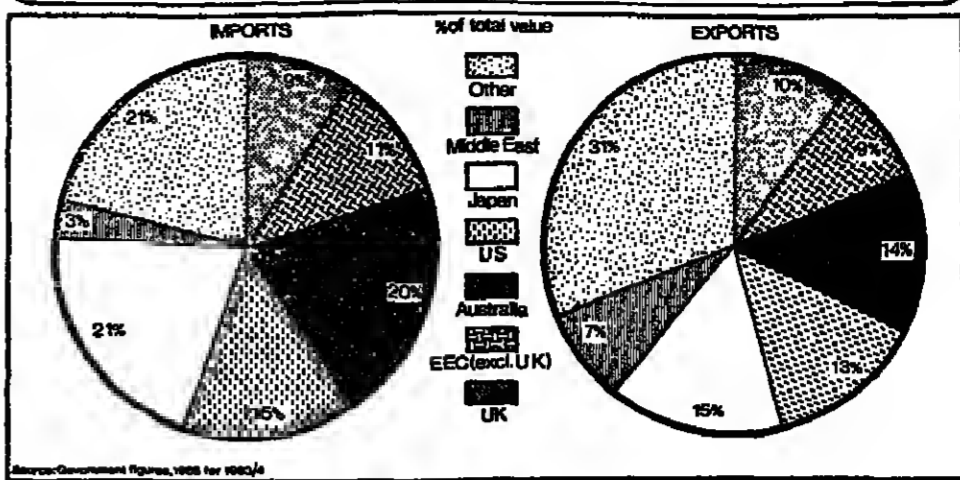
**Confidence**

Finance Minister Roger Douglas regrets last year's surge, but insists he is confident that the inflationary impact has been limited. Government refusal to increase money supply to accommodate wage increases means that they must be absorbed by companies, who are likely to be forced to offer loss overtime, and perhaps to impose redundancies.

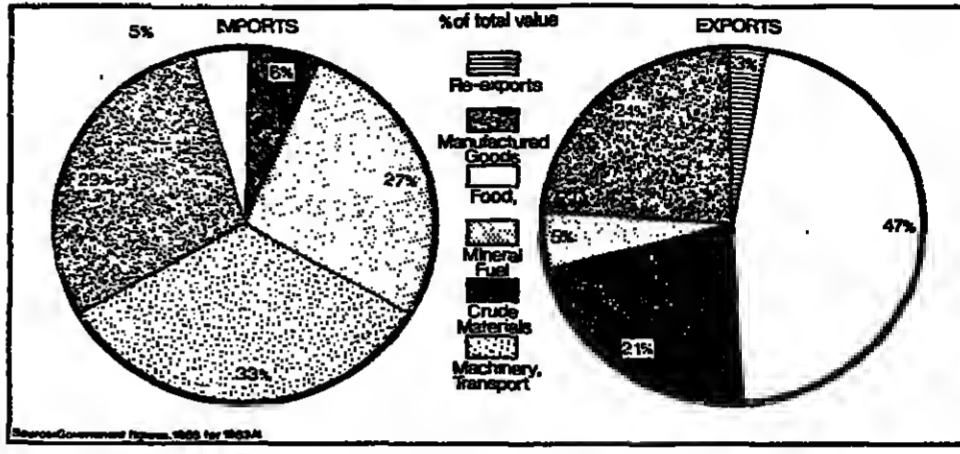
"Unions were warned that this would happen if they pressed for large wage increases, so there should be no surprises," he comments laconically.

Unemployment has begun to

New Zealand Trade by Country

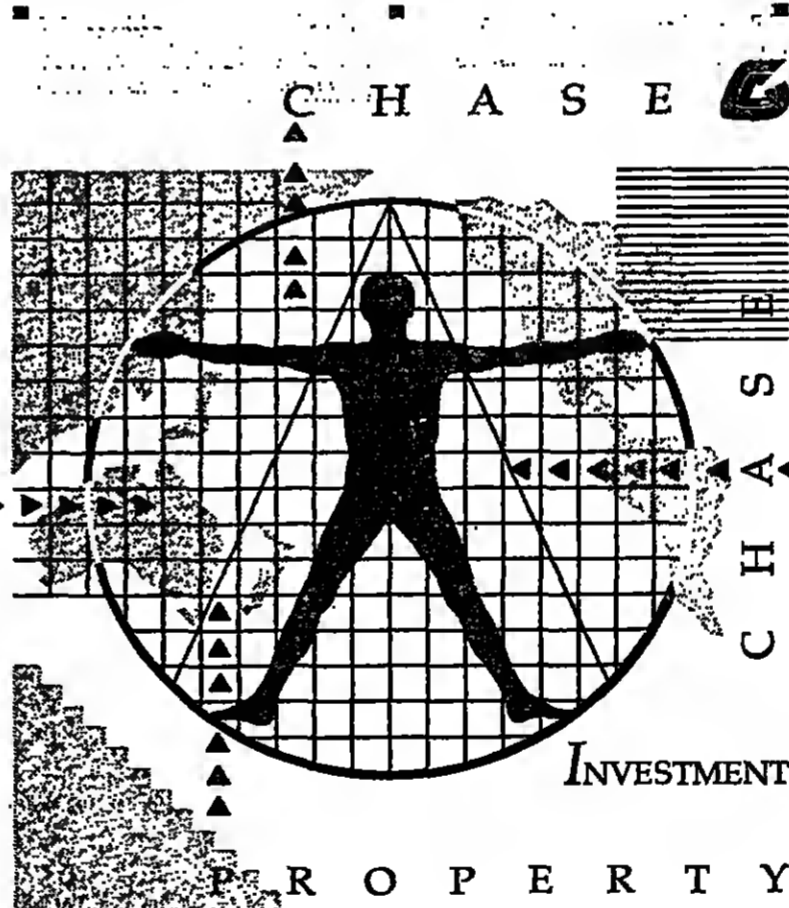


New Zealand Trade by Product



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PROFILE: JIM BOLGER  
**National Party leader**

WHEN Mr Jim Bolger took over the leadership of the opposition National Party last March, it was difficult to believe that Sir Robert Muldoon, the largely discredited former party leader, and Prime Minister for more than nine years, did not have a hand in his appointment.

Mr Jim Bolger, a genuine but retiring former solicitor, had, as the new leader, consistently trailed in the polls. He had had public rows with Sir Robert and, as a result, the former Premier had been placed at Number 28 in a Labour caucus of the same number.

When Mr Bolger, the MP for King country assumed the position, Sir Robert slipped up to No. 6 and took responsibility as foreign affairs spokesman.

Sir Robert's elevation leaves the National Party with exactly the same Front Bench that was in place when the party was wiped out by a landslide Labour Party election in 1984.

Mr Bolger, 51, and father of nine children, fails to see this as a problem. The Labour Party has a history of three-year terms and National has had the lion's share of power.

He runs a 500-acre farm near Hamilton in the North Island where he rears sheep and cattle.

"Two get a reasonable salary," he says. "If I didn't have a farm, I'd be all right."

Even so, the National Party has failed to come forward with a comprehensive alter-

native strategy to rescue farmers and has so far confined itself to lobbying for the re-introduction of exchange controls.

The Party does support the Americans in the dispute over nuclear armed and propelled port visits but this goes against popular support for the Labour Party's anti-nuclear policy.

On the dispute with France over the Rainbow Warrior affair, Mr Bolger proclaimed last month: "What has morality ever had to do with international trade?"

When the agonising deal was done, however, to safeguard access to New Zealand butter to the European Community, Mr Bolger castigated Mr David Lange, the Prime Minister, for sending the two imprisoned French agents to what he described as a comfortable, palm-fringed Pacific island holiday. Such is the world of politics.

Mr Bolger was elected to the National Government in 1975 and appointed Parliamentary Under-Secretary to the Minister of Agriculture and Fisheries, to the Minister of Maori Affairs and to Minister in Charge of the Rural Bank.

In 1977, he became Minister of Fisheries and Associate Minister of Agriculture, during which period, he was involved in negotiations associated with New Zealand's proposal to declare a 200-mile exclusive economic zone.

Following the 1978 general election, Mr Bolger was appointed Minister of Labour, a post which he retained until July 1984 when the Labour Government was elected.

If he and his party are to repeat the New Zealand tradition of National Party Governments next year, they will need to come up with more concrete policies than have been apparent so far. This time, too, Sir Robert's influence might not be quite the vote-catcher that it has been in the past.

Stewart Dalby

NEW ZEALAND 4

Banking and Finance

Freer climate sharpens competition

IN ITS comprehensive plans to deregulate New Zealand's economy, the first area that the Labour Government tackled was the financial sector. This is being followed by a freeing up of the goods sector, the removal of subsidies and other supports to farming and to industry dismantling of trade barriers. In time the Government also hopes to remove rigidities in the job market and bring about greater mobility of labour.

New Zealand dollar by 20 per cent. In March of 1986, the dollar was floated and Government abolished exchange control which had been around, in varying forms, for approximately 50 years.

Dr Easton, among others, believes that getting the right exchange rate is the vital key to the whole deregulation experiment. If it is too high, New Zealand will not be able to sell its goods abroad, and if its too low, there could be another balance of payments constraint. So far, the Reserve Bank has maintained, according to Mr Rob Cameron, the Chief Economist at Jarden and Co, a leading financial institution, a completely "clean float."

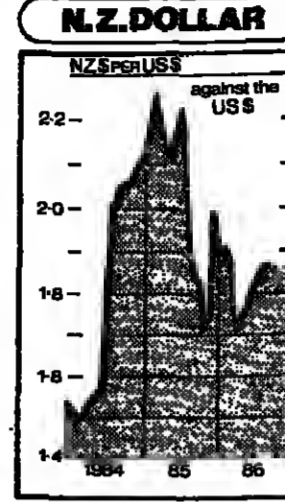
But the dollar has not performed as any expected. Under the last previous national government, there were interest rate controls and virtually complete wage and price freeze. Sir Robert Muldoon, the previous Prime Minister, began to relax controls a little as the election approached, and reflate the economy. There was something of a wage explosion in the Labour Government's first year in office. Interest rates, in a free market, soared and were further fuelled by the Government's determination to bring the fiscal deficit down to 3 per cent of GDP. It started to "fully fund" the deficit with almost monthly stock tenders.

With the monthly stock tenders carrying interest rates of nearly 20 per cent at one stage, foreign money poured into the country and the dollar firmed up. By June of this year, according to some economists, the New Zealand dollar was overvalued, possibly by 28 per cent compared with the pre-devaluation price of July 1984. As the economy has started to slow down, inflation has dropped, somewhat, interest rates have started to fall back. Indeed, it made banner headlines in one of the national newspapers when in June the interest rate for the Government's stock tender fell below 15 per cent.

The freer climate has started to sharpen competition between the existing banks. Retail banking is dominated by four large banks, although there are a number of finance houses, as well as the Post Office Savings Bank. The four trading banks are the Bank of New Zealand, ANZ, Westpac and the National Bank.

The Muldoon Government allowed foreign exchange dealings to grow. There are now around 20 authorised foreign exchange dealers, and it seems that this is an area which will continue to expand. In terms of world time schedules, New Zealand is well placed. It is two hours ahead of Australia. It can catch the close of operations in New York and the West Coast of the US, and then there is a short lull before the Tokyo Exchange starts to operate. It is estimated that the daily dealings in foreign exchange are around NZ\$2bn.

The four trading banks and the foreign exchange dealers will really start to feel the breeze of competition when the Government finally passes legislation to open up the bank sector. It seems that a new law will be passed by the end of the year. Under this new financial institutions able to satisfy cer-



tain criteria will be able to call themselves banks, borrow without issuing prospectuses and offer cheque facilities. It has been suggested that there could be between 10 and 15 contenders for new licences when the Government finally lays down the ground rules. It is not clear, yet however, how many foreign banks will be interested.

Fay Richwhite, the New Zealand merchant bank, cites the case of Australia, where the entry costs of starting up have been prohibitively high. Chase AMP, one of 16 overseas banks being established in Australia, is believed to have spent more than A\$10m starting operations there. It posted a A\$5.4m loss for 1985/86 as a result, although it expects to be in profit this financial year.

A new bank in Australia faces a massive expense in gaining access to cheque clearing facilities. Chase paid a substantial sum to plug into the facility operated by the four big banks in Australia. New Zealand's four trading banks run a similar clearing system using Databank. This is a sophisticated computerised clearing house system. It has invested tens of millions of dollars in banking technology, so that the four banks do have available automatic teller machines and an electronic transfer/point-of-sale system.

None of the four banks have so far revealed what terms they will set for outsiders to join the "club," if they will allow access to Databank at all. It is, in any event, debatable whether new banks will concentrate on the retail side in the sense of shops in the high street. The market is very small; there are only 3m people and the country already has more than sufficient bank branches. Observers such as Mr Murray Smith, the chief executive of the Development Finance Corporation, feel that there is little scope for expansion in retail banking.

The government-owned DFC, established in 1973, has primarily been an industrial bank, leading to and establishing small- to medium-sized businesses. In recent years it has expanded into other areas of banking. It has been self-funding since 1976 and now obtains more than 60 per cent of its funds from international markets.

In addition to arranging various Eurobond issues, DFC has also undertaken a wide range of private placements in Japanese, Middle East and Australian markets. Developments One area where DFC, which is being partly privatised, will increasingly move is to personal finance. DFC has introduced a personal management service under the brand name DC Fin. This will have a screenlink which is a wide-based financial management system, and there will also be a phone-link system. Folio clients will be offered a whole range of instruments for their cash and funds, including commodity futures, overseas currencies, possibly industrial equities, eurobonds and so on. The service will be targeted at the "high net worth" clients, and it is thought that there is probably some NZ\$2bn worth of funds to be tapped. DFC feels that this is very much the way banking will develop when the country's "little bang" takes place, that is its banking legislation. Other banks will also move in this direction, but DFC feels it has a head start.

Stewart Dalby

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A FINANCIAL TIMES SURVEY

PACIFIC RIM

- ARENA FOR ECONOMIC GROWTH -

Publication date: 20 October 1986 Copy date: 22 September 1986

The end of the Vietnam War in 1975 saw the coming of age of a new economic and political region, grouped around the rim of the Pacific Ocean. Many of the nations in the region, strategically located on trade routes vital to both East and West, have enjoyed unprecedented economic vitality. In the future, the Pacific Rim is likely to play an even more important role in the development of the global economy, signalling an important tilt in power and continuing to spearhead economic reform and technical innovation.

The survey will be published one month before the prestigious PACRIM '86 symposium which is being held in Perth from 16-19 November 1986. The importance of this event is reflected by the status of the speakers and has already ensured a maximum audience of Chief Executives, Managing Directors and other professionals from the region itself, and also from around the world.

Promotional support for this survey includes a mailing of the survey to all speakers and delegates attending PACRIM '86 before they leave for Perth. Copies of the survey will also be distributed at the symposium.

For more information about advertising in this survey and a copy of the synopsis, contact:

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Changes in Taxation

Key component in deregulation plan

NEW ZEALAND is engaged in a radical restructuring of its tax system. Mr Roger Douglas, the Finance Minister and the main architect of the present Labour Government's free market policies is known to have the return is a critical component of the sweeping deregulation he is trying to push through the country's economy. He believes that without changing the tax system, some of the rigidities in the financial and labour sectors particularly will be hard to remove.

Put in its simplest terms, the Government wants to make a switch from direct to indirect taxation. At the same time it wants to eliminate a range of subsidies to agriculture and industry and close up corporate tax loopholes. The rationale behind the reforms, according to a comprehensive statement made to the House of Representatives a year ago by Mr Douglas, is that the present system is both unfair and out of date. In his words, "the tax system has failed to keep up with changes in our society."

He says the system was unfair because the burden fell far too heavily on the personal income tax payer. In the 20 years to March 1984 Government expenditure grew from around 27 per cent to about 41 per cent of GDP. This growth was funded mostly from personal income tax and increased borrowing.

A look at the tables attached to last year's budget—delivered in June 1985—shows that direct taxation as a percentage of the total tax haul was about 75 per cent. About one-eighth of direct taxation came from companies, the rest from individuals. This was apart from a small item of NZ\$50,772 (£20,290) of direct taxation (out of a total of NZ\$8.4bn collected) from non-residential withholding taxes. At the moment there are five levels of tax. They start at a high rate, 20 per cent, and the tax payer moves quickly up through the other rates. 33 per cent, 46 per cent and 56 per cent until at NZ\$38,000 he or she is paying 66 cents in the dollar for his or her top slice of income. The Government reckons the average rate for a single person on the average wage has increased from 14 per cent in 1965/66 to nearly 28 per cent today. The average wage after fairly steep pay increases last year is probably about \$17,000. The amount the Government takes from the last dollar earned by a taxpayer with children on the average wage

has increased from 23 per cent to 53 per cent over the same period. Starting in October this year, the Government hopes to reform direct taxation by streamlining the number of rates, making cuts and improving benefits. To help do this it intends to introduce a comprehensive value added tax or Goods and Services Tax as it calls it. The process of tax reform began, though, almost immediately the Government gained office in the middle of 1984. Several months into office, it removed direct subsidies to agriculture including the supplementary benefit. It announced its intention last year of phasing out the standard value system. This is the procedure whereby a farmer can write down the value of stock for tax purposes. Thus, supposing a buck goat costs \$1,000; it could have been written down as stock worth \$200, with the remaining \$800 set against tax. However, the Government now seems to be having, if not second thoughts, then doubts about abolishing the system altogether in one fell swoop because of the hardship currently facing farmers.

Another reform undertaken has been to impose a surtax on the national "super." Anyone over 60 years of age receives a pension or national superannuation, irrespective of whether they are still working. The superannuation is not "means tested," and although many older people do not bother to collect it, those who have retired but still receive dividend income remain eligible for the superannuation. The Government imposed a surtax on the superannuation of 35 per cent for anyone receiving over \$8,000 extra income or \$12,000 in the case of a couple. In the 1985 Budget, the Government brought in the Fringe Benefit Tax (FBT) which is meant to hit at company and individual perks. The tax is not paid by the person receiving the benefit but by the employer who provides it. Areas which have ideally been brought into the tax net include cheap interest loans, the use of company cars even for driving to and from work, subsidised holidays or travel and even goods made by the company and available to employees at cost price. FBT has been levied at a rate of 45 cents to the dollar on the perceived value of the fringe benefit. This rate is to rise to 48 cents in the dollar. For company motor cars, the

system is a complicated one based on six per cent of the current value of the car. It is levied every day on which the car is available for private use. If, for example, a salesman works out of town all week, he is deemed for purposes of the tax to have had the company car "available" for private use on four days of the week, Friday, Saturday, Sunday and Monday.

One group of accountants worked out that under the previous government of Sir Robert Muldoon, an estimated 25 per cent of any package offered to middle management executives and upward was free of tax both to the employee and the employer. It was estimated that in the 1986 financial year ending in June, the FBT would bring in \$200m. In the event, collection seems to be running at half this amount. Whether this is because the Government needs more tax inspectors or whether because accountants have found the legitimate loopholes, is not yet clear.

The various concessions which were available through export incentives in tourist development taxation relief, farm development tax concessions and government support schemes, meant that at corporate levels tax liabilities could be sharply reduced. Large companies have often paid tax rates as low as 10 per cent, although corporate tax is officially 45 cents in the dollar and is due to rise to 48 cents in the dollar. While the Government has been trying to plug various gaps in its almost two years in office, the major reforms are due to come in October this year. It is then that it brings in the Goods and Services Tax. The Government has repeatedly said that major restructuring of taxes and benefits is not possible without GST or before it comes into effect.

Mr Douglas has looked at other countries where a value-added tax has been imposed. He and his colleagues have come to the conclusion that such a tax works best when it is applied to the widest range of goods and services at a uniform rate. The Government looked at the possibility of introducing a 15 per cent rate, but finally decided that a 10 per cent level would suffice. The GST will apply at this single rate to the widest range of goods and services including food and clothing. There was much clamour for these to be exempt, but they have been

Examples of income tax cuts

For full-time principal earners without children

Table with 5 columns: Gross Income Annual, Gross Income Weekly, Present Income tax weekly, New Income tax weekly, Percentage reduction in income tax. Rows show income levels from 6,240 to 41,600.

Notes: 1 The tax cuts shown above were calculated on a full-year basis then divided by 52. 2 The tax cuts are due to the new tax scale (excluding standard employment deduction) the removal of the principal income earner rebate and the introduction of the transitional tax allowance.

included on the grounds that the highest paid spend more on food and clothing than low-income families. No tax is to apply to exports and exporters will be entitled to a credit of tax paid on inputs to exports. GST will not apply to domestic rentals and mortgages but will be levied on land sales.

One effect will be to abolish sales tax. At present the tax is applied to general goods at rates ranging from 19 to 50 per cent of wholesale value. These will be phased out. According to Mr Douglas they are "in a mess." There are various exemptions and wide disparities in application. In the growing services sector is, moreover, left largely untouched by these taxes.

In addition to GST selective taxes will continue to be levied on alcoholic beverages and on tobacco products. In two other areas the Government will also impose selective taxes, as well as GST: motor vehicles will have a special tax and a racing levy will continue. The Government believes the GST will spread a fine mesh throughout the economy, and that indirect taxation will make evasion more difficult. Severe penalties are to be introduced for evasion. Meanwhile, the Government is strengthening the bureaucracy in anticipation of the tax. In a full year the GST is expected to bring in revenues of NZ\$2.7bn. About NZ\$1.3bn of this will be used to reduce direct taxes. In this way, the effect on prices of GST ought to be moderate. The Government hopes, rather optimistically some feel, that GST will mean a once-and-for-all 5 per cent increase in the retail price index. To make direct taxation fairer Stewart Dalby

Economic links with Australia

# Trade balance tips in right direction

AMIDST ALL the gloom that surrounds New Zealand's trade prospects in a world of protectionism and large agricultural surpluses, one shining trade success story stands out. That is the Closer Economic Relationship (CER) with Australia.

After CER's inception in 1983 trans-Tasman trade grew by 19 per cent each year in the first two years and by 15 per cent in 1985. Previously, New Zealand's trade had been only increasing in single figure terms in both directions.

The indications are that for the first time ever the trade balance has moved in New Zealand's favour. The 11th CER Monitoring Report, released by the Australian High Commission in Wellington, says that Australian exports to New Zealand totalled A\$1.5bn for 1985 about 3 per cent less than 1984's record level of A\$1.5bn. Imports to Australia from New Zealand increased in value by 40 per cent in 1985 to A\$1.4bn.

The report says that a major part of this increase involved petroleum products valued at A\$1.1bn, which were used for refining. This should possibly be regarded as an exceptional item.

However, in May this year the Department of Statistics in Wellington released, with a rather ostentatious flourish, an "unrestricted" press release which said, for the first time since the beginning of CER trade between Australia and New Zealand had turned in the latter's favour. For the March 1986 quarter the balance of trade was NZ\$12.5m in New Zealand's favour.

For the same period a year earlier it was NZ\$101.5m in Australia's favour. New Zealand imported goods worth NZ\$428.5m a drop of 19.1 per cent over the comparable period.

While it is probably unwise to extrapolate from one quarter's figures, it seems that if Britain and the rest of Europe are regarded as separate markets, Australia has become New Zealand's largest single export market with over 17 per cent of exports going there compared with 15 per cent to Japan. For two-way trade, however,

Japan would still seem to be slightly ahead since 20 per cent of New Zealand's imports come from there.

The CER replaced the New Zealand Australia Free Trade Agreement which had shaped New Zealand Australia trade since 1965.

The basic idea was that unlike Nafta CER was to dismantle all tariffs, quantitative restrictions and performance-based incentives affecting trade between the two within an agreed timetable. A mini "common market" of 18m people would thus obtain.

### Tariff changes

Almost all tariffs and export incentives should have disappeared by 1988 and import licensing by 1995. As far as tariffs are concerned apart from products covered by special modifications to a general tariff and access liberalisation formula, all tariffs are being phased out in equal steps at a minimum rate of 5 percentage points a year. The 11th monitoring report confirms that tariffs on most goods have been reduced by 20 per cent. Australia has eliminated tariffs on nearly 300 items since the commencement of the agreement leaving tariffs on about 180 items.

New Zealand has removed tariffs on about 400 items leaving nearly 600 categories still subject to tariffs. In both cases the number of items do not necessarily correlate closely to volume or value of trade.

Many of the items on both sides still carrying tariffs are categories like motor vehicles and components, plastics, clothing, chemicals and rubber products. These are the goods covered by the most programmes or, put another way, these are products which will be subject to different phasing arrangements.

Exports from New Zealand to Australia should easily be free of almost all licensing by the target date of 1995. New Zealand has a more highly protected economy than Australia's and in the period before 1985 New Zealand is making available to Australia Exclusive Australian Licences (EALs)

where global licensing applies and access for some Australian products where no access previously existed.

Special arrangements for licensing have been made in some areas such as wine and dairy products, but as with other modified programmes they could come under scrutiny well before the respective target dates of 1988 and 1995.

Export incentives were to have been phased out by 1987. In New Zealand's case this target should easily be met since under its sweeping deregulation programme the country's Labour Government has dismantled many export support schemes and plans to go further before the next General Election, due in 1987.

When CER was started there were fears that Australia with its more robust economy and greater opportunities for economies of scale and so on would swamp New Zealand. The free market policies also appear to have made both countries look for opportunities in other areas, such as company law, taxation, industrial co-operation, government purchasing policies, transport and even tourism.

Some of these areas are due to be reviewed by 1988 or sooner. Already, there is a relatively relaxed migration arrangement. New Zealanders can go to Australia and work, go on social security and vice versa.

Since the mutual financial deregulation, financial links have also boomed. Without any exchange control New Zealand companies have piled into Australia very rapidly. No precise figures are available but of hundreds of millions of dollars invested abroad some 15 to 20 per cent is thought to have gone to Australia. The reverse figure is thought to be much higher.

Mr Mike Moore, the Minister for External Trade, gave two basic reasons for this. First, New Zealand is a lower unit cost manufacturer than Australia. Historically it has lower labour costs.

Second, New Zealand businessmen seem to have taken greater advantage of the opportunities than do their Australian counterparts.

Mr Graham Coleman, Executive Assistant to Mr Moore, said: "In Australia, New Zealand was just another market, the size, say, of Adelaide. To New Zealanders, Australia represented a market four times the size of its own population. They seized their chances."

Manufactured goods, broadly defined, now account for 24 per cent of New Zealand's exports. A flick through the 11th monitoring report shows New Zealand exports a whole range of non-traditional products, such as office machines, telecommunications and sound-recording equipment, electrical machinery,

furniture, plumbing equipment and so on.

Markets for these high value, relatively small volume items (or what Mr Coleman calls "niche products") do seem to exist. The markets here were never really tested while industry was so highly protected.

Many feel that the more stimulating atmosphere of deregulation generally that the Lange Government has brought about has helped New Zealand.

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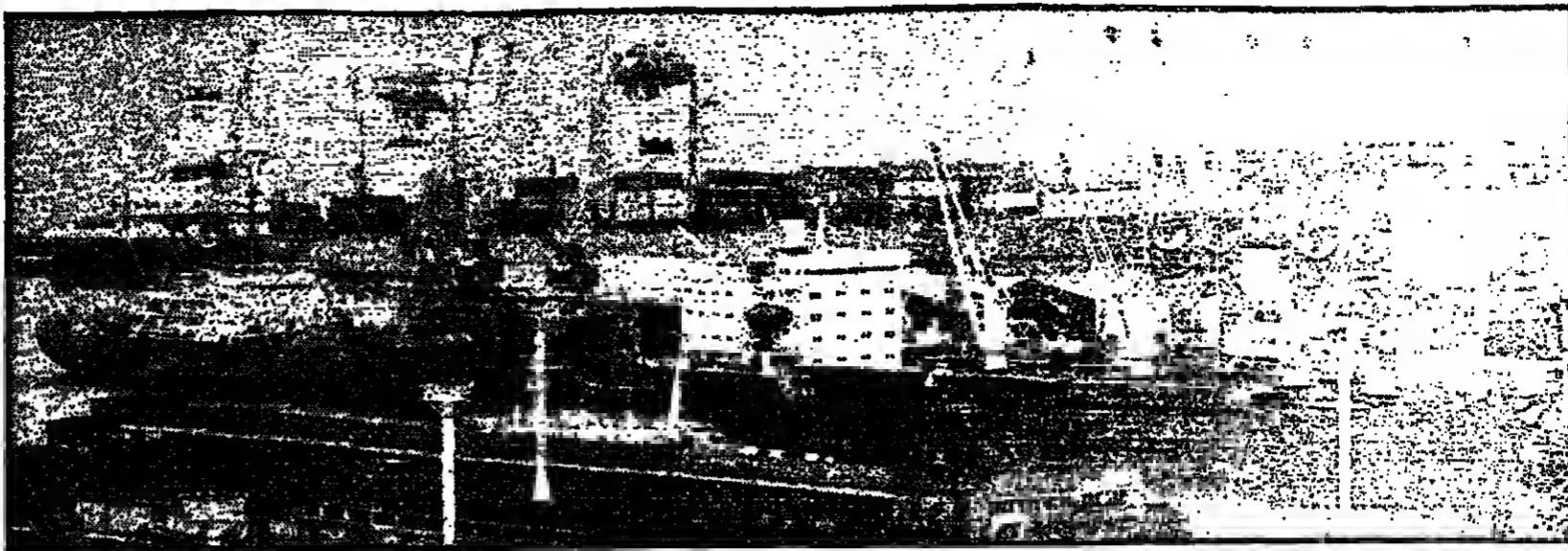
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Mr Mike Moore feels that there are still enormous benefits that could accrue to New Zealand through CER.

"We are the little guy in this situation and the little guy has more to prove, so he tries harder," he says.

Stewart Dalby



The container port in Auckland Harbour

Glyn Genn

### Trustee Banks

## Merger brings big advantages

THE FIRST new bank to be set up as a result of the deregulation of New Zealand banking system is Trust Bank—formed by the merger of 11 of the country's 12 trustee savings banks.

The merger was necessary to enable the trustee banks, which previously operated under certain limitations, to provide a full banking service and compete in the new expanded banking area. The Government will introduce legislation later this year allowing any financial institution with NZ\$50m in assets and which can meet some other relatively simple requirements to apply for a licence to operate as a full bank.

The 11 trustee banks will be joined through a holding company. Each will have share in this and become a subsidiary of the holding company.

The trustee banks had already made some moves towards a national operation. They were linked in an automatic teller machine (ATM) network and were the first to plan a nationwide electronic funds transfer point of sale (Eftpos) system.

They had also jointly financed the purchase of a large computer network enabling the trustee banks to be independent of any other clearing system.

Trust Bank starts with some big advantages. Its assets of NZ\$4bn make it second only to the Bank of New Zealand which has assets of NZ\$5.6bn. Trust Bank is larger than the

other three trading banks and will certainly have more assets than any of the new names expected to arrive on the New Zealand banking scene, later this year.

Trust Bank also has the biggest retail banking base in New Zealand. This is the envy of the existing trading banks which are now making strenuous efforts to build up and expand their share of the retail banking business.

The trustee banks gained their assets and their huge retail banking base through the special niche they have occupied in the New Zealand financial scene.

Each of the 12 trustee savings banks was based on a geographic area and most carried the name of that area, such as Canterbury Trustee Bank, Wellington Trustee Bank and so on.

The trustee banks were, in many ways, "the people's bank" with a large part of their business being the handling of deposits from small investors, provision of house mortgages and other retail banking activities.

Trustee banks have also been closely involved with community activities and local charities. They stress that the merger into Trust Bank will not weaken this local identity.

The one bank which has refused to become part of the new Trust Bank — Taranaki Trustee Savings Bank — gives

as its reason this local identity and loyalty to local customers. Taranaki TSB has been one of the most innovative and financially successful of the 12 trustee banks. It says that its assets, resources and profit are owned by the people of the Taranaki area and the directors refuse to put these into the common pool of the Trust Bank to be administered by "some distant, detached and unrelated committee."

Trustee banks have operated under a Government guarantee to protect depositors' funds. It was widely believed the Government would remove this guarantee when the new Trust Bank was established. To the surprise of the New Zealand banking industry—and the consternation of the four existing trading banks—the Finance Minister, Mr Roger Douglas, has allowed Trust Bank to retain the Government guarantee for at least five years. The Bankers' Association has already claimed this is giving the new Trust Bank an unfair advantage over other banks, none of which have this Government guarantee.

The trustee banks have no issued capital, but retained their earnings to support their funding. This is why the Government guarantee to safeguard depositor's funds was provided.

Trustee banks were, however, limited in the scope of their operations. They could not deal in foreign exchange or be heavily involved in corporate banking. Now these restrictions

have been removed so the new Trust Bank is preparing for a force base in New Zealand banking scene.

It certainly has many advantages over most of the newcomers likely to apply for a licence and even over some of the existing trading banks. It has a nationwide network of branches. It already has a large asset base and strong public and community support right throughout the country.

A huge following of loyal customers has been built up over the years. These, and the personal service trustee banks had to provide to attract and hold their customers, gives the new Trust Bank a major advantage and a head start in the new expanded banking scene in New Zealand.

The other big development in the New Zealand banking scene in the last few weeks is the decision of the Government to sell one-third of the shares in the Government-owned Bank of New Zealand. It is doing this to raise NZ\$150m to improve the bank's asset ratio.

The decision has aroused considerable opposition from trade unions and traditional Labour Party supporters who see the move as a reversal of Labour Party philosophy.

The Government, however, claims that it will still have full control of the BNZ because the new public shareholders will have no voting rights.

Dai Hayward



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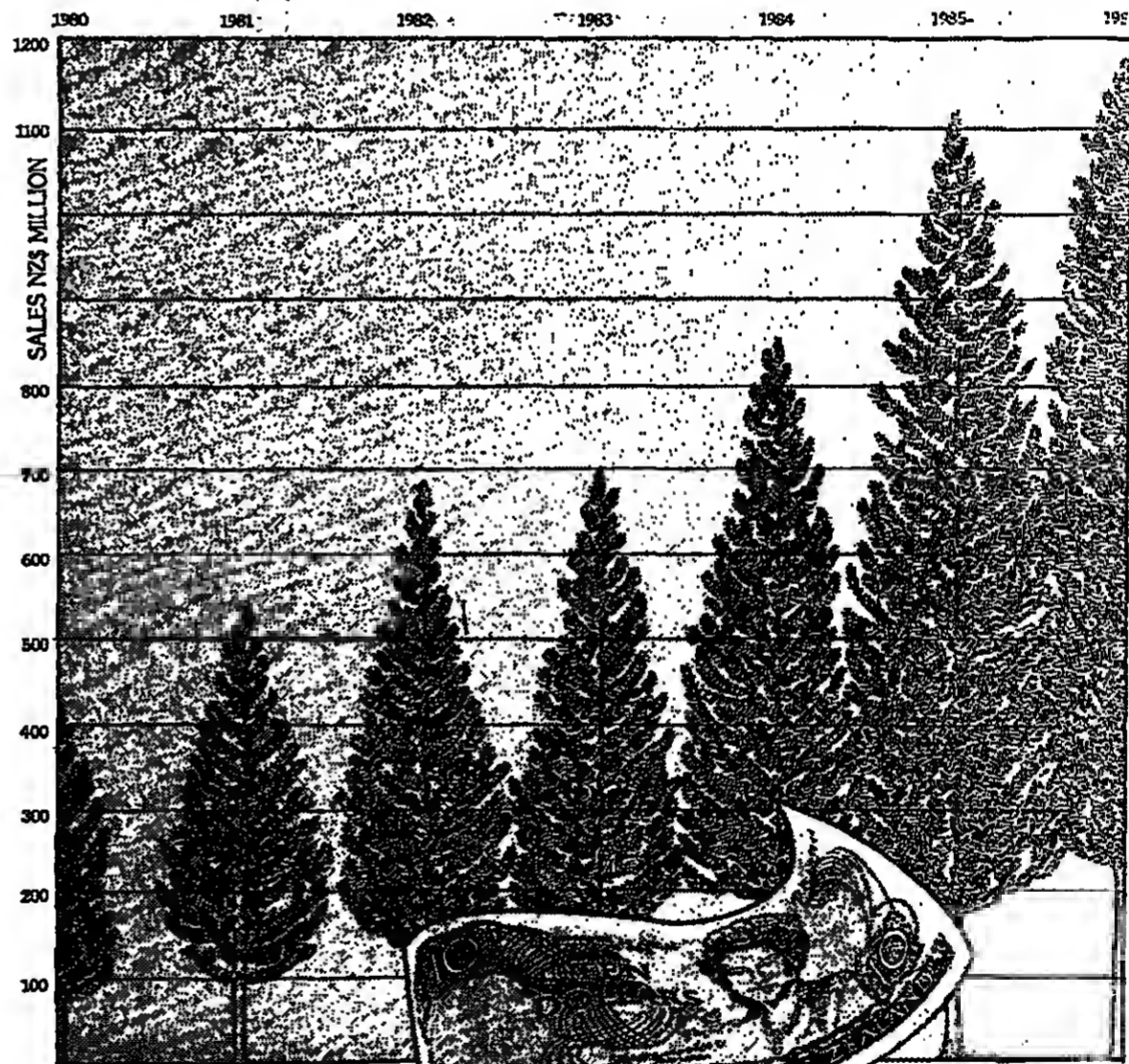
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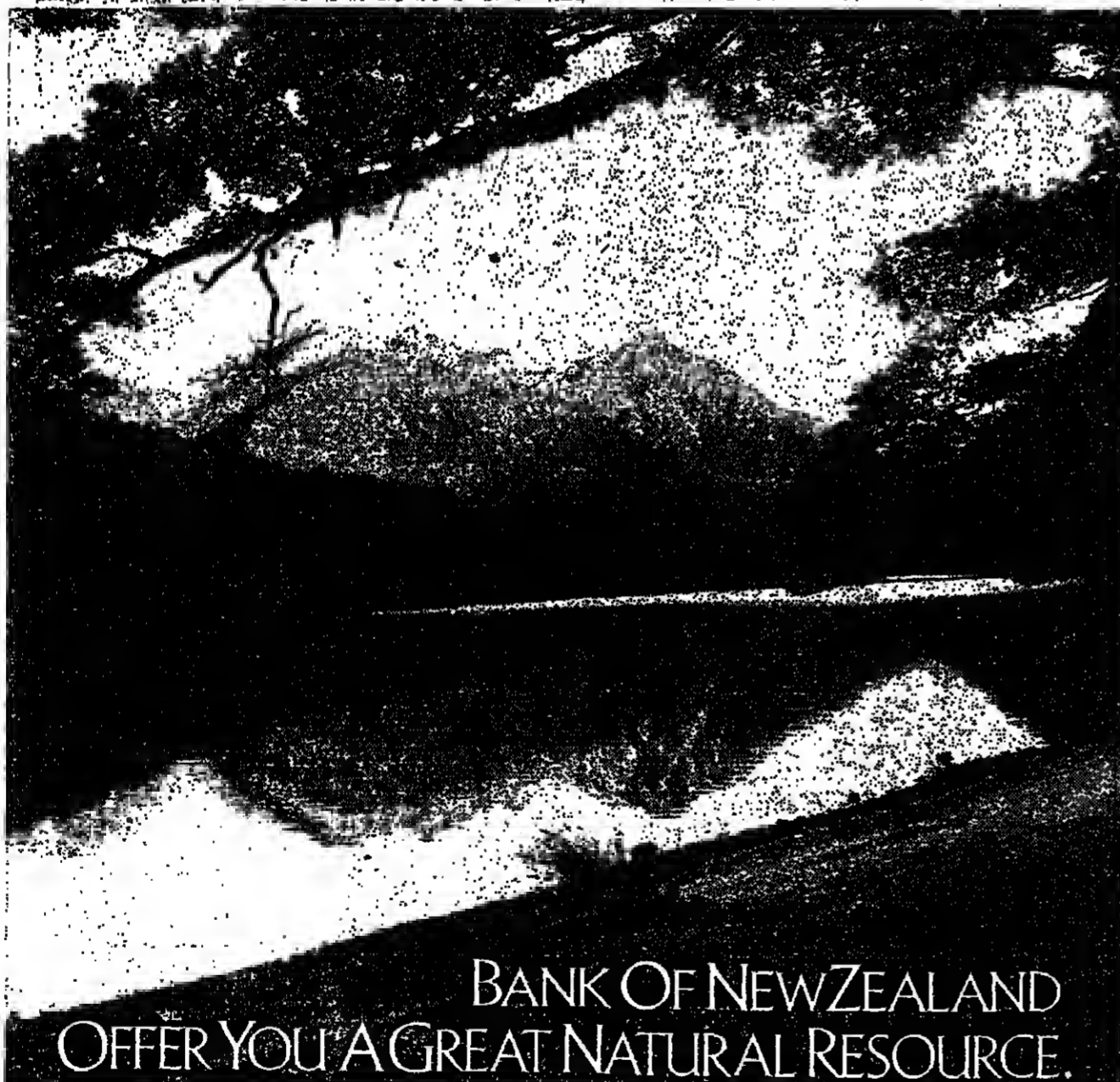
Mr D.N. Chalmers  
Managing Director

FINANCIAL HIGHLIGHTS FOR YEAR ENDED 31 MARCH 1986		
	1986 \$NZ2000	1985 \$NZ2000
Total Revenue*	1,304,892	1,055,992
Total Earnings	85,245	70,300
Earnings per Share	21.3 cents	18.4 cents
Divided per Share	9.0 cents	7.1 cents
Shareholders' Funds	495,205	395,082
Total Assets	5,699,694	2,516,754

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## NEW ZEALAND 6

### Agriculture

# Farmers face intense debt problems

THERE IS a saying in New Zealand that if a farmer stops winging, it usually means he is dead. In the last few months, though, the country's farmers have been complaining more loudly and bitterly than ever—and with some justification.

The industry has borne the brunt of the Labour Government's deregulation strategy and, in protest, 50,000 farmers and colleagues in associated industries last April demonstrated outside Parliament to press home their message.

It has not exactly been on deaf ears but the urban community has hardly been forthcoming with expressions of sympathy. Townsfolk tend to feel that the farmers, seen as an exceptionally privileged club, numbering only about 50,000 out of a population of 3.2m, have finally received their comeuppance after years of "trying wolf."

This small club is, however, still the backbone of New Zealand's economy, with agriculture accounting for 60 per cent of export revenue and, this time, at least, their protest is genuine.

Sheep and beef farmers' incomes have dropped by more than half in the past year. Dairy incomes are about to fall by

about the same amount in the coming season, largely as a result of the floating of the New Zealand dollar which has appreciated by 25 per cent against the US dollar.

The average New Zealand farmer will face a cash deficit this year of about NZ\$12,000. Furthermore, the value of farm land has fallen by half as myriad agricultural subsidies and tax concessions, introduced by the former National Government—some say as a rural vote-buyer—have been removed and interest rates have soared as high as 26 per cent.

Farm prices had risen to unrealistic levels under the combined effects of inflation, oil prices and subsidies. A Rural Bank case study shows a farm that was worth NZ\$4,000, in 1938 had reached NZ\$35,900 by 1978 and a massive NZ\$61,000, 10 years later. That particular farm is now worth NZ\$250,000.

Some rural families have as many as 10 mortgages on their property, much of its borrowed against the inflated prices of the early 1980s. Farm equity levels have dropped from 90 per cent to 60 per cent in four years.

Overall farm debt is estimated now at more than NZ\$5.5bn, of which NZ\$2.5bn is thought to be unrecoverable under normal commercial parameters. Sixty per cent of farmers have debt outstanding on their land.

About 3,000 farmers, mostly hill country operators, are considered most at risk. Of these, almost 3,000 will probably have to leave the land. Farmers' income this year is estimated by the Agriculture Ministry at only NZ\$14,000, well below the average weekly wage and NZ\$2,000 below the minimum income level set in fixing supplementary welfare benefits.

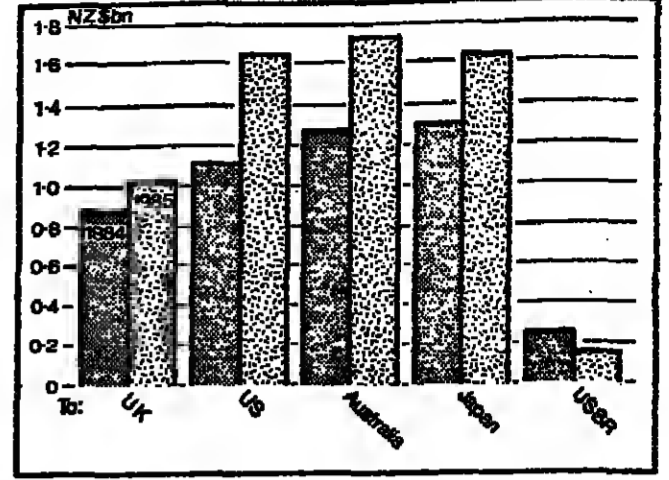
"It's the worst crisis since the Depression," says an official of Federated Farmers, the industry's lobby group. "The only difference is that the people in the towns aren't suffering too."

Falling world commodity prices have also taken their toll. Last year, farmers sold lambs for NZ\$24 each. This year, they receive between NZ\$10 and NZ\$12. If owes a debt of 10 to the meat works, the farmer more often than not merely receives a bill.

New Zealand's dire agricultural position is perhaps best illustrated by its intention to slaughter 37m lambs for sale this year. Australia will only slaughter 17m from a national sheep flock more than twice the size.

New Zealand continues to supply 55 per cent of the world's sheep-meat, but the dramatic fall in oil prices has meant that new markets opened up in the Middle East to replace lost European sales have contracted sharply and the country has had to sell large quantities of its product to the Soviet Union at disposal prices. "The industry was further hit earlier this year by a five-week strike at highly inefficient killing plants which led to a dearth of New Zealand lamb on British Sunday lunch tables.

### Agricultural Exports



### Livestock performance

Season ended	1984	1985	*1986
Total wool per sheep wintered (greasy) (kg to June 30)	5.17	5.35	15.14
Lambing percentage (June year)	97.9	105.3	101.0
Export lamb (carcase weight) (kg September year)	12.6	12.5	13.5
Export beef (carcase weight) (kg September year)	236.6	289.4	237.6
Milkg/cow at factory (kg to May 31)	154.2	152.3	153.8

\* Estimates.  
† Expressed as total wool production divided by sheep numbers as at June 30 1985. An exceptionally high level of mutton slaughtering between July 1 and September 30 1985 meant the numbers of sheep shorn were fewer than the number on hand at June 30 1985, artificially reducing the production per sheep figure.

Sources: NZ Wool Board; Meat Producers' Board; Government figures.

It has meant that a backlog of shipments is only now beginning to hit the market at a time when British lamb supplies are suffering from

killing restrictions in parts of Scotland and Wales as a consequence of the Chernobyl nuclear power accident.

The tragedy of Chernobyl may have lifted sales of New Zealand agricultural products, particularly fruit and dairy sales, to Eastern Europe but the authorities in Wellington are keen to play down any emphasis on anti-nuclear policies that might be seen to exploit an unfortunate position, especially given that 135,000 tonnes of a total of 319,000 tonnes of sheep-meat is sold to Britain each year.

Wellington is being especially careful not to rock the boat with regard to quotas for butter into the EEC for next year and 1988 of 77,000 tonnes and 75,000 tonnes respectively (against 79,000 tonnes this year).

The quotas, which France has agreed to approve as part of the deal with Paris over the Rainbow Warrior affair, amount to more than a third of New Zealand's dairy exports, without which dairy farmers would be in a much worse position than they already are.

Support for the dairy sector is set to be cut by a third in the coming season when farmers are expected to be paid NZ\$20 per kilogram of milk fat against a superficial rate of NZ\$4 per kilogram. The higher rate has been possible only because of the New Zealand Dairy Board's NZ\$40m special reserve fund which has had to be supplemented at the cost of heavy borrowing from the banks.

Dairy farmers are being squeezed on third country markets by huge EEC surpluses and the consequences of the US Farm Bill. Beef producers, too, will be hurt by the slaughter in the US this season of 1.5m dairy cows for the meat market as part of the Bill.

There are also veiled hints from Washington that they will suffer as a result of New Zealand's policy forbidding visits of nuclear-armed or nuclear-propelled US ships.

Although the prospects for traditional agricultural products look bleak, there has been a significant diversification—blended—into new livestock breeds and crops. Deer, cashmere and mohair goats have taken the place of sheep and cattle in many parts of the country, resulting in a boom in prices for all three breeds.

New Zealand's deer industry is the first of its type in the world and the country has carved out a significant market. A few years ago, deer were regarded as pests. Now, they are expected to earn NZ\$2m in export sales.

It will be several years yet, however, before New Zealand sees any significant returns on sales of "cashgora," a unique blend of mohair and cashmere. The product needs three generations of crossbreeding before the right mix is achieved.

In the meantime, the plight of both the traditional farmers and their so-called "high-tech" colleagues, may be alleviated somewhat by the Government's "rescue package." Announced earlier this month and almost a year late, the measures are designed to allow potentially profitable farmers to restructure some of their debt.

Those in serious financial trouble will be able to reorganise loans held by the Rural Bank and the state is prepared to guarantee some private sector loans for the coming season, provided other lenders also underwrite outstanding debt.

The package has been greeted by fierce criticism from Federated Farmers spokesmen who protest that they will not allow the wholesale driving off of farmers from their land.

While the farmers' lobby broadly approves of the Government's economic strategy, it feels it has moved far too fast and has not taken kindly to having its members act as guinea pigs for New Zealand's latest economic experiment.

Stephanie Gray

### Dairy Industry

# EEC stockpile forces incomes cut

FOR DECADES the New Zealand dairy industry has boasted—with complete justification—that it is the most efficient of its kind in the world.

So a proposed scheme to pay farmers to reduce the number of cows and stop producing milk has staggered the industry and New Zealand generally.

Many New Zealanders ask why, in a world desperate for food, its most efficient dairy producers should be facing economic collapse and are now required to cut back production.

The answer is, like European dairy countries, New Zealand is feeling the effects of over-production. In the season just ended, dairy farms—helped by a good growing season—produced a record 349m kilograms of milkfat, compared with 322.4m kilograms produced in the previous year.

The New Zealand Dairy Board, which has the job of marketing butter, cheese and other dairy products, feared that farmers, facing a severe drop in their incomes, would temporarily try to make up some of the loss by increasing the size of their herds.

Last year's increase in production came despite a ban on new entrants to the dairy industry. This ban was imposed a year ago and operates until next November.

Dairy farmers' incomes are down by at least 25 per cent according to Government figures. Prime Minister David Lange has predicted that several thousand dairy farmers will have to give up farming.

rates, which sent their repayments soaring on capital loans, coincided with a sharp fall in incomes, partly caused by the high value of the New Zealand dollar.

The main cause of the plight of the New Zealand dairy farmer, however, flows from the surplus production and very high levels of stocks in the EEC and the US. These dominate the world market and depress prices to the extent that prices for New Zealand butter are down by about a third on what they were less than two years ago.

New Zealand has made strenuous efforts to find new markets for its butter and other dairy products. It has had considerable success, but dumping by the EEC frequently undermines New Zealand sales efforts in developing markets.

New Zealand now has 65m kilograms of butter in store—accumulated from the last two seasons.

In view of the huge stockpile held in the EEC, New Zealand has little chance of selling its own surplus butter, and the prospect of adding to it this year caused the Dairy Board considerable alarm. The surplus is costing a lot in storage charges, but the Dairy Board chairman, Mr Jim Graham, says it should be considered as worthless and written off.

A unique proposal to turn the world's butter surplus into cooking oil through a joint venture has been put to the EEC by the New Zealand Dairy Board. This could be sold in Asia in an orderly marketing scheme.

It is suggested that the EEC, Australia and New Zealand combine to turn about 1.4m tonnes of surplus butter into oil. The oil would be marketed in Asia through a jointly operated marketing concern.

If the EEC agrees, New Zealand will be willing to go to GATT to lift the minimum world prices for all dairy products.

EEC agricultural ministers have shown considerable interest. The Dairy Board proposal was followed up by the New Zealand Prime Minister, Mr David Lange, and the Minister of Overseas Trade, Mr Mike Moore, during visits to Europe in June.

The price for oil made from butter would be in the US\$200 to \$300 a tonne range, but the proposal would achieve what at present seems an impossibility—getting rid of the world's butter mountain and lifting world dairy prices.

In the past, the New Zealand Dairy Board has been concerned with selling its own production and looking after the interests of the nation's dairy farmers. It is a sign of its concern and of the perilous state the world dairy industry has reached that New Zealand is prepared to help co-ordinate a joint international proposal to dispose of the dairy surplus.

One reason for this action is that members of the Dairy Board are closer to producers than officials and bureaucrats in the EEC and other countries. Many members of the board, including Mr Graham, are dairy farmers themselves and know from firsthand experience just how perilous is the plight of the individual dairy farmer and the dairy industry.

More than a third of the country's 14,600 dairy farmers are in trouble economically. Until now, the Dairy Board has been able to provide a

guaranteed price to farmers for their butterfat. Last season this was \$4 a kilo for butterfat which sold on the world market for only \$2.60 a kilo. The board's funds and access to money are now drying up.

Two weeks ago, the Government guaranteed Dairy Board borrowing of up to \$650m. Even with this loan assistance, farmers can expect no more than \$3.25 a kilo for butterfat in the coming season.

No other dairy farmer in the world is as vulnerable as the New Zealand farmer to depressed world prices. It is the only country where the farmer's income is directly related to the return from overseas markets.

The dairy industry in New Zealand—and the general public—still find it hard to understand why EEC officials continue to boost dairy production when it is costing them heavily to do so.

In the early 1970s, New Zealand sold 165,000 tonnes of butter to Britain each year. This year, under the EEC restrictions, the quota maximum was 79,000 tonnes.

For the coming year it was set at 77,000 tonnes and for the following year 75,000 tonnes. There are some countries in the EEC, however, which want to go back to this agreement and cut New Zealand's quota even further.

Every thousand tonnes taken from New Zealand's European quota will make a big difference to the economy, not only of individual farmers but to the country as a whole. New Zealand negotiators have tried to point out that any further tonnage forced out of the UK will have to be sold in what is now a traditional EEC market.

Dai Hayward



NEW ZEALAND 7

Wool

Rapid response becomes the key

THE New Zealand Wool Board will adopt a new and more commercial approach to marketing over the next year or so, as it faces up to the double challenge of maintaining the real financial return to growers, and the need to operate efficiently in the new deregulated environment into which the national economy has been thrust.

The board has already started a comprehensive review of its various policies. It is examining all aspects of its operation, ranging from its intervention activities in auction sales to the manner in which it maintains the floor price for wool.

With the 1986-87 New Zealand wool season just starting, there is increased confidence in the wool industry and a feeling that prices will improve. Last season — which ended on June 27 — the average across the board price was down 9 per cent on the previous year's average of 377 cents a kilo.

As predicted last year, currency fluctuations and exchange rates were more important than actual market demand in affecting the level of sales and prices of New Zealand wool in the auction ring. The weak Australian dollar and high NZ dollar encouraged many buyers, particularly from Japan and China, to switch some orders for fine wools away from New Zealand to Australia.

Several countries, including Italy and others in Western Europe, are forecasting improved consumer demand. New Zealand wool exporters believe world markets will improve and the demand for wool will be on the rise. Most mills now tend to carry a minimum of raw materials so as soon as production picks up they need more stocks—and usually need them quickly.

The New Zealand wool clip this coming season is forecast at the same level as last year—350,000 tonnes. The Wool Board ended the season with a stockpile of around 120,000 bales—enough to give stability to the market, but not enough to create any real problems in its orderly disposal.

Dai Hayward



Buyers inspect wool stocks at the Wiri Wool Store auctions, near Auckland

The Meat Industry

Crisis all round

THE NEW ZEALAND meat industry, and particularly the lamb industry—once the envy of the agricultural world—is in the midst of a severe crisis which will force radical changes in traditional thinking and operating methods in both the farming and processing areas.

Prices at the farm gate have collapsed, farmers' incomes are cut in half, animal numbers are falling, the huge killing and processing works have substantial excess capacity and processing costs keep climbing. The works themselves are being taken over or merging to form fewer ownership groupings, while spending on fertiliser and other production aids is drastically cut back.

Furthermore, land values have nose-dived, agricultural-based support industries and companies in rural towns are going out of business, while many decidid farmers face the loss of their farms in forced mortgage sales.

Some forced sales have already taken place. One farm with a Government valuation of NZ\$450,000 was sold for NZ\$150,000. The farmer walked away without a cent—the sale price was needed to pay off debts and mortgage on the land.

Many other forced sales have only been delayed because agricultural finance companies, holding mortgages on farms, are reluctant to foreclose for fear of opening the flood gates and sending land farm prices crashing even further.

Gross income for farmers this year is down 22 per cent. Net income per farm is estimated by the Ministry of Agriculture at only NZ\$14,000—a drop of 52 per cent. This is well below the average weekly wage and is NZ\$2,000 a year below the minimum income level set by the government in fixing supplementary income welfare benefits. Many farmers now qualify for this welfare.

Meat farmers are earning their lowest net income in real terms for at least 25 years. The farmers' plight is caused by a combination of factors—extremely high interest rates, the strong New Zealand dollar, which reduces prices paid to the farmer for export meat, the removal of Government subsidies, the scrapping of some tax benefits, lower world prices, competition from EEC beef, increased labour and processing charges and, in many instances, overcommitment on debts and borrowing by farmers who are now unable to meet interest repayments.

The Meat Producers' Board is also undergoing a change in direction and attitude. Its former high reputation has been tarnished with the revelation that the board has lost \$1bn through its price-smoothing scheme in the past three years.

Three years ago, the board took control of all marketing of export lamb from the meat companies when it was not satisfied with the price the companies were offering to farmers. Earlier this year, the export companies said they would be

willing to take back responsibility for marketing the lamb next season.

The board objected—and when the Government supported the meat companies, the meat board insisted that companies take back control with only a few weeks' notice and not wait for next season.

Prices for export lambs have fluctuated, but the season's average is around NZ\$14. Last season's average was NZ\$24.21.

For poorer quality animals, processing charges are often almost as much, and, in some cases, even exceed the purchase price offered to the farmer for his lamb.

This season there will be about 3m fewer lambs killed for the export and domestic market. During the first six months of the season, from October to March, the lamb kill dropped from 24.21m to 10.7m, a fall of 55 per cent.

Killing was interrupted by the costly, five-week meat workers' strike in February.

The five-week strike for a \$35-a-week pay rise hit farmers at the peak of the season. The worst effects were partly relieved by an excellent growing season so farmers had more grass and could hold their lambs on the farm longer. As a result, lambs now being killed are much heavier.

Total lamb export production will be around 450,000 tonnes for the season.

Declining stock numbers means fewer lambs for processing. Meat works now have surplus processing facilities. Fewer animals being processed increases the processing cost per lamb. Meat companies are looking for "amalgamation" and closing down some works and introducing more productive less labour-intensive operating methods.

The powerful Meat Workers' Union has successfully opposed major changes to the traditional chain method of processing, which with a few general improvements has been used in New Zealand lamb processing works since the turn of the century.

With this method, butchers, standing shoulder-to-shoulder, perform the same cutting operation on each of the hundreds of lambs carried past them on a moving chain.

Meat companies have also been reluctant to introduce shift working—partly because of the extra capital costs needed for down-stream facilities, such as expanded freezer chambers and holding-pens, but also partly because of adverse trade union reaction.

Now, however, the union, conscious of the threat to the industry, could be in a more co-operative mood as members return to work after their bitter strike without gaining the NZ\$36-a-week which they demanded—and this has weakened their militant stance.

Some meat processing companies are gradually introducing more mechanisation. Others are talking to the union about new processing methods which could eliminate the chain system. The overall objective is to cut production costs and labour charges.

The most controversial move, however, will be the plan to shut down several freezing works—either completely or partially. Ownership of meat-processing companies has been concentrated into two or three main groups as the result of mergers and take-overs. The international meat traders, Thomas Borthwick, recently sold its extensive New Zealand operations and moved out of the country after almost a century.

The Vestey group has expanded its holdings by acquiring the meat operations of Dalgety, while Waitaki and the Auckland Farmers' Freezing Company—two big, locally-based meat companies—have both expanded their operations.

The companies are now looking to rationalise production. By closing down one works they could direct more lambs through a neighbouring plant, thus obtaining economies of scale.

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Marketing

A special task force has been set up by the employers to consider how best to "rationalise." It is likely to recommend setting down more than half of the 40 processing plants now operating in North Island and concentrating all lamb processing through about 18 chains. This would be the equivalent of closing seven large meat works.

As yet, very little has been said publicly about the possible closure of some meat works. This move would be sure to arouse widespread public reaction, as many provincial towns would be hard-hit by the closure of a works and the loss of hundreds of jobs. In some areas the meat works is the major industry.

The new season starts in October. It is probable that at least five—and possibly as many as seven—works could remain shut when the season gets under way. There is in New Zealand a growing acceptance that the meat farming industry, as well as the processing end of lamb production, must change direction.

Prime Minister David Lange has frequently told farmers they must become market-orientated, rather than production-orientated. Under the previous government of Sir Robert Muldoon, millions of dollars were handed out to farmers in the form of production bonuses. Some farmers collected NZ\$30,000 or more from these government payments which were based on the number of animals on their farm.

As a result farmers continued producing without regard for what the international market wanted—or the price it would pay for the product.

Under the new Government, the farming industry and the processing industry must both stand on their own feet and become efficient and profitable if they are to survive.

Government ministers have repeatedly told meat farmers they will have to suffer a lot of pain before the industry rights itself. They certainly do not exaggerate—as the painful plight of New Zealand meat farmers and the entire meat industry now testifies.

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CONTINUED ON PAGE 7

Fishing Industry

A new export earner

FISHING, especially deep-sea fishing, is seen as a key industry in New Zealand's attempts to diversify away from its dependence on pastoral products as its main export earners.

While current knowledge about the total allowable catch (TAC) suggests that fishing will not, in the foreseeable future, become the main export earner, it is possible that in five to 10 years New Zealand will earn over NZ\$1bn from fishing and the related processing industries, equivalent to 10 per cent of total exports or the same amount as tourism brings in at present.

There are roughly 1,000 inshore fishermen, defined as small one or two-man operations with vessels of up to 25 metres in length. There are over 40 known commercial species of fish in New Zealand waters and the vast majority are caught by the deep-sea fleet.

Zealand's 200-mile extension zone gives it one of the largest fishing areas anywhere in the world. The country does not have much of a shallow continental shelf, however. The shelf slopes away rather steeply quite close inshore, which means that deep-sea fishing is deep indeed.


The industry is still in its infancy. Just over 10 years ago it accounted for something like 2 per cent of total export earnings. So scientists are still actively working on what the safe, renewable total allowable catches should be.

Apart from the main demersal species (bottom feeders) found deeper than anywhere else in the world, some species like hoki are longer-lived than, say, North Sea cod, and therefore subject to different conservation criteria.

panels either using their own vessels or through charter companies. Some 100,000 tonnes are earmarked to be caught by foreign countries fishing under licence. At least this is the amount which the three main foreign countries—the Soviet Union, Japan and South Korea, have usually been allowed.

Some 10 per cent of the 100,000 tonnes quota is offered to domestic concerns on top of the 300,000 tonnes allocation. If the New Zealand companies don't want the extra amounts the foreign interests are allowed to take them up.

The foreign countries pay a fee of \$15m a year which is reckoned to be equivalent to 5 per cent of the estimated landed value. The foreign vessels land very little of their catch in New Zealand. If the licence fees sound low, it is perhaps because the areas that the Russian, Japanese and South Koreans are



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VIII

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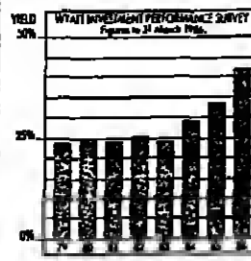
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### NEW ZEALAND 8

#### Forestry Products

## New commercial structure

NEW ZEALAND'S State Forest Service, which owns just over half the country's huge planted forest, is poised to become a major force in the international timber trade with the separation of the service's commercial activities from its extensive conservation and environmental operations.

This—and the phasing out of the previously big tax incentives for forestry development—is creating considerable turmoil in the New Zealand forestry industry.

Critics claim the cancelling of Government grants to small growers and the ten-year phase-out of tax incentives, which in the past have contributed millions of dollars to the balance sheet of big forestry companies will set back forest planting and expansion in the short-term. This prospect is probably true and already there are signs of a slow-down in forestry development.

The forest industry, like all New Zealand agricultural-based industries, is also feeling the effects of the country's economic downturn. It is, however, the proposed commercialisation of the State Forest Service into a highly competitive "hard nose" commercial operation, run like a limited liability company, which is creating the most controversy.

The move is part of the Labour government goal to make state-owned operations more efficient and more commercially orientated.

For almost a century the State Forest Service has had a dual role: on the one hand the planting, development and milling of both planted and native forest and, on the other, conservation and responsibility for forest environmental issues.

Frequently the two roles were in conflict and civil servants in the same government departments often found themselves at odds with their colleagues.

It was the need to resolve this problem which started the Forest Service overhaul. The Government was then quick to seize the opportunity to break the Forest Service into separate parts and impose its increased commercialisation policies.

The Forest Service is certainly in a position to make a major impact in commercial forestry—owns 17 per cent of the 1m hectares of man-made forest which is now the mainstay of the country's timber industry. The commercial giant in the private sector—NZ forest products—owns 17 per cent of planted forest with the remainder shared between smaller private forestry companies.

#### Arguments

Critics of the new commercial approach by the state claim that the Forest Service will have a monopoly control over the extensive state-owned wood resources. Supporters are quick to point out that 70 per cent of the wood cut from state-owned forests is exported overseas. They argue that long-term contracts while the state itself owns only 10 per cent of the countries milling capacity.

They argue the new commercial structure reflects not only the changes in New Zealand's political policy but also new emerging international attitudes towards forestry. In the past few decades more of the world's forestry expansion has been encouraged by a widely held international belief, supported by Government policy and funding, that forestry is a highly respectable and praiseworthy activity for governments to support.

New Zealand certainly has shared these attitudes since World War II. Korea, Japan, China and Scotland, along with other countries, have carried out massive tree planting projects. China, for example, planted an impressive 4m hectares of new forest—in a relatively short time.

The virtues of forest-planting are that it also helps to provide regional development and job opportunities in remote areas. These virtues certainly apply in New Zealand where "the bush" has an important place in the cultural heritage and folklore.

There are questions as to just how economically viable some of these plantings have been—and whether the investments in new forest plantings, which takes a quarter of a century to return a financial profit, could be more profitably placed in other areas.

New Zealand forestrymen believe the changing attitude will be increasingly accepted in other wood-producing countries. Undoubtedly, the new commercial structure which requires forestry officials to prove they can run a worthwhile enterprise successfully economically and, most important of all, profitably, is coming just as New Zealand enters a period in which market sales of timber are still assumed vital importance.

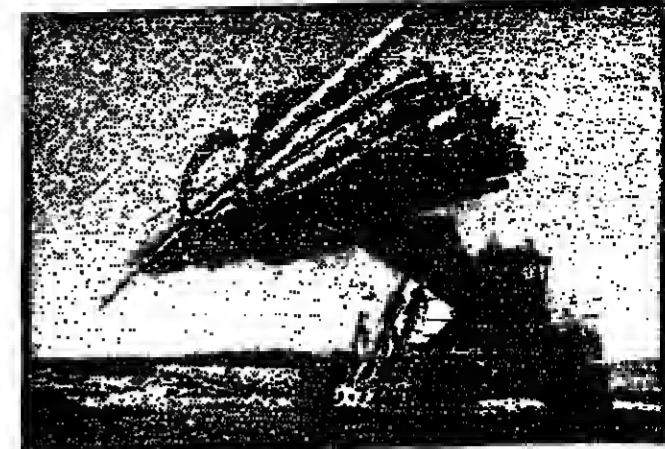
Current wood production in New Zealand is 10m cubic metres a year. Export sales are worth NZ\$700m. Forestry production will double by the early 1990s and, by the beginning of the next century, will be 24m cubic metres.

Despite increased demand for pulp and paper manufacture, export markets must be found for most of the increased supply coming out of the country's vast plantations over the next few years.

The new state commercial forestry operation will have to play a major role finding these new international markets. At present, Australia, Japan and the Philippines are New Zealand's biggest export markets.

Prices for pulp and paper exports are weaker than last year, but are starting to recover.

Dai Hayward



Log transportation at New Zealand Forest Products plantation at Plateau Area, North Island

#### Horticulture

## Kiwifruit still a glamour crop

NEW ZEALAND'S thermal steam and boiling water are now used to create artificial "moon-conditions" to help grow orchids for Japan.

The combination of geo-thermal energy and a new technique encouraging orchids to bloom when winter, create moon-like humidity, which induces the plants to bloom at pre-determined times.

The flowering period is timed to coincide with Japan's holiday, festival and wedding seasons when orchid prices are high. These can vary to 1990 levels in demand, from NZ\$1.50 to \$9.50 a bloom. Thus, getting more flowers on to the Japanese market in the top selling period gives a big boost to the value of New Zealand's orchid exports.

Japan, with 31 per cent, is now the major market for New Zealand's NZ\$10m-a-year cut-flower export industry. Orchids, producing almost \$1m a year, are the most profitable flower export, followed by roses and carnations.

Australia was originally the main outlet for New Zealand's cut flowers, mainly because it was the nearest market. The development of "more economical long-distance air freight services along with success by New Zealand growers in producing blooms specifically appealing to different countries, has seen Australia slip into fifth place as a market for New Zealand flower growers.

New Zealand roses appeal to Canada. This makes Canada the second most important flower market for New Zealand growers. Canada takes 19 per cent of all New Zealand's flower exports, but 70 per cent of the rose crop.

New Zealand roses have a high reputation among florists and flower markets. New Zealand is the only country in the world to eradicate the costly crown gall disease from commercial nurseries. This disease, which also attacks some other plants including peaches and hops, causes cancerous-type woody lumps on the stems and roots. The plant becomes stately, withers and fades.

When the disease strikes, it is not uncommon for up to 40 per cent of a crop to be uprooted and destroyed.

In New Zealand a microbiological company has developed a protection using a "friendly" bacteria which prevents the disease.

As more varieties of New Zealand roses find their way into homes in the US, Hong Kong, Singapore, Italy and

other European countries, the value of cut flower exports will increase. This year they will be worth \$10m—a jump of 40 per cent.

However, as flower growers scramble to join this export market, there have been problems of over production and shipping of some poor quality flowers. More effort is now going into producing and maintaining high standard, high quality blooms.

Although the cut-flower industry is increasingly important, it is still only a minor part of New Zealand's rapidly developing horticulture export trade. This year horticulture exports will be worth NZ\$700m—almost NZ\$200m more than last year. The target of NZ\$1bn export earnings from horticulture by 1990 looks as though it will be comfortably achieved.

Horticultural exports include the traditional and long-standing New Zealand apple trade. This season 156,000 tonnes of New Zealand apples will go to markets around the world. About two-thirds will be eaten in Britain and EEC countries.

New Zealand apples now face increasing competition in the northern hemisphere from Chile and South Africa.

As the EEC market becomes saturated New Zealand growers are introducing the fruit to new customers and are also turning a lot of the crop into apple juice or combination exports. They are constantly working to develop new varieties or apples to retain customer appeal for the fruit.

One breeding programme started 15 years ago to produce new varieties is only now starting to show results.

Kiwifruit remains the glamour crop of the horticulture industry. Its phenomenal success on world markets which, in the early days, created many New Zealand millionaires, quickly boosted it to one of the country's most important export crops. This year was a bad season for the kiwifruit which were not able to pollinate the crop adequately.

As a result many fruits were undersized. This was a bonus for the domestic market where consumers as they were able to purchase more than last year.

Despite this setback, the Kiwifruit export crop is estimated at \$1m a year—an increase of 36 per cent on last year. Exports, in the year ended March, earned NZ\$238m.

Almost one third of Kiwifruit shipments overseas go to Japan which offers the best prices. Europeans have also developed a growing taste for the hairy, brown fruit with its delicate but distinctive flavour.

D.H.

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## Eye on quality export markets

#### Wine Industry

WINE PRODUCTION in New Zealand is another young industry which, in the view of the present Labour Government, is over-protected and overstimulated by the previous National government.

The result is a cumulative surplus—a lake—of some 100 million litres of wine of just under 30m litres. By the end of 1975 some 73m litres had been made while annual consumption, at 15 litres a head, was 42m litres.

The present Government is trying to rationalise the industry by funding a wine export programme, by re-ordering tariffs and import controls (which make imported wine, even from Australia, prohibitively expensive) and by removing other subsidies and supports going towards various export activities.

The removal of direct subsidies is a feature of the Government's policies through-out agriculture. It does not want to run down the wine and spirits industry but is interested in production continuing both to save imports and, in the longer term, as an export at the quality end of the market.

Grape-growers and wine makers have long been in business but they primarily used hybrid vines to produce hulk varieties, or what the Government Commission, which recently reported on the industry calls fortified wines.

More recently, growers have moved into what Mr Roger Garrett, a wine expert at the Ministry of Agriculture and Fisheries, calls premium wines. They are growing chardonnay, sauvignon blanc, strains to make dry white wines, and cabernet and pinot noir for red wines. In between, as Mr Garrett puts it, Muller Thurgau is used to make medium-dry wines. There are, or were until

recently, some 6,000 hectares under cultivation in five main growing regions. Poverty Bay, Hawke Bay and around Auckland in North Island, and Marlborough and Canterbury in South Island.

The average holding is reckoned to be 10 hectares. There are some seven main wineeries and possibly 80 smaller ones. A lot of grapes are "bought in by the wine-makers. The Government Commission report estimated that of the 74,500 tonnes which might be grown in 1986, half will be grown by independent producers and half by wine-makers themselves.

There are four large wine-makers and marketing companies: Montane, Cook McWilliams, Corbais and Penfolds. These labels dominated the restaurants, taverns and hotels in New Zealand.

Under the Government export scheme, which should be finished earlier this year, growers were offered a total of NZ \$6.6 to pull up 25 per cent of vines. Some 1,500 hectares of vines should have been taken out by March this year. This does not mean there will be a 25 per cent reduction in the output of wine. Some of the vines extracted were diseased or old. Many of the younger ones left in the ground are only just coming to maturity and are often higher yielding.

There are reports on whose information the government commission has based its appraisal, estimates that production this year should be 52m litres.

Supply and demand should therefore start coming into line. Consumption per head this year is put at 15.86 litres. This is not only because of the extraction scheme but also because of the removal of supports. One of the most important supports is the abolition of standard values for taxation purposes. This is a stock evaluation scheme widespread throughout agriculture which allows stock to be written down against tax.

For example, if a company has wine in store worth \$1,000 it can write the value of this down to \$200 and claim the \$800 as a tax loss. The tax loss is good only until the wine is sold. Even so, it seemed to be worth the growers' while to include in it because of the "wine lake." The Government recently hinted that it was going to modify its own new rules on standard values, but probably not for wine.

Nearly all the wine produced in New Zealand is consumed domestically. The Wine Institute estimated that of the 15.84 litres per head consumed in 1985, 11.2 litres will be of table wines and 4.64 litres of fortified wines and only 0.7 litres of imported wine. There are projections of growth in consumption of up to 4 litres per head by the end of the decade.

But some experts believe the producers will have to do something about price. Although consumption per head is low by European standards, quality wines are proving price-elastic. The cost of packaging and distribution is as much as half the retail price, though this could change if the materials become available locally or if imported prices drop as New Zealand frees its trade.

The complex reordering of duties and taxes recommended by the Government Commission would make it expensive to import quality wines and cheaper to import fortified wines. The idea seems to be to try to liberalise the wine market at the bottom but afford some protection at the quality end as is being the reputation of New Zealand wines with one eye on exports.

## Prospects for fishing

CONTINUED FROM PREVIOUS PAGE

given are the least attractive and hospitable parts of the New Zealand zone. They are more over, areas where the domestic companies often have neither the means or the incentive to fish.

The Russians, in particular, seemed to have done rather badly in the allocations. Because of the 1979 Soviet invasion of Afghanistan, their trawlers have been consigned to Area E, south of Stewart Island at the end of South Island, where fishing is a high-cost business with fewer fish per sq km than elsewhere.

The domestic quota is split up between eight or nine New Zealand companies. The best-known is probably Fletcher Fishing, part of the large Fletcher Challenge holding company and Sealord, an offshoot of Carter Holt Harvey, another of New Zealand's big manufacturing industrial concerns.

These groups would typically bid for quotas of around 25,000 to 30,000 tonnes each year. Some companies run their own ships. There are probably 80 New Zealand-owned vessels more than 30 metres long and some are up to 80 metres.

In addition, there are probably around 20 charter vessels, and a number of fishers based in Britain. They work on regular fishing for a fee, although it is not known for what share of the catch as payment. The catch roughly divides up into 40,000 tonnes of orange roughy, some 50,000 tonnes of hoki and about 90,000 tonnes of squid, with many other species in the mix.

The Japanese are especially interested in squid, while rock lobsters fetch a good price.

The star seller, though, is orange roughy, a deep-sea perch. It was discovered 60 years ago until a German company working under licence in New Zealand discovered it. It was first sold to the US as a delicacy, the "US light" delicacy fish, it also sells well in Japan and Australia.

Mr Russell Armitage, of the Fishing Industry Board, reckons that New Zealand can easily sell the 40,000 tonnes of orange roughy abroad, although exports of fish are about 80 per cent of the total catch.

The scientists also say there could be a total allowable catch of 500,000 tonnes of hoki and Mr Armitage expects that the quota will be at least doubled this year.

The potential for processing hoki is believed to be great. The Japanese have perfected a process known as surimi. It involves grinding hoki which is of the hake family, down into a paste or mince and then making it into mock crabs' legs and other processed products.

There would seem to be great potential in the value-added or processing side of the industry—not so much in exports, since cans have to be imported, as in filling, boning and freezing. It is believed that at the present time the landed value of the catch is probably around NZ\$250m. There is also an added value of some NZ\$150m for the domestic market and probably NZ\$600m for exports.

companion to the fish processing side, is that the catch is currently about 80 per cent of the total catch.

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building up the business. Only South Africa, Texas and Turkey now produce mohair in significant amounts. According to the Mohair Producers' Association, half the world market for mohair is unsatisfied. If New Zealand producers could gain half of that, then by 1995, it is estimated, there could be export earnings from mohair alone of NZ\$160m.

The market potential for cashgora, a product unique to New Zealand, is unknown because it is so new. But earlier this year, according to one report, an unnamed Swiss concern closed a deal for NZ\$30m worth of cashgora over an unspecified period. At the present, exports of all goat-hair fibre are worth only \$3m.

The problem with maintaining production is the severe shortage of angora goats. Originally found only in the Angora region of Turkey, they have become scarce in New Zealand. Although introduced in the Bay of Islands in the north of the country as long ago as the 1860s, they cross-bred with feral goats in the wild and their distinctive pedigree was lost.

While cashmere can be produced solely from feral goats, mohair, the product currently most in

demand, comes ideally from Angora goats. Mohair is the primary fibre in the 20 to 30 micron fibre range. Cashmere is the fine down at the roots of the hair. It is shorter than mohair and in the 16 micron range.

Angora goats can be imported from Australia and elsewhere but are in short supply, so that in an auction at Whitinguiata earlier this year a top stud buck fetched NZ\$283,000. Top breeding does can fetch anything from \$5,000 to \$20,000. Current prices for mohair are something like \$17 per kg, compare with \$7 per kg for lamb's wool. But until the herd has been built up it is, as the figures above show, the animals that fetch big prices rather than their hair.

To increase the size of the herd, Angora goats are being cross-bred with feral goats. After four generations the kids are considered pure-bred angoras. As if natural processes were not enough, there is a programme of ovum transplants to speed things up.

It may have been women hobby farmers who first realised the potential in goats, but their sheep-farmer husbands, who once considered goats fit only for shooting, have taken them up with a vengeance. There are now 226,000 goat stock units, a quadrupling in four years. Ministry of Agriculture officials point out that goats adapt well to hilly farmland. They eat horse and other weeds that sheep farmers have a hard time keeping down.

Some experts believe there could be a large market for goat meat, particularly in the Middle East. New Zealand is a present exports just a few thousand tons of goat meat a year.

Deer, like goats, were until recently valued only for hunting or regarded as pests. Then, 15 years ago, it was found that the South Koreans valued the velvet—immature antlers which are ground down—as a tonic. Even more recently some other farmers found there was a ready export market for venison, particularly in West Germany.

A deer-farming boom was started, whereupon wild deer were rounded up by netting or stunned by anaesthetic pellets. Deer paddocks are now to be seen on pasture farms throughout New Zealand. There are red deer, wapitis and fallow deer. As with goats, there has been a shortage of lands and prices have until recently been as high as NZ\$4,000 to NZ\$5,000 a head.

D.H.

Stewart Dalby

NEW ZEALAND 9

Industrial successes and growing internationalism of New Zealand businesses are highlighted here by David Dodwell and Dai Haywood.

Market forces given free rein at last

"WE ARE in an international world now," commented Sir Ron Trotter, ebullient head of New Zealand's biggest industrial group, Fletcher Challenge.

As an exporter of meat and wool, New Zealand is, of course, as international as any in the world. But in the country's young manufacturing sector, decades of support from subsidies and protection behind tariff walls have made companies unusually insular.

Traditionally, those that entered the export market only did so when armed with export incentives—ensured of a niche on the world markets, albeit at the expense of the country's taxpayers.

The sea-change that genuinely swept the country's manufacturers into Sir Ron Trotter's "international world" was the election of a Labour Government under David Lange in 1984. Since then, radical and wide-ranging economic reforms have led to the dismantling of a labyrinth of subsidies and export incentives, and the demolition of tariff walls that traditionally kept foreign competitors at bay.

Looking abroad

New Zealand's manufacturers have been forced overseas to survive—ensured of a niche—particularly Australian ones—from across the Tasman Sea—keen to penetrate the tiny New Zealand market, the only clear defence has been attack.

Flag carriers have been Fletcher Challenge, whose inter-

ests span forestry, construction, farm services and trading, and Brierley Investments, the asset management group active in Australia, the UK and the US.

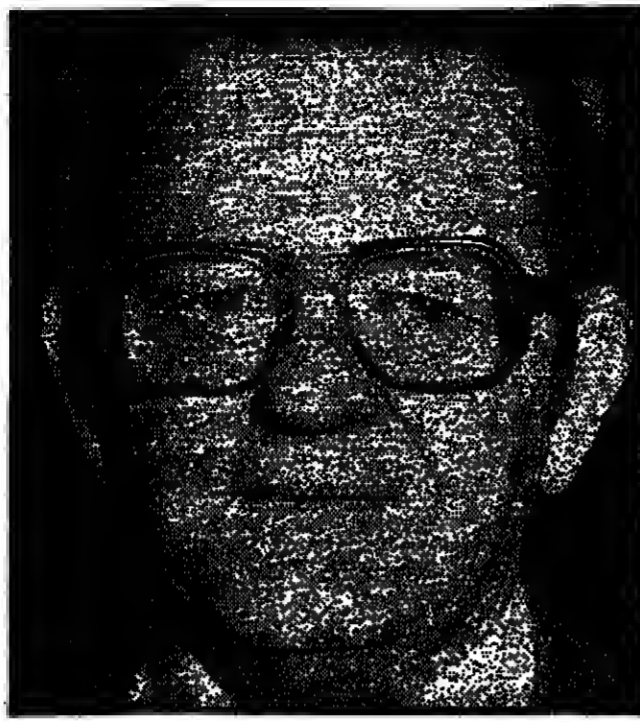
Takeover by Fletcher Challenge of the ailing Canadian forestry group, Crown Zellerbach, and by Brierley of Tozer, Kembley, the UK motor group, have demonstrated to more faint-hearted New Zealand corporations that home-grown companies can compete effectively overseas without state support.

For many New Zealand companies, "international" is likely to mean Australia for the foreseeable future. Companies such as the foods group Wattle, or Felzer, the high-quality carpet manufacturer, have already established strong footholds. So have the investment group, Brierley Corporation and Chase Corporation.

The Goodman Group, always significant inside New Zealand as a food processor, has joined hands with Fielder Gillespie Davis and Allied Mills, both of Australia, to form an Australian foods group that can expect to be fiercely competitive worldwide.

The policy of Closer Economic Relations (CER) with Australia which is intended to remove tariff barriers to most trade between the two countries by the end of 1988 is likely to accelerate the trend under which Australian and New Zealand groups merge interests to ensure greater competitiveness worldwide.

The first area of assault has usually been the Pacific rim, particularly the west coast of the US. It should be no sur-



Sir Ron Trotter, chairman of Fletcher Challenge, New Zealand's biggest industrial group

prise, for example, that Fletcher Challenge's last year sold 92 per cent of its NZ\$17m overseas sales in Australia, Asia or the US.

Alongside manufacturing, New Zealand's financial services sector has been thoroughly internationalised over the past two years following the removal of restraints on foreign investment in the domestic market, and on investment overseas.

Mr Roger Douglas, the driving force behind the Labour Government's programme of economic reform, forecast a day when financial services become a net foreign exchange earner for the country.

Whereas until recently, borrowing in the international capital markets was the exclusive prerogative of the New Zealand Government, an increasing number of local

corporations are beginning to go overseas to meet their funding needs. BNZ, the country's leading state-owned bank, has in the past month been given clearance to float shares in order to raise NZ\$150m that will be used to aid and build up the international operations of the bank.

It may be some time before New Zealand boasts more than a handful of corporations that rank alongside international giants in the US, Europe, or Australia. But with the country's strong natural resource base, and market forces at last being given free rein, the impact of that handful is likely to become rapidly more noticeable, in the Pacific and beyond.

D.D.

Ever-widening horizons

THIRTY YEARS ago, Pat and Peter Goodman inherited a small, struggling family bakery in Motueka—a country town with a population of less than 3,000.

Today, the brothers control an international operation—the Goodman Fielder Group—which has a stockmarket valuation of more than NZ\$1.5bn.

Goodman Fielder was formed through the merger of the New Zealand Goodman group and two Australian companies—Fielder Gillespie Davis and Allied Mills. Goodman Fielder is now in the top 20 Australasian companies. Its combined annual sales exceed NZ\$1.7bn.

Pat Goodman, chairman of the new conglomerate, was formerly chief executive of the New Zealand Goodman Group, which itself has seen phenomenal growth over the past 15 years.

The creation of the new consortium fulfilled a long-term plan and belief of Pat Goodman and his brother, Peter, that large New Zealand companies had to think internationally if they were to achieve substantial future growth.

The creation of the Goodman Fielder group is not, however, the end of the expansionary programme. Once the rationalisation resulting from the joining of the three big companies is complete, it will look to further expansion in the US, Britain and to a lesser degree in the Pacific Basin countries.

Some of this expansion will be in the form of equity investment. The strength of Goodman Fielders will ensure it can take advantage of substantial investment opportunities, not only in its traditional areas of food, manufacture and marketing, but also in other fields.

Pat Goodman, in fact, already has specific plans for further growth of the group in both Britain and North America, but at this stage these are confined to the boardrooms of Wellington and Sydney.

Goodman was the largest of the three companies which started discussing a merger last year. They finally linked into the new, powerful food group on May 2 this year. Goodmans had a market capitalisation of A\$500m at the end of last year. This compared with A\$325m of Allied Mills and A\$150m of Fielders Gillespie Davis.

Goodmans also brought the largest asset base in to the needed, not only to improve the viability of their own family bakery but also for the New Zealand baking industry as a whole.

The threatened intrusion of a big city baker into the district provided the impetus for this. They persuaded several regional bakeries to join a co-operative partnership which provided much bigger buying-power than the individual

Other bakeries throughout New Zealand soon joined the group. They became a nationwide name and forged links with an old-established company in the flour milling and grocery distribution business.

Soon Pat Goodman was to head that company which, in 1978, changed its name to the Goodman Group and adopted the Goodman business philosophy. This is to allow as much local autonomy and responsibility as possible. The results were rapid: in one year turnover more than doubled, from NZ\$31m to NZ\$72m. Assets climbed to NZ\$52m.

Then followed a number of acquisitions and investments in other types of business. In 1980, Goodmans became a NZ\$100m business and, as the company itself claimed, "it had developed high standards in the field of acquisition." In 1980 Goodmans acquired a 24 per cent stake in the huge New Zealand food processing company, Wattle Industries.

Wattle acquired a similar share of Goodmans, with each becoming the other's largest single shareholder.

At the end of 1984 Goodmans sold its NZ\$81m stake in Forest Products to Wattle for NZ\$96m, and needed the cash for a large investment in the

big Australian company, Elders IXL.

By the 1982-83 financial year, the groups' annual sales were more than NZ\$200m, double the level of only three years before.

It also applied a 24 per cent interest in New Zealand's biggest and most successful tourist operator—Newmans—a share which only this month it sold to an investment company. It also had a similar share of the tourist airline, Mount Cooke, recently sold to Air New Zealand.

Goodmans forged a link with Arnotts, the Australian biscuit company, by selling half of Arnotts, its New Zealand biscuit operation. The profit gave it the finance for additional expansion in Australia. Arnotts bought the other half of Arnotts this January.

The partnership with Elders gave both groups the ability to expand in both countries, but it also gave Goodmans greater access to international trading. Goodmans plan to market NZ consumer goods in Australia through Elders distribution network.

The Elders link boosted both turnover and profit. Last year Goodman group sales were up from NZ\$172m to NZ\$359m and profits from NZ\$22m to NZ\$45m.

When Goodmans invested \$80m in the Australian food company, Allied Mills, early last year, this brought its Australian assets to 50 per cent of the company's total assets.

Last year, Fielder Gillespie Davis made an offer for both Goodmans and Allied shares. The result, after a year of protracted negotiation, was a harmonious merger between the three groups and the creation of Goodman Fielders, a small town baker now heads the multimillion dollar international company.

D.H.

Boost for nation's top exporter

FLETCHER CHALLENGE is not only New Zealand's largest industrial group—it is almost certainly its most international. In the words of the respected analyst: "It is too big to dominate a small market."

The group is the product of a merger in 1981 of three leading New Zealand companies—Challenge Corporation, Fletcher Holdings and Tasman Pulp and Paper.

As a combined group, it now accounts for 10 per cent of New Zealand's exports. It employs 22,000 people in over 30 major operating companies ranging from forestry and construction to trading and farm services. Last year it generated 46 per cent of its NZ\$4.4bn sales revenue outside New Zealand.

The group has also mounted New Zealand's largest overseas acquisition—that of Crown Zellerbach (now called Crown Forest Industries or CFI) in Canada in March 1985. The purchase of this loss-making timber, pulp and paper group raised eyebrows at the time. But the group's success in bringing CFI into profit has silenced sceptics, and boosted the confidence of other major New Zealand companies by demonstrating that it is possible to compete in the international marketplace as effectively as any number of companies overseas.

Such a boost is well-timed, coinciding with the demolition of a system of subsidies and tariff walls that have for many years protected local industry against international competition.

Fletcher Challenge is also one of the few New Zealand companies to be listed on exchanges in Sydney and London as well as in New Zealand. Plans are being laid for its shares to be traded in the US by means of American depository receipts (ADRS).

By any country's standards, the group is substantial. As one analyst noted, its strength comes from the fact that "it is close to our natural advantages." Assets amounted to NZ\$4.2bn at the end of 1985—NZ\$1.2bn of them in Canada. Annual sales totalled about NZ\$4.4bn, generating net profits before extraordinary items expected to pass NZ\$180m, in the financial year that ended just three weeks ago.

While it has become rapidly more international in its outlook in the past four years, its traditional role as a trader, and as a supplier of newspaper and related products to the Australian market, has meant that it is more familiar with foreign competition than most of New Zealand's industrial groups.

In 1985, 29 per cent of annual sales amounting to NZ\$2.2bn were derived offshore. In 1985 offshore operations had swollen to account for 46 per cent of sales totalling NZ\$4.4bn.

A large part of this surge is accounted for by the acquisition of CFI, which now accounts for just over a quarter of group

assets. In addition, the expansion of fishing operations—particularly its pioneering work in developing an international taste for the orange roughy, a deep sea fish that was unknown five years ago—has also brought it into joint venture contact with Japanese groups.

Sales of newspaper have traditionally been strong into Australia, often making the group see itself more as Australasian than from New Zealand.

This substantial international interests is clearly more across the Pacific than worldwide, a characteristic that is naturally enough common to most New Zealand exporters. In the financial year that ended in June last year, Australia alone accounted for 42 per cent of all direct exports.

If exports to North America and the rest of Asia are added, then a mere 8 per cent of ex-

ports were accounted for by Europe, the Middle East, and Africa combined.

This substantial foreign exposure has forced the group to develop a sophisticated knowledge of the international capital markets. With term debts amounting to more than NZ\$1bn, it has had to go overseas to fund its development. Substantial overseas earnings, particularly from the operations of CFI in Canada, has prompted the group to put "equilibrium bedges" to guard against currency losses.

Apart from becoming more internationally aware, Fletcher Challenge has undergone major internal rationalisation since the 1981 merger—a process made more urgent by the serious economic downturn in New Zealand in 1985.

Apart from withdrawing from financial services with the sale of Marac and Broadbank, the group has disposed of more than 15 companies since 1981. Non-mainstream operations like Morrison Industries, which makes lawnmowers, or Great Outdoors, which makes tents, have been sloughed off, while major rationalisation has occurred in at least 16 subsidiaries that were either making losses, or were performing poorly.

The aim has been to concentrate on those areas where Fletcher Challenge can hope to achieve a dominant position in a market—accounting for up to 30 per cent of sales in a sector.

Strategy has also aimed at reducing dependence on any one geographic area, and on any single unit inside the group. Mr Geoff Whitcher, group corporate affairs director, notes with some satisfaction that from a point in 1981 when Tasman Pulp and Paper accounted for almost half of group earnings, the group in 1985 will have no

unit contributing more than 17 per cent of total earnings.

Tasman Pulp and Paper, punished by a six-week lock-out late last year, is likely to report a rise in earnings with no conspicuous damage done to the group's overall profits performance—a prospect that would have been inconceivable five years ago.

Rationalisation continues even today. A merger of Wrighton NMA, the group's farm services subsidiary, with Daigety, the country's other main farm services group, is close to completion. Reorganisation of operations in the depressed meat sector is also imminent. "Let us just say that we are not happy with the status quo," says Mr Whitcher.

Unlike many companies that have protested fiercely at the economic reforms being introduced by the Lange Government, Fletcher Challenge has, by and large, welcomed the changes. This is despite the fact that the group could potentially have more to lose than most as a result of the reforms.

For example, as the country's leading exporter, it has in the financial year just ended received about NZ\$46m in export incentives. This bonus will disappear at the end of 1988, but according to Sir Ron Trotter, Fletcher Challenge's outspoken chairman, it will not be mourned.

"Even the best managements failed to achieve what they were capable of because of the sliding business environment we lived in before 1984," he commented recently. "Now all sorts of companies are questioning all sorts of myths."

Among sources of continuing worry for the group are the strength of the New Zealand dollar, particularly against its Australian counterpart, and the serious labour problems that continue to dog New Zealand industry.

According to Mr Whitcher, every time the New Zealand dollar strengthens by 1 cent against the US and Australian dollar, there is an annual loss, NZ\$4m, in wiped out earnings.

On the industrial relations front, Sir Ron Trotter is looking for planned labour reforms for relief.

"There seems no reason whatsoever to conclude that New Zealand is best-served by industrial relations systems dating from 1894," he told the National Press Club in May.

Whether he wins the relief he so keenly seeks from a Labour Government that has its roots deep in the trade union movement, is a matter of energetic debate. Whatever the outcome, there seems little doubt that Fletcher Challenge will continue to be a pace-setter among New Zealand groups determined to make the country's domestic industry competitive by any international yardstick you care to take.

D.H.



Britain without it would be like the City without this newspaper.

In the last 17 years, one brand of butter has dominated all others in the UK.

And there are no prizes for guessing which one.

The simple fact is that Anchor is the brand the British housewife prefers.

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It's remained No.1, despite the

introduction of other new brands into the marketplace.

It's remained No.1 simply because the British demand the taste and quality of Anchor.

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NEW ZEALAND 10

# Big sales drive in the UK, Australia and US

NEW ZEALAND's most popular beer—Steinlager—is about to launch a major drive to become first favourite with beer drinkers in Britain, Australia and the US.

Steinlager, a premium brew produced by the Lion Corporation, has already achieved remarkable success and growth in some markets. But now the company—New Zealand's largest brewing and hotel group—plans to spend millions of dollars putting the distinctive little green bottle into the hands of millions more of the world's beer drinkers.

Total sales of the company in the year ended March 31 were NZ\$21.6m. Beer exports, practically all Steinlager, reached 6m litres—not large compared to total production, but a useful base from which to launch an international three-nation sales drive.

The beer first appeared in Britain two years ago, but has been confined mainly to limited outlets in the London area. Reaction from lager drinkers has been encouraging, so during the next few months the New Zealand-brewed and bottled product will go on sale throughout Britain.

The accolade of "Best Lager in the World" awarded the brew at Brewex (the international Brewing Exhibition) in Birmingham last year, has encouraged the move to expand sales in the UK.

The recent round-the-world Whitbread Yacht Race literally carried the Lion name around the globe. The New Zealand entry was known officially as Lion New Zealand. It was used as the basis for extensive promotions and to introduce New Zealand beers to the trade. Sponsorship of the yacht cost the company NZ\$500,000, but it believes that every cent was worthwhile.

It is also using the Americas Cup challenge series in Perth later this year as a springboard for an all-out assault on the Australian market.

Americans, along with New Zealanders, are among the world's heaviest beer drinkers. A huge promotional campaign, capitalising on the intense interest in the Americas Cup, is aimed at Australian drinkers.

A nationwide campaign will also involve Australian rules football and other sports, but

the Americas Cup will be the centrepiece.

The company is pouring NZ\$2m into the New Zealand challenge for the series and is confident this will pay off not only in the two trans-Tasman countries, but also in the US.

Hundreds of international media representatives covering the Perth event will use a modern Press Centre equipped with the latest communication facilities—including a satellite feed. This is located in a hotel, in the heart of the dockland and will be the closest press facility to the hustling marinas.

The owner of the newly-bought hotel—and responsible for installing the equipment—is Lion. Naturally, Steinlager and other New Zealand beers will be freely available.

## LION CORPORATION

To attract the Australian draught beer drinker, Lion has begun shipping draught beer in 50-litre kegs. These proved so popular in Perth that a special charter flight was arranged to rush extra supplies across between the regular shipments.

Marketing is also to be stepped up in the US. The beer was first introduced to Hawaii four years in a row, it has won the second most popular imported beer. The product was then launched in California; the sales campaign jumped across the nation to Florida and is now spreading north.

The taste, flavour and quality of the product has seen it reted top in competition against other US and imported beers. For four years in a row, it has won the prestigious Washington Wine Tasters' "Fine Beer Award"—an event which the company did not even enter, its beer was entered by an enthusiast.

It has been discovered by American writers and ranked above Japanese and German brews. Steinlager has even been placed ahead of the firmly entrenched home-produced Heineken brand.

The success of Steinlager, with its 5 per cent alcohol content, along with the establish-

ment of a range of premium beers, is part of a carefully co-ordinated drive by Lion. A few years ago the company forecast a levelling off in beer consumption and decided to introduce a range of different priced beers, with customers paying a premium price for what they regarded as the top quality brands—as do wine drinkers.

This plan appears to have worked. In the last financial year, tax paid profit jumped 56 per cent, up from NZ\$28.1m to NZ\$43.8m.

For many years breweries and beer drinkers have been a favoured target for successive New Zealand Government tax gatherers. Tax is the largest component in the price of alcoholic beverages.

Last year, Lion paid NZ\$30.2m in direct taxation while the indirect tax collected by the Government on Lion products was NZ\$198m.

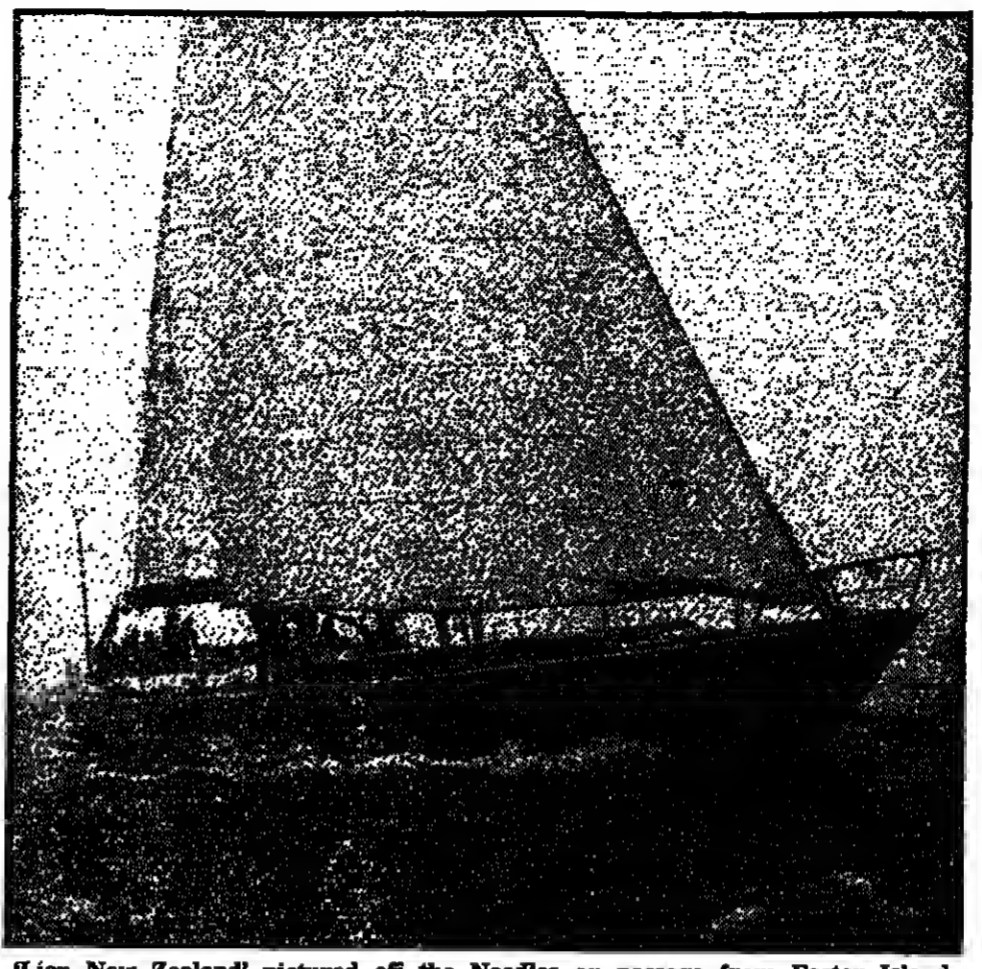
For many years the company has been trying to persuade successive governments there should be a new approach to the promotion and taxation of beer. It has managed to convince the Labour Government to review all aspects of the sale of liquor.

To some observers, there will be irony in the fact that New Zealand's largest brewer is to spearhead a campaign to educate the public on the harmful side effects of alcohol abuse. Lion does not want a situation where a brewery has to continually encourage people to drink more beer simply to maintain its profit margins.

It is now building up other aspects of the hotel business including food, entertainment and accommodation. It aims to turn its premises more into family gathering venues than simply a place to drink beer.

At the same time it is making a NZ\$70m investment to modernise brewing, bottling and production. All the Steinlager sold in Britain, and other countries, will be brewed and bottled in New Zealand. The company is determined to avoid the experience of some international brewers who, when they set up new brewing plants overseas, found their product lost a lot of its popularity.

D. H.



'Lion New Zealand' pictured off the Needles on passage from Easter Island, Panama, Bahamas and Cork

# A surprising export success

POLAR BEARS in Alaska, seals in Antarctica, rhinos in Kenya, turtles in Australia's Great Barrier Reef, elephants in India and lions at England's Longleas Animal Park, all wear easily-read and recognisable identification tags—first designed and produced on a home-made injection moulding machine, in a small house on a residential street in a New Zealand provincial town.

The success of the cartag, and the growth of Allflex International from that small backstreet house to a worldwide operation with factories in US, Europe and Brazil, in less than 25 years, is recognised as one of New Zealand's more unusual export achievements.

Tens of millions of sheep, cattle and other animals around the world now wear the brightly coloured Allflex cartag. Yet the original idea of New Zealand dairy farmer, Brian Murphy, for a new and easy way to identify cattle by a plastic cartag, was initially rejected by several companies who thought it had little potential.

In 1964, Brian Murphy took his idea to British-born John Burford who operated a small precision engraving factory. Burford saw the potential, but first two tricky problems had to be overcome. One was the need to develop a quick, easy way of attaching the cartag to the animal's ear. This was solved by a hand-held one-operation punch system.

The other problem was to install an injection moulding machine which could produce the new style tags. At that time none of these machines were available in New Zealand and Burford and his partner built their own. Much research and experimentation went into raw materials for tags.

By 1965, the company was offering the cartags to local sheep and dairy farmers. They were an instant success.

The first tags were exported to Australia in 1968. They were equally popular, but overall sales were limited by the company's relatively small marketing arm. By 1971, total tag sales were worth NZ\$181,000. They doubled in two years.

Then the partners set up a wholly-owned company to sell their product to American farmers: The New Zealand and Australian Cartag Co. (NZCAC). In a short time, cattle from the Canadian border to the Texas Panhandle were wearing the New Zealand-made brightly coloured tags in blue, yellow or green.

The group's activities even extend to Antarctica. One of its companies recently built electric control panels for New Zealand's operation at Scott Base, near the South Pole.

In 1984, CPD and Crown Corporation agreed to take a cross shareholding in each other to help fund any takeover proposal.

The company shareholding reveals an interesting statistic—at least, for a company heavily involved in construction and heavy engineering. The number of women shareholders (3,494) is almost equal to the number of men (3,476), with each group holding the same proportion of shares—14 per cent.

D. H.

## ALLFLEX INTERNATIONAL

the easily-spotted tags to keep check on the movement and numbers of wild animal herds. The tags are also used below the sea—not only to keep track of fish, but to measure the growth of kelp. New Zealand maritime research workers are using a form of the animal tags to monitor extensive kelp beds, off the coast.

The tags are being increasingly used as other methods of identification. For example, tennis club members attach them to their tennis shoes as a membership identification.

The small house where the idea was first researched and tested has long since given way to an extensive factory in Palmerston North—still the headquarters of the Allflex Group's international operations.

New uses and demands for the plastic cartag continue to grow. Although these are still the company's major product, it is now moving into the electronic age. It believes electronic identification of animals will become increasingly important.

Five years ago it acquired a New Zealand micro-electronics company so that it could combine the micro-chip with animal identification methods. It is also working with a Californian electronics company.

Recently Allflex began the testing of a new electronic identification product. This incorporates a micro chip into its plastic cartag. The electronic tag can be used in conjunction with computerised weighing scales for cattle or deer. The scales automatically record the information required and the tag identifies each individual animal. A signal from the cartag can also be used to automatically open gates as animals are drafted into separate pens.

The company can now claim to be the world leader in animal identification systems and says it intends to retain this position.

In recognition of its success, Allflex has won two prestigious export awards, including the coveted Governor General's Award—given for an international achievement, based on a small plastic tag.

D. H.

# Moving offshore

## DOWNER

is an industrial lighting company and a fabricated steel plant.

It is also in the export business. Last year, export sales, ranging from locomotives to stoneware reached NZ\$27.3m. The company plans to expand its export business to Australia, the US and Pacific Basin countries. It also "exports" staff and their families. For overseas construction projects the management staff are sent from New Zealand. For a NZ\$35m power scheme in Papua New Guinea, it had 70 staff and 30 families involved in the operation.

Transporting and housing these staff in a remote construction village, located many miles over rough roads from the nearest town, was a logistics exercise of its own.

The manufacturing sector is involved in producing a diverse range of products from steel tubing to ceramic pottery. They include switchgear, roofing tiles and railway wagons. These are now exported to Namru.

Company turnover for the year ended March 31 was NZ\$165m, but Downer is only one of four sectors which make up the parent company, Cable Price Downer.

CPD, as it is universally recognised, throughout New Zealand, is the country's 14th largest listed company. It has a market capitalisation of NZ\$380m.

In addition to the construction role, spearheaded by Downer, CPD is also involved in engineering, manufacturing and merchandising. Last year the group outperched its after-tax profit of NZ\$34.4m from a group turnover of NZ\$563.1m.

Downer contributed 29 per cent of group turnover, the second largest sector.

Nearly half of the group turnover came from its merchandising activities which include holding the New Zealand franchise for Toyota and Mercedes Benz cars.

This has become an important operation for the group, as Toyota cars have a substantial share of the New Zealand car market. In the same division

Downer and Company, the construction and civil engineering arm of Cable Price Downer, has changed the physical face of New Zealand more than any other company.

It has built almost every major airport in the country for the last 50 years, constructed huge hydro-electric dams and acknowledged as the country's leading tunnelling contractor. It has also built canals, pipelines, wharves, road bridges, shopping centres, water and sewage plants, as well as a whole range of commercial buildings from New Zealand's largest single-span aircraft hangar to hotels and an arts complex.

Downer has also played a vital role in New Zealand's energy development—huge open-cast coal mines, the complex gas to gasoline synthetic plant, the Marsden Point oil refinery expansion—New Zealand's largest-ever construction operation. It has been involved in coal, oil and gas-powered thermal power stations. The Tiwai Point aluminium smelter has also been a major prospect for Downers.

Now the company is moving offshore. It believes that the future expansion of the group must come through overseas operations. Downer's chairman, Mr Bill Steele, a director of the company for 20 years and executive chairman for the past six, says the company can compete against overseas companies in their own territory.

It has already won big construction contracts in Fiji, Papua New Guinea and Palau where it built the new airfield for the United States Navy.

This was a major undertaking: everything that was needed, from houses to kitchen utensils, had to be sent from

# A New Zealand record—Fletcher Challenge earnings forecast to surge past NZ\$200 million

Fletcher Challenge is poised to become the first New Zealand public company to exceed the NZ\$200 million mark in annual earnings.

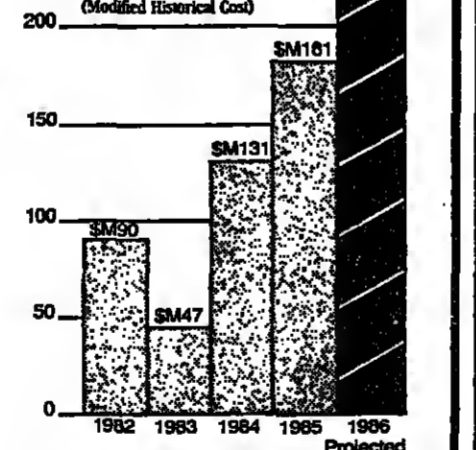
The half year earnings figure of NZ\$133 million was a record for the company and New Zealand.

The surge in earnings is attributable to the quality of strategic moves over the past four years which have seen the company focus on core businesses with sustainable competitive advantage, committing over NZ\$1150 million to their development while carrying out large-scale divestment of peripheral activities.

With around 50 per cent of its revenue now derived outside New Zealand, Fletcher Challenge is well positioned for sustained long-term growth.

Fletcher Challenge is a world ranking company with a turnover of NZ\$4.3 billion and staff of 22,000. It has substantial investments in Canada and Australia. The Group's assets, also of NZ\$4.3 billion, give it the financial strength to participate in important future capital intensive projects in New Zealand and abroad.

Companies in the Group are committed to further developing both their existing domestic businesses and their export base, and welcome enquiries which in the first instance should be directed to: The Trade Development Executive, Fletcher Challenge Limited, Box 1696, Wellington, New Zealand. Telex NZ 3418, Telephone (64 4) 738-267, Facsimile 730-448.



MAJOR BUSINESS AREAS:  
Fletcher Challenge operates in a leadership position in the following key sectors of the economy:  
• Forest Industries (timber plants and ownership of extensive forests in New Zealand and Canada);  
• Building Industries (commercial development and construction and building materials manufacturing and distribution, steel processing and distribution);  
• Rural and Trading (rural servicing, fishing, meat processing, motor vehicle and appliance distribution).

## Fletcher Challenge Limited

87-91 The Terrace, Wellington, New Zealand.  
P.O. Box 1696. Telex NZ 3418. Telephone (64-4) 738-267. Facsimile 730-448.

# NZ\$15m Americas Cup challenge

## FAY RICHWHITE

MISSING DAYS, Michael Fay is missing from the daily 7.30 am office breakfast which all senior staff of the New Zealand merchant bank, Fay Richwhite, are required to attend.

Instead, he is to be found in a cramped, sweltering, dismountable office overlooking the Perth boatyard where New Zealand's two entries in the Americas Cup contest are being prepared to take on the world's best. Fay is mestraining the New Zealand challenge.

The partners in this fast moving entrepreneurial oriented company are still only in their mid-thirties, and both are obviously millionaires several times over.

During its spectacular growth the company has planned and

own money into the venture. They prefer to be the major single shareholder with an investment in any scheme of between ten and 30 per cent.

"That way," says Michael Fay "we feel more comfortable because if something goes wrong we are obviously going to have a bigger loss than any one of our clients."

The Americas Cup project is an extension of their genuine desire to help New Zealand while helping themselves.

In the past thirty years, New Zealand's standard of living has slipped from third in the world to twenty-fifth. Fay and Richwhite see, in the Americas Cup, an opportunity to start reversing the slide. Winning the cup would be worth, in Fay's estimation, between \$2m and \$3m to New Zealand.

Fay Richwhite provided a substantial research budget to realistically assess whether the country had any chance of winning. When the decision was "yes," Fay Richwhite agreed to underwrite the cost of mounting the challenge—about NZ\$15m. One condition was that Fay Richwhite had complete control and management of the New Zealand challenge.

The Royal New Zealand Yacht Squadron, under whose name the challenge is mounted, were happy to agree. The merchant bank then went out to find other sponsors to meet part of the cost. Their major success was with the Bank of New Zealand which is also organising a public drive for support.

Michael Fay has taken a year's absence from the company's day-to-day activities to give full time to managing the project—then, when they are satisfied it will work, the partners put a large amount of their

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NEW ZEALAND 11

NEW ZEALAND STEEL

Troubled project fights to survive

NEW ZEALAND Steel? It's been nothing but a disaster—a rat-hole down which we pour money," retorts Mr Jeffrey Palmer, the country's Deputy Prime Minister, in tones that are, if anything, more restrained than most used by his Cabinet colleagues.

Comments have been no less measured since the Government became the 51 per cent majority shareholder in the troubled NZ\$2.7bn project in March this year, following a NZ\$1.2bn reconstruction.

The plan to expand New Zealand Steel's 20-year-old plant and to add hot and cold strip rolling mills, has been dogged with controversy since it was conceived in 1978.

Even its inclusion in the list of "Think Big" projects on which Sir Robert Muldoon won his 1981 election was largely fortuitous. The withdrawal of foreign joint venture support for an aluminium smelter that was to be one of the three "Think Big" projects meant the shelved steel project was dusted down and hastily approved.

"The political mandate for the project could not have been clearer after the election victory," recalls Dr Nigel Evans, NZ Steel's deputy managing director.

Only a few months earlier, the Cabinet Economic Committee had held a very different attitude, according to Mr Paul Livingston, a Treasury official who was asked to write a book on the history of the project.

"In their view, a project which would result in a net annual loss to the nation of NZ\$10m which carried major risks mostly carried by the Government, and which would add to the already considerable strains on the economy, did not warrant any Government assistance whatsoever," he wrote.

The case for a fully integrated steel plant in New Zealand is based on a number of factors, among them the need to ensure the country is self-sufficient in steel for its imported steel products, the need to save foreign exchange, and the value of using surplus indigenous energy.

"In addition, the extended plant would broaden industrial skills in New Zealand, and would create 1,600 jobs. It would exploit the plentiful supplies of iron found in iron sands stretching along 300 miles of the west coast of New Zealand's North Island.

The problems linked with it have, nevertheless, always been formidable. Foremost, a steel mill of an economic size would need to produce twice as much steel as New Zealand can consume, but the opportunity to export the surplus is limited by world oversupply, and the low international steel prices.

There has also been persistent scepticism that the company can produce steel at prices that



New Zealand Steel: back from the brink

are competitive with steel products emerging from giant mills in Japan or South Korea. It is dependent on locally-supplied electricity, and on local coal, both more expensive than in other countries competing for export markets.

Fears expressed in 1981 about the viability of the venture have materialised on a scale that perhaps even opponents could not have anticipated. A project that was originally expected to cost NZ\$1.5bn is now likely to cost at least NZ\$2.7bn. Chronic labour problems in the construction of the plant have meant that the first stage of the plant, due to be commissioned in 1984 actually came on stream in March this year.

Stage two is also running about a year behind schedule, and may be in operation by the end of 1987.

Problems have been exacerbated by the economic liberalisation orchestrated by the current Labour Government. The removal of subsidies has meant that critical inputs such as coal and power are likely to be more expensive. The removal of tariff protection means the company must compete on equal terms with foreign steel suppliers in the domestic market as well as overseas.

True costs "The abame of the whole thing is that the project was conceived at a time when the true costs of inputs were masked," comments Dr Evans.

"From a commercial assessment, no one in their right mind was going to go ahead with it using their own funds. The project always required state support."

Despite the reconstruction completed in March, under which the Government took on responsibility for debts amounting to NZ\$1.1bn in exchange for an 51 per cent shareholding, Government support has never been so much in doubt.

Mr Roger Douglas, the Labour Government's Finance Minister, has said its steel is "practically impossible. However, anyone could find that a buyer could be found in the foreseeable future is deluded."

As Dr Evans put it: "The Government is essentially shooting itself in the foot from now on if the plant continues to make losses."

Mr Douglas, licking his wounds over the costly reconstruction, claims he is confident about the company's future. The reconstruction document predicts a profit of NZ\$14m in 1989—the first year of full operation—building up to NZ\$298m by

1993. The company no longer carries the huge burden of debt that was dragging it into insolvency.

This comes as a relief, but executives clearly feel let down by a Government that is reneging on commitments agreed five years ago without which the project would never have been seen as viable and would never have gone ahead.

They also appear less sanguine about the group's future than does Mr Douglas: "We are commissioning in a period that could be worse," says Dr Evans. "If we had to estimate profits on the basis of the situation as we see it now, then long-term profitability would be in jeopardy."

Of greater concern is continuing labour trouble in the construction of stage two: "Building the plant has been horrendous," says Dr Evans.

Union demarcations and old-style union issues have to be challenged this year—it's a matter of survival. One way or another we have to make it happen."

There is considerable resentment that the Government has not acted more firmly in the past to aid the company in smoothing industrial relations. Hopes are now firmly focused on the labour reform legislation that the Government says will be drafted before the end of the year.

From last month, the US consultancy group, Booz Allen Hamilton, has been working inside the company assessing costs and potential competitiveness.

It is expected to present its report to the board by the end of the year, and NZ Steel's survival strategy will lean heavily on its findings.

The group has established a Singapore-based joint venture with Ferrostaal of West Germany to market exports in the Asian region, but how effective this will be in the current depressed world market is as yet unclear.

The policy of Closer Economic Relations (CER) with Australia may also provide export opportunities as many Australian steel users appear keen to find a second source for the steel that currently comes almost exclusively from BHP. Little progress is expected until the end of 1988, however, when the system of bounties that protect BHP is due to lapse.

For a group that has just been hauled from the brink of collapse, such issues are perhaps part of a very hypothetical future. The main management preoccupation in the near future is likely to be survival itself—and the hope that one day the name "New Zealand steel" will not be synonymous with the word "disaster."

Productivity will be the key

David Dodwell

Industrial Relations

Revolutionary changes

NEW ZEALAND'S industrial relations and the traditional roles of trade unions, as well as employers' associations, are about to undergo what are, in the context of traditional trade unionism, revolutionary changes.

Rank and file union members, and probably a few union officials, still do not fully appreciate the new philosophy and the new direction in industrial relations which will be put into law by the Government this year. Old-fashioned trade union attitudes, based on conditions of half a century ago will have to disappear in the new atmosphere.

Equally, there will be no piece for employers who automatically adopt a confrontational attitude in any union negotiations.

The Government's objective is to develop a system of industrial relations law which is relevant to the fast changing economy of today. It also wants this to be respected by both unions and employers.

The Government has reviewed New Zealand's industrial relations and recently issued a Green Paper setting out various options for change. This has been widely discussed, and the Labour Minister, Mr Stan Roger, has received a large number of submissions from every group involved.

Government thinking is simple: the new free market economy, to have a competitive environment, in New Zealand industry, along with the depressed state of the agricultural industry, requires a new approach. It wants unions to have a better, more informed understanding of developments in their industry and to have the ability to make a contribution to the changes and rationalisation which are inevitable.

For more than half a century, New Zealand trade unions have lived in a sheltered world protected by law. Compulsory unionism provided a base which guaranteed their existence. As a result, there are many smaller unions which in any other country would have long since ceased to exist. Not only have they been protected, but also have they been subsidised.

It will now come as a shock to many trade unions that this protection and assistance is being removed by a Labour Government.

In the past, wage negotiations have usually taken the form of a battle of wits and persuasive powers between union and employer representatives. When a strong union existed, a wage increase, other unions demanded a similar increase. Employers, who were also protected, by successive governments maintaining import controls and providing export subsidies, could simply pass on these extra costs to the consumer.

Now there is a growing realisation that these days are gone. To survive, New Zealand companies and industries must become more competitive and more efficient. Unions too must become more efficient.

Productivity will be the key

David Dodwell

word in future industrial relations bargaining. Unions which recognise this and are prepared to help increase productivity in their industry will not only help shape the future of that industry, but will obtain a better deal for their members.

Certainly, union leaders who adopt a dogmatic conservative "hold the line at all costs" stand will not stop the drive for efficiency, rationalisation and productivity.

The Government is aware of this. It wants to see union officials better informed. It has already introduced a union representatives' education bill which allows trade union members paid leave to attend special courses.

In the future, conditions in an industry and its prospects to compete will be more important in fixing wages rather than in the past. It will be necessary for unions to have staff trained to analyse future developments and adjust the union's bargaining accordingly.

The choice for trade unions is between continuing the role they have had for the past 50 years or adjusting to a new environment.

Wage levels

More than half a million workers in the private sector have their wages and conditions fixed by negotiations between their unions and their employers under an award system.

The way the Government intervenes to regulate the industrial relations system has an important bearing on the outcome of union/employer negotiations. This is very different to the position in the UK, for example, where there is a minimum of Government intervention.

Prime Minister David Lange says that the union movement in New Zealand has been so conservative and protective, it has overlooked the potential it has to be really effective for its members. This attitude is now changing with a new breed of young union officials, many of them with university degrees. They do not agree that the national award system is sacrosanct.

Efforts to reduce the number of awards, or abolish the system altogether, will create turmoil within the trade union movement, but the need for rationalisation of awards is being widely canvassed by those

anxious to modernise the industrial relations system.

Compulsory unionism—which was abolished by the previous administration but which labour, fulfilling a pre-election promise to unions, reintroduced with some modifications—is another issue which causes dissonance between employers and unions. Since the late 1930s every person working in New Zealand has been compelled to join a trade union. This requirement is disliked by employers but those now trying to change the system say compulsory unionism is irrelevant to the main objective of modernising industrial relations.

The Green Paper, which questioned the old standard beliefs and highlighted the need for change, created suspicion among unions. Many union officials believe the Government wants to weaken them.

The Federation of Labour, which represents most of the private sector unions, is also reluctant to face up to change. It wants to retain as much of the present system as possible. Employers, too, are nervous. They want the present system changed, but in a way which would take away much of the power of trade unions and give employers a much freer hand.

When both sides realise the inevitability and the depth of the change which will follow the government's review, both will scream.

The Labour Minister, Mr Stan Roger, and the Government will have a big public relations and educational job to do explaining their objective and persuading both sides that the aim is to preserve the economic well-being of both.

The trade union movement itself has been undergoing some upheavals.

A few years ago there were very few, if any, unions in the manual or trades area outside the Federation of Labour. Over the past few years, there have been accusations that some of its higher-ranking officials who are members of the Socialist Unity Party—the more effective of New Zealand's two Communist parties—are more concerned with applying Communist ideology in the union movement than they are in the welfare of their members. As a result, a number of large unions have broken away and formed into a new grouping—the Independent Trade Unions.

Dai Hayward

NEW ZEALAND SURVEY

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Energy Policies

'Think Big' bills mount up

IN THE hurly burly of New Zealand politics, the Muldoon Administration's "Think Big" oil substitution projects are described these days as "Think Slick". The projects are major contributors to the country's \$28bn foreign debt and the Labour Government rarely misses a chance to point out their cost to the taxpayer and the motorist.

At issue are the unique Mobil petrol-from-gas Synfuels plant at Motomui on the Taranaki coast north of New Plymouth and the expansion — to 10 times its original size — of the Marsden Point refinery on the Whangarei Harbour.

At today's world oil prices, the annual losses on the two plants are between \$200m and \$30m.

Mr Roger Douglas, the Finance Minister, estimates the debt on the refinery expansion at \$2bn and on the synthetic petrol plant at NZ\$2.6bn.

"We would have been better off if we dumped this money in cash on the ferns of Taranaki — at least it would have made good fertilizer," he said in a speech to Parliament earlier this year.

Fickle oil prices and fluctuations in New Zealand's exchange rate, have indeed made a nonsense of the country's fervent drive towards fuel self-sufficiency brought on by the two oil shocks of the 1970s.

Apart from an extensive suburban rail network in Wellington, there is little in the way of public transport and the 3.2m population is widely dispersed. Car-less days in 1978 were more than an irritant, they were a serious economic constraint.

When the projects were devised, New Zealand's largest single import was Middle East oil — on which it was 90 per cent dependent for transport fuel — and its isolated vulnerability could not have been more apparent.

Six years later, the country is now 86 per cent self-sufficient in transport fuels with Motomui's annual production of 570,000 tonnes providing one-third of petrol needs.

The trouble is, that at a processing fee of 73.5 cents a litre, the Motomui product must be about the most expensive in the world.

At the same time, crude processed at Marsden Point (which is due to be fully commissioned by October) is expected to cost 35 cents a litre to produce and will cost the motorist a further 15 cents a litre that the previous government guaranteed for the refining partner — British Petroleum, Shell, Mobil and Caltex.

Imported products from the giant Singapore export refinery cost at present only 25 cents a litre.

Given excess refining capacity in the region, the Marsden Point expansion may have come five years too late.

There have been doubts, too, about the Synfuels plant from the start, especially given that 81 per cent of the cost was borrowed.

No one would deny, that the plant, jointly owned by the state (75 per cent) and Mobil is a marvel of modern technology. Before the oil price drop Argentina, Japan and the Gulf states among others were showing a keen interest in the revolutionary process that converts natural gas to methanol. The methanol is passed over a zeolyte catalyst to produce high grade petrol.

The Motomui venture was devised at a time when imported oil was costing NZ\$40 to NZ\$50 a barrel. With prices now around NZ\$15 a barrel, the foreign attention is rather academic.

Mobil stated, when the Duke of Edinburgh opened the plant in February, that, under current conditions, the company would not have countenanced the pro-

ject. It is still predicting that, even at today's prices, the plant will save the country \$30m in foreign exchange by 2003.

Oil prices, however, were not the only consideration in the Muldoon Government's alternative energy strategy. More important was its desperate need to find uses for gas and valuable condensates from the huge Maui gas field off Taranaki. The gas is exploited by the Shell, BP, Todd consortium under an arrangement whereby the state must take or pay for agreed quantities of gas until 2008.

Reserves

The Maui field, one of the world's largest, was discovered in 1969 and has reserves of more than 230bn cubic metres of gas and 177bn cu m of recoverable. The nearby onshore Kapuni field has recoverable reserves of 20bn cu m of gas plus 6bn cu m of condensate.

Alternative uses of the gas became imperative when it was realised that New Zealand had vast over capacity in electricity generation. Besides, natural gas was far too valuable a resource to be burned in power stations.

The gas could not be left in the ground under the terms of the contract with the operators and the country needed all the indigenous condensate it could find.

Maui gas has been piped throughout the country for more than 15 years. One of the first alternative uses for it was Compressed Natural Gas (CNG).

The 1980 Energy Plan envisaged the conversion of 200,000 vehicles by 1990 and with prices half of those of petrol, CNG companies initially did a brisk trade. A total of 3,000 cars was being converted each week.

Now, the total is more like 300 and many of the conversion

companies have gone out of business. The CNG-petrol price ratio remains the same but the conversion cost has doubled to NZ\$2,000 per car.

Until world crude prices start moving up substantially, the outlook for CNG use appears limited. The same can be said for the more efficient liquefied petroleum gas (LPG) which has been distributed on a much smaller scale.

International oil prices and production have also put a stop to New Zealand's exploration efforts. Drilling has been concentrated in three regions:

● A large offshore and onshore down the western coast of both main islands.

● An onshore strip down the eastern side of the North Island.

● An almost entirely offshore region to the south and southeast of the South Island, including the Great South Basin.

There have been two small finds off the Taranaki coast but it is the Great South Basin — with conditions similar to those in the North Sea — that was seen as the most promising.

Exploration activity has now slowed considerably and, in May, Mr Bob Tizard, the Energy Minister, announced that the Government would no longer be taking up its 15 per cent contributory interest in New Zealand's oil reserves. He estimated cost savings this year of NZ\$26m as a result.

Exploitation of coal reserves, however, is going ahead. At 4bn tonnes, it is going ahead. At the top of the list is the Walkato coal programme with about NZ\$750m to be spent over the next 10 years.

Production from the Walkato fields is expected to rise from the present rate of nearly 900,000 tonnes a year to 3m a year by 1990. Much of the output will be for export.

Stephanie Gray

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NEW ZEALAND 12

Foreign Affairs and Anti-nuclear Policies

How the mouse's roar was choked

JUST OVER a year ago, two French-oid bombers sank the battered Greenpeace trawler Rainbow Warrior in Auckland Harbour and catapulted New Zealand into the world's headlines. The bombing of the ship, which was preparing to monitor French nuclear testing in the South Pacific, was an outrage that dramatically undermined the Labour Government's fierce anti-nuclear policy and lent weight to Wellington's argument with Washington over the ban on visits by nuclear armed or nuclear-propelled US ships. The combination of the policy and the bombing helped change the country's self-image. New Zealanders were enjoying being the mice that roared. It was good fun for a while. In the past few months, however, a degree of defensiveness set in and a perception that the rest of the world was against this small, isolated country. Any suggestion, though, that a deal would be done with France over the Rainbow Warrior, was greeted with derision.

Protests

For Mr David Lange, the Prime Minister, any such deal, it was argued, would be politically impossible. It came as no surprise, then, that the agreement reached two weeks ago was greeted with widespread indignation. Most New Zealanders felt deeply humiliated and angry. The mouse's roar had been choked. Under the terms of the pact, worked out by Mr Javier Perez de Cuellar, the United Nations Secretary General, New Zealand agreed to release the two French agents, who had been jailed for manslaughter of the Portuguese photographer who was killed in the blast, to the confinement of the French military base on the tiny otoll of Hao, near the Mururoa French nuclear testing site. There, they are to serve only three years of what was originally a 10-year sentence.

In return, France has had to formally apologise to New Zealand and pay over \$7m compensation. The cost, as one French newspaper pointed out, was less than Argentina soccer star Diego Maradona's transfer fee. The jubilation with which the accord was greeted in Paris was like salt in the wound, as was the cruel, hard, basic fact of the matter headlined in the French newspaper Liberation—

"The Price of Butter." Negotiations on quotas for New Zealand's butter—there is a five-year protocol guaranteeing access to the EEC—are due to start next month. The French had threatened to make life exceptionally difficult during the negotiations. They had already imposed unofficial trade barriers on imports of kiwifruit, wool, sheep's brains and hulle's sperm into France. Now that the deal has been done, the French have pledged not to try to block agreement on the quotas. With utmost cynicism, the minute the agreement was reached, the European Commission came up with proposals to allow quotas of 77,000 tonnes next year and 75,000 in 1988 (down from 79,000 tonnes this year).

It can be argued, quite properly, that New Zealand has, at this stage, little or no right to access to the European market. After all, New Zealand farmers have had almost 14 years to diversify their markets following Britain's entry to the EEC. The last thing the EEC needs is an addition to its massive dairy surplus.

Universification by New Zealand's conservative rural community has been very slow, both in product and market, and was in any case thwarted by widespread subsidies for meat and dairy production offered by the National Party administration of Sir Robert Muldoon.

Movement away from the traditional agricultural output is, however, happening—if belatedly—now. Not, however, in time to save the nation's 14,900 dairy farmers whose incomes are set to drop by half in the coming season, leaving many of them faced with bankruptcy.

The dairy industry still earns 20 per cent of New Zealand's foreign exchange and the EEC quota takes up about a third of all dairy exports. Not surprising, then, that the dairy farmers were about the only ones to applaud the move.

While pragmatism has won the day in New Zealand's dispute with the French, it would be impossible for Mr Lange to survive another volte-face in the country's argument with the US.

Wellington's ban on port calls by nuclear armed or propelled warships remains very popular, even though it has brought about the mothballing of the Anzus defence pact between New Zealand, Australia and the

US, which has been the cornerstone of New Zealand's security for more than 30 years.

"When elephants battle, the grass gets trampled," explained the diplomat. Understandably, the US is not about to withdraw its "neither confirm nor deny" policy with regard to the nuclear capability of its ships. New Zealand has not, in fact, asked it to withdraw the policy.

On the one hand, Wellington does not see why it should not be possible to reach some sort of understanding on ship visits that would equate with those that apply to Norway and Japan. The details of both formulae are secret, but in Japan's case, the US "understands" Tokyo's position, and Tokyo expects the US not to abuse it. Britain has a similar arrangement with China.

On the other hand, as one senior Foreign Affairs Ministry official put it, New Zealand is not interested in doing "tricks

with mirrors" to reach some sort of formula.

Washington, which particularly objects to the policy being enshrined in law, will be wary of playing the heavy handed superpower—though that is the way many New Zealanders see it—largely because of what it perceives as a growing effort on the part of the Soviet Union to extend its influence in the South Pacific.

The opening of diplomatic relations between Moscow and the tiny island of Vanuatu late last month was the latest in a flurry of activity on the part of the Russians in the region. US Embassy officials in Wellington point particularly to a fishing agreement with Kiribati which they claim is worth vastly more than any possible fish catch.

While the governments of both the US and New Zealand are daggers-drawn over the anti-nuclear policy, the way the American citizen reacts might

be something rather different. Some New Zealand companies have been attaching leaflets to their exports that explain that the product was made in "nuclear-free New Zealand."

The Chernobyl accident and the threat to American tourists of terrorism in Europe may well considerably work to New Zealand's advantage.

Relations with Australia through all of this have not just remained intact, but have been strengthened—especially in defence co-operation. The governing Australian Labour Party has resisted calls from its left wing to follow a similar policy to New Zealand's, besides which it has more significant defence links with the US.

Secret US installations on Australian soil are believed to be monitoring Soviet military movements and the intelligence and technology offered by the US under the Anzus treaty and a separate bilateral agreement

are seen as essential to Canberra's efforts at technological independence.

The Australians are now trying to negotiate another defence agreement with the US to replace Anzus but frequent Australian military exercises will continue much as before.

The Hawke Government is also on New Zealand's side in support of a proposed South Pacific Nuclear Free Zone which requires the five nuclear states—the US, France, Britain, the Soviet Union and China—to provide assurances that they will not test or store nuclear weapons in the South Pacific or attack any of the nations in the region.



The Greenpeace flagship, Rainbow Warrior, resting on the bottom of Auckland Harbour after two explosions ripped through the vessel. The political impact rumbles on and on.

to finalise the protocol and hear the results of approaches to all five states.

Whatever the reaction from the five, the proposed treaty has a great deal of support from South Pacific nations.

France cannot, clearly, agree to such a treaty—adamant as it is to continue testing on Mururoa—but the other four may well, even though the US and Britain still govern territory in the region. The South Pacific Forum meets in Fiji next month

Along with economic liberalisation and an increase in regional tourism, particularly from Japan, it is, however, another symptom of New Zealand's changing perception of itself from a distant offshoot of Mother England to a genuinely Pacific nation.

Stephanie Gray

Expansion in Tourism

Big drive to attract US and Japanese visitors

FOR MANY years, New Zealand really did have one of those chicken-and-egg situations as far as tourism was concerned. There were few tourists because there were few hotels and other support facilities for them. There were few hotels because there were not enough visitors to fill them up and provide a return on capital employed.

As recently as five years ago, there were less than half a million visitors to New Zealand each year.

It has only been with the present Labour Government that there has been any great emphasis on building up tourism. The Government of Mr David Lange, rather belatedly perhaps, realised that tourism could provide a valuable foreign exchange earner. With dwindling demand for its traditional pastoral products, lamb, dairy and wool, the country urgently needs to find new ways of making a living in the world.

The Government has virtually quadrupled the budget for promotion to more than NZ\$16m. There has been a particular emphasis on the US and Japan, although lots more visitors came from Europe and Scandinavia.

For the year ending last February visitors from the US totalled 130,416, an increase of 23.2 per cent. Japanese visitors totalled \$2,153 for the year, an annual increase of 17.5 per cent. Tourists from Britain numbered 44,700, an annual increase of over 10 per cent. All told, for the year that ended February this year total visitor arrivals from all markets were 685,297, an increase of 17 per cent.

More than a third came from Australia even though the strong Kiwi dollar made this more expensive than before. Total earnings from tourism for the same period were NZ\$1,206m. This made tourism New Zealand's fourth largest export earner after dairy

NZ\$1.5bn, manufactured goods NZ\$1.5bn and meat NZ\$1.7bn. The Tourism Council projects growth of between 7 and 8 per cent in the next four years so there could be arrivals of 900,000 by 1990. Tourist receipts are expected to rise to NZ\$1.6bn at least by then.

Some 84,000 people are now employed in the tourist industry. If the projections of growth are met, this could mean another 29,000 jobs.

Rich variety

On the face of it there seems no reason why tourism should not continue to expand rapidly. New Zealand is a country of mountains and fast-flowing rivers, surrounded by beautiful and near-empty beaches. For the sports or adventure holiday, the country offers everything. Auckland is a city of bays and harbours with all kinds of yachting and boating. The

Northland peninsula, to the north of Auckland, offers excellent deep sea game fishing. Further south, on North Island, around Lakes Taupo and Rotorua, there is some of the finest trout fishing in the world. There is also trout fishing on the South Island, particularly in the Queenstown area, which is being built up as a resort town. This area, however, is becoming better known for skiing and hunting holidays. From Queenstown it is possible to take jetboat trips, to go on backpacking journeys and horse riding trips. One highly recommended journey is around Milford Sound, a deep fjord cut into the western coast right towards the bottom of south island.

New Zealand may not ever become a mass tourism market—it is a long way from anywhere else for one thing—but in the specialised holidays at the top end of the market there

seems plenty of scope for increases. The Tourism Council's projections were made before the Chernobyl disaster in Russia and before Libya started making threats to tourists visiting Europe. The target of 900,000 by 1990 could easily be surpassed, particularly if Americans from the west coast of the US are attracted.

There are accommodation problems, however. In Queenstown, the manager of the Travelodge, told me that he already has an 85 per cent occupancy rate and he thought the other two first class hotels, were similarly full. In Auckland and Wellington, the largest town and capital respectively, it is often very difficult to obtain a room at a first class hotel through the week.

Earlier this year, Mr Mike Moore, the Minister for Tourism, announced that there were 23 major hotel projects

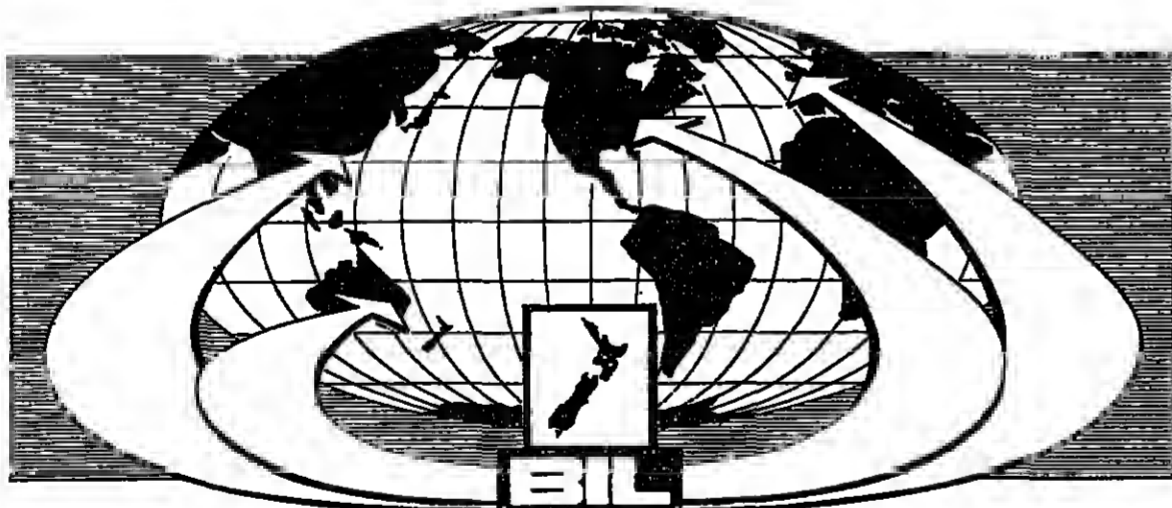
underway at a cost of \$476m, which would mean 3,700 new rooms by 1990.

In June, the Tourism Minister announced the biggest single tourist development project so far proposed by the private sector for New Zealand. This is the Wotter Peak resort plan in Queenstown. It will cost NZ\$596m and will be completed within 15 years. The first stage will comprise 96 to 140 chalets, followed by a 300-room hotel complex. There will also be a NZ\$7m golf course, designed by Arnold Palmer's company. Palmer has agreed to play on it at least once a year.

Apart from these projects in the first class sector, there are also plans to upgrade smaller, lower-cost accommodation facilities around the country. A number of companies, such as Newmans, also offer camper-type caravan holidays.

Stewart Dalby

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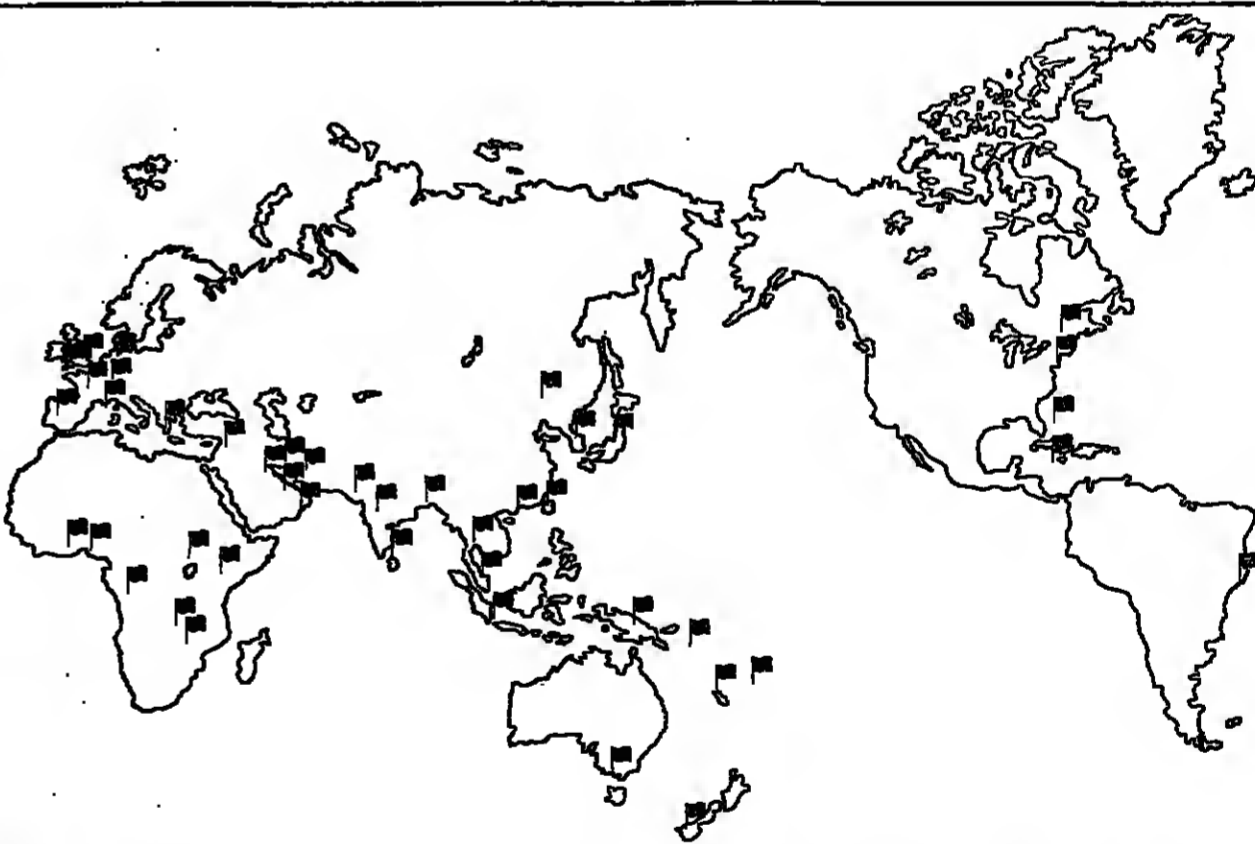
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**WHAT IS DE LA RUE?**  
See page 7

# SECTION II - COMPANIES AND MARKETS

## FINANCIAL TIMES

Monday July 21 1986

**Fletcher King**  
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### France is first to test new low underwriting fees

CREDIT FONCIER has become the second French state agency to break through the 5 basis point barrier for underwriting fees on a Euro-note facility with the launch on Friday night of a \$300m seven-year deal, writes Peter Montagnon in London.

Its mandate to Chase Manhattan, First Chicago, Mitsubishi Bank and Societe Generale confirms that a 4 basis point fee has become an acceptable benchmark for French state guaranteed borrowers. The fee will be held at this level for the first five years of the deal's life, after which it will rise to 5 basis points.

This goes even further than the recent deal by Electricite de France (EdF), which carried a 4 basis point fee for only the first three years of its 10-year life, and the terms were accordingly deemed as tight in the marketplace.

Yet some bankers admitted that things could have been even worse. Credit Foncier, which is in the housing finance sector, is a popular borrower. It is a rare name in the

Eurocredit market, where it has not borrowed since 1982. EdF's deal was both longer at \$800m and three years longer.

That could have tempted Credit Foncier to plump for even tighter terms with a facility fee of 4 basis points running throughout the deal's life.

Implicit in the structure is a desire by the French authorities to proceed cautiously as French borrowers plumb new lows in terms of fees. France is the only sovereign borrower to have launched loan facilities with fees below 5 basis points, although this has been done by top-rated multinational corporations.

Drawings under the accompanying standby credit will carry interest at Libor, the London inter-bank offered rate for Eurodollar deposits, although there will be an additional utilisation fee of between 3 and 10 basis points depending on how much is taken up.

Credit Foncier will use the deal to replace its more costly 1982 borrowing which was arranged by Banque

Nationale de Paris and Manufacturers Hanover. That was a conventional credit and Credit Foncier has not in the past issued Euronotes. It will therefore use a tender panel auction system for distribution at first, appointing specialised dealers later.

French private sector borrowers were also in the limelight last week. After its successful \$150m credit for Michelin, which was increased to \$200m, Credit Suisse First Boston launched a \$150m credit facility for Carrefour, the retail chain. This is a five-year operation to be used partly to back up Eurocommercial paper issues. Drawings will carry a margin of 1/4 per cent over Libor.

The facility fee arrangement is unusual. There is an 8 basis point fee payable on the higher of 50 per cent of the total facility or the actual amount drawn. This means that if no drawings are made the fee is effectively 4 basis points across the whole facility, but as soon as more than half the deal is drawn the actual return to banks starts to rise in a way that is normally allowed by the

inclusion of a utilisation fee.

Peugeot, the car manufacturer, is in the market too. It is guarantor for a £75m, seven-year facility for Peugeot-Talbot and Peugeot Finance International, the group's UK and financing units respectively.

Samuel Montagu and Barclays have been given the mandate for the deal but terms are not being disclosed. However, a sterling commercial paper option has been included in case the rules requiring a UK listing for companies borrowing in this market should change.

Elsewhere, the spate of renegotiations in southern Europe continues. Among the latest is a deal for Antipotes de Navarra of Spain which is led by Bank of Tokyo and carries a partial state guarantee. The amount is in two separate tranches of DM 168m and SFR 42m and the deal was originally signed as recently as May 1985.

The 10-year maturity is not being changed but the margins are sliding remorselessly. The guaranteed portion which originally bore a split 3/4 margin will now carry a mar-

gin of just 10 basis points. That on the non-guaranteed portion falls to 21 basis points from a split 1/4 and 3/4 point.

It is in Italy, however, where some of the toughest renegotiation terms are being set. Morgan Guaranty was in the market last week with an Ecu 215m renegotiation for ENI, the state-owned energy group. The deal, which has a six-year final maturity, has already been renegotiated once but now a margin of just 6.25 basis points is proposed for the first two years, rising in stages to 11.

On Friday the market was awash with unconfirmed rumours that First Chicago planned a renegotiation for the regional development authority Isevier carrying a new margin of just 5 basis points.

Japanese banks, which originally took up large amounts of these Italian loans, are now beginning to resist such low terms as they see no particular advantage in going along with them. Their return is reduced without any particular compensating reward in the form of a lead

management position.

As a result bankers believe that such renegotiations would become progressively more difficult were it not for the fact that most of this business is now complete. With the oil price touching new lows and interest rates dropping, it is also unlikely that most southern European countries will have much alternative business to offer.

Pfizer International Bank, the offshore bank set up by the US chemical group last November, is launching a \$100m certificate of deposit programme for which Shearson Lehman, Chase Manhattan and Swiss Bank Corporation International will be dealers.

Sumitomo Trust and Banking has increased its \$750m certificate of deposit programme to more than \$12m and added Merrill Lynch and Morgan Stanley as dealers.

Chase Manhattan and Kleinwort Benson are leading a renegotiation of last year's £200m facility for the UK mortgage company First National Securities which is being increased to £250m in the process.

### BancOklahoma in talks over ailing unit

BY TERRY DODSWORTH IN NEW YORK

BANCOKLAHOMA, the Tulsa holding company for a group of banks in the hard-hit oil producing region of Oklahoma, has initiated discussions with bank regulators on problems at its Bank of Oklahoma subsidiary after incurring a heavy \$50.8m loss in the second quarter.

The crisis at BancOklahoma, one of the state's three largest bank holding companies with assets of about \$2.7bn at the end of last year, follows the rescue last week of First National Bank and Trust Company of Oklahoma by the Los Angeles-based First Interstate Bancorporation. It further highlights the loan problems of banks involved in the real estate and energy sectors.

Mr Leonard Eaton, chairman of BancOklahoma, said the group's banks in the Tulsa area had continued to perform "relatively well", generating net operating profits of \$4.2m in the quarter. However, the Bank of Oklahoma subsidiary, acquired by the group only two years ago, had a net operating loss of \$10.4m.

This deficit had led to a \$42.8m

write off of goodwill by the parent group, reflecting the difference between the purchase price and the adjusted book value of the Oklahoma City unit.

BancOklahoma's second quarter losses followed a \$44m deficit in the first quarter of the year, pushing the group's primary capital ratio - the measure of a bank's ability to cushion further losses - below the regulatory guidelines. According to Mr Eaton, the holding company's primary capital now stands at 4.5 per cent of total assets against the 5.5 per cent required by federal regulators.

The Oklahoma City unit, blamed for the banking group's problems in the quarter, accounts for about 20 per cent of the parent company's total assets, with \$395.6m loans outstanding. Almost 20 per cent of this lending falls into the non-performing category designated for sick loans. For the holding company as a whole, about 38 per cent of loans are in the depressed real estate sector and 15 per cent in energy.

### Shorter maturities show strength following US interest rate cuts

ONE SYNDICATE manager, harking back to a 1960s hit version of the song Summertime, describes present activity in the primary market as "the Mungo Jerry revival". While certainly not lazily around, the market is doing a little bit here, a little bit there, with no overall trend or theme, writes Alexander Nicoll in London.

As usual, the cut in US interest rates of the previous week was not immediately reflected in the dollar fixed rate Eurobond market, though strength showed through first in shorter maturities. The widening of yield spreads between Eurobonds and US governments did allow some houses to reduce inventories of unsold paper they had been keeping for the summer sales and by the end of the week Eurobonds were catching up with New York.

The market was given another

large chunk to handle, however, by a \$500m issue for Norway, the country's first Eurobond for seven years. Issuing houses competing for the deal with Merrill Lynch Capital Markets felt it was launched too aggressively at just 25 basis points over five-year Treasuries, net of fees - the tightest pricing seen for some time.

Merrill, which insisted that the mandate had not been awarded on grounds of price, supported the issue with a consistent bid 1 1/4 points below issue price, equivalent to the total fees. The deal quickly settled at a margin of about 3 1/2 basis points over Treasuries.

Though Merrill did buy back a fair amount of paper on Monday, the issue appeared fairly well distributed after that. At least for now it has rarity value and would clearly be desirable for many portfolios. In

addition, it is intended to be a particularly liquid issue with co-managers having agreed to maintain quarter point spreads. Dealers said it was being actively traded.

The floating rate note sector continued its return to grace after a dull period earlier in the year. Wells Fargo and two US savings and loan institutions made issues which all went well. Oversupply in the straight sector coupled with uncertainty about future interest rate trends have spurred demand for assets with reasonable spreads over Libor.

The success of the \$100m straight deal for Mercedes Benz Credit Corporation, an unrated borrower without the guarantee of its parent, underlined the Eurobond market's liking for the upmarket brand names with which its dévotés are familiar. By contrast, a similar issue for

Nordic Investment Bank was poorly received.

Elsewhere, supranational names fared well, including a \$200m issue for the World Bank and a DM 300m deal for the Inter-American Development Bank.

In the convertible sector, Friday saw an enthusiastic welcome for a \$100m issue from Newmont Mining of the US - convertible, like a previous issue which has been re-deemed, into a block of shares in Du Pont held by Newmont. An earlier issue for Pacific Dunlop of Australia, however, was reduced from \$75m to \$65m.

As in the dollar sectors, new issues in the West German market were accorded a mixed reception. Renf's FRN did well, but Bremer Landesbank's issue of bonds with warrants to buy more bonds took some time before a co-management

group was formed with the market unsure how to value the warrants.

The West German market was also cautious about the first issue of naked warrants to buy federal government bonds, though Salomon Brothers in London, which led the deal with Bayerische Vereinsbank, said it sold out quickly. West German bond prices rose during the week by as much as half a point, aided mostly by currency bullishness.

In Switzerland, tightness in the short-term money market continued to weigh on bond prices, which fell about 1/4 point. The general faltering in equity markets appeared to be leading to a greater emphasis on coupons among equity-linked issues.

Issues which traded for the first time maintained or gained slightly

on their initial levels with the African Development Bank's SFR 100m par-priced deal entering the market on Friday at 98.

Yearover (\$m)		Current		Previous	
Primary Market	Secondary Market	US\$	FRN	US\$	FRN
US\$	2,182.6	43.5	887.1	2,702.2	1,745.5
FRN	2,078.8	78.1	2,215.5	1,745.5	1,745.5
Other	1,356.8	-	1,356.8	158.7	158.7
FRN	88.2	-	200.7	183.8	183.8
US\$	21,782.3	1,176.2	12,207.1	8,214.8	8,214.8
FRN	21,291.8	1,488.7	12,775.0	4,778.0	4,778.0
Other	10,310.2	108.1	1,228.9	2,882.5	2,882.5
FRN	7,814.1	194.5	2,167.8	2,278.3	2,278.3
US\$	14,796.9	23,282.5	42,318.4	42,318.4	42,318.4
FRN	14,115.8	3,124.8	17,208.2	17,208.2	17,208.2
Other	8,288.5	7,483.0	12,807.2	12,807.2	12,807.2
FRN	8,444.2	7,483.0	12,807.2	12,807.2	12,807.2

Week to July 17 1986 Source: AFD

### Paper guide to be set

BY OUR EUROMARKETS CORRESPONDENT

RECOMMENDED guidelines for the new sterling commercial paper market are to be set up by a formal steering committee under the auspices of the British Bankers' Association (BBA).

The committee has grown out of an informal working group of bankers and other market participants meeting so far at the Bank of England. It will be chaired by Mr Gerald Leahy, President of the Association of Corporate Treasurers.

Unusually for a BBA committee, participation will not be restricted to bankers. The appointment of Mr Leahy, treasurer of Shire Trust, indicates a desire for a neutral chairman in a debate about a fiercely competitive market.

The Association of Corporate

Treasurers has a keen interest in its own right because some of its members expect eventually to issue commercial paper directly without channelling it through appointed dealers.

The Bank of England will have observer status on the committee, which is expected to produce guidelines similar to those already published for forward rate agreements, interest rate swaps and interbank currency options.

The guidelines will not represent formal regulation but market participants will be under strong moral pressure to conform to them.

Among subjects already being studied are standard documentation, clearing arrangements, taxation and statistics.

*This announcement appears as a matter of record only.*

**THE BOC GROUP**

**THE BOC GROUP plc**  
£50,000,000

**Sterling Commercial Paper Programme**

Dealers  
**County NatWest Capital Markets**  
**S. G. Warburg & Co. Ltd.**

Issuing and Paying Agent  
**National Westminster Bank PLC**

June, 1986

*This announcement appears as a matter of record only.*

**Royal Insurance plc**  
£50,000,000

**Sterling Commercial Paper Programme**

Dealers  
**Barclays Bank PLC**  
**S. G. Warburg & Co. Ltd.**

Issuing and Paying Agent  
**Barclays Bank PLC**

June, 1986

**The Kingdom of Denmark**  
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Zero Coupon Notes Due 1991

MORGAN GUARANTY LTD  
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AL-MAL GROUP	BANQUE BRUXELLES LAMBERT S.A.	BANQUE INDOSUEZ
BANQUE INTERNATIONALE A LUXEMBOURG S.A.	CHEMICAL BANK INTERNATIONAL GROUP	CIBC LIMITED
CREDITANSTALT-BANKVEREIN	GENOSSENSCHAFTLICHE ZENTRALBANK AG VIENNA	GULF INTERNATIONAL BANK B.S.C. CAPITAL MARKETS GROUP
ISTITUTO BANCARIO SAN PAOLO DI TORINO	KUWAIT INTERNATIONAL INVESTMENT CO. S.A.K.	KREDIETBANK INTERNATIONAL GROUP
NIPPON KANGYO KAKUMARU (EUROPE) LIMITED	PRUDENTIAL-BACHE SECURITIES INTERNATIONAL	LLOYDS MERCHANT BANK LIMITED
SOCIÉTÉ GÉNÉRALE	SVENSKA HANDELSBANKEN GROUP	PK CHRISTIANIA BANK (UK) LIMITED
PRIVATBANKEN A/S	COPENHAGEN HANDELSBANK A/S	DEN DANSKE BANK
SMITH BARNEY, HARRIS UPHAM & CO. INCORPORATED	WESTDEUTSCHE LANDESBANK GIROZENTRALE	

20th May, 1986

*All of these securities have been sold. This announcement appears as a matter of record only.*

INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

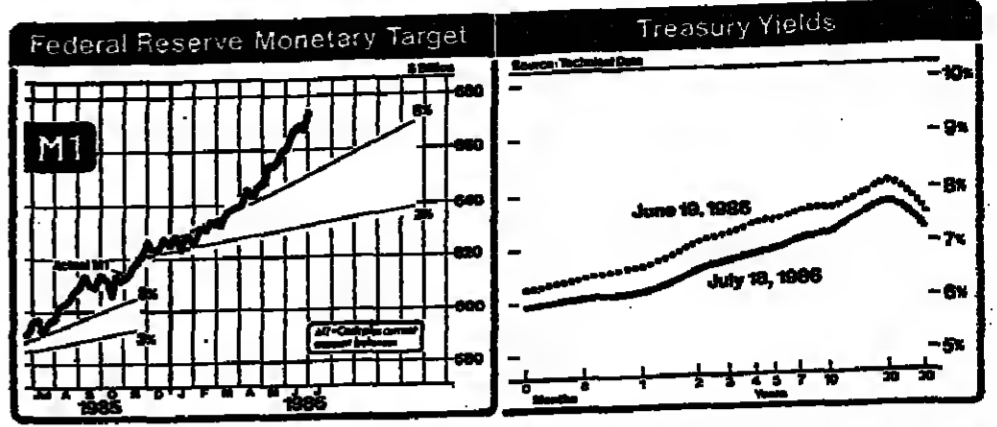
Big money stays on bond market sidelines

WITH Mr Paul Volcker, chairman of the Federal Reserve Board, due to appear for his midyear grilling on monetary policy by the Senate Banking Committee this Wednesday, the bond market had an ample excuse to play a cautious wait-and-see game last week. This is exactly what happened: the big money remained on the sidelines, allowing the market to slide largely sideways in a relatively light trading.

US MONEY MARKET RATES (%) and US BOND PRICES AND YIELDS (%) tables showing various financial metrics and their changes.

monetary policy report indicating that it had more or less decided to ignore M1 for the rest of this year in setting its policy. "Growth in excess of the established range would be acceptable," the report said, although it left the present guidelines for expansion in place.

On Friday, for example, Mr Donald Straszheim, Merrill Lynch's chief economist, said he expected real GNP growth in the second half of the year to be in the vicinity of plus 1 per cent and minus 1 per cent.



Inventory figures indicate a stock build-up, while June retail sales rose by only 0.2 per cent last month against an increase of 0.7 per cent in May. Last week's economic figures did nothing to encourage a more optimistic view. The industrial production statistics showed output down by 0.5 per cent in July following an increase of 0.6 per cent in April and a decline of 0.4 per cent in May.

quarterly refunding operations next month. There is concern that rates will have to be driven higher to attract investors into the refunding. The Japanese, for example, appear to have been selling longer-dated securities last week, heavily influenced by further declines in the monetary reins.

feel that M1 has been demoted to such a degree in the Fed's list of concerns that such increases can be easily tolerated, investors find it hard to forget the days when equivalent figures would have been an automatic signal for a tightening of the monetary reins.

Wells Street's own views on the economy are in some cases considerably more bearish. There were several forecasts last week that the preliminary second-quarter figures for gross national product due out tomorrow will show growth of only around 1.5 per cent against

the 2.9 per cent recorded in the first quarter. Many analysts are expecting a not more, downward for the second half of the year.

UK GILTS

Price fall flushes out genuine sellers

THE WEEK began and ended badly for the UK gilts market. Just as the sterling crisis that prompted gilts prices to fall had an insubstantial air to it, so too did the recovery in midweek appear somewhat contrived. Short-covering in both oil and currency markets had much to do with it, as did the diversion of attention back to the more intriguing topic of the dollar.

recovery to say, \$15 which used to be a popular theme. Last week's industrial production statistics provided a reminder that even at only 5 to 6 per cent of national income, a downturn in North Sea production can take its toll when output in the rest of British industry is going nowhere.

Can this be risked when unit wage costs for the whole economy in the first quarter showed a rise of 6.8 per cent over the year? The answer could be yes, but not yet, according to Mr Gavin Davies, of the US investment house Goldman Sachs.

Mr Lawson has no desire to give the company sector the green light for 7 1/2 per cent earnings growth to continue in the pay round which will shortly be getting under way. Mr Davies argues, "It may therefore wish to retain some sort of sterling-related squeeze on companies until the new settlement range becomes clearer in the late autumn."

The FT Actuaries all stocks index ended the week 1.42

points lower at 136.51. The 25-year high coupon yield rose 13 basis points on the week to 9.58 per cent, having touched 9.61 per cent on Monday.

The fall of 1.4 per cent between April and May in the overall index of output of the production industries—almost entirely due to a 4.3 per cent drop in its energy industry component—may be dismissed as one month's figure and no indicator of a trend.

Coupled with the uncomfortable evidence of unemployment picking up to a trend rise of around 15,000 a month, this

and that a lower oil price was "broadly neutral—if anything, slightly beneficial" in its overall effect on both output and inflation in the UK.

The drop below \$10 a barrel appears, however, to have touched a raw nerve. It is noticeable that in casual conversation dealers are now more likely to touch on the possibility of oil at \$5 a barrel than on the probability of an eventual

and that a lower oil price was "broadly neutral—if anything, slightly beneficial" in its overall effect on both output and inflation in the UK.

and that a lower oil price was "broadly neutral—if anything, slightly beneficial" in its overall effect on both output and inflation in the UK.

Goldman Sachs is pleased to announce that we commenced trading operations today as a member of the Tokyo Stock Exchange. Includes Goldman Sachs logo and contact information for various offices.

July 21, 1986

New York Boston Chicago Dallas Detroit Houston Los Angeles Memphis Miami Philadelphia St. Louis San Francisco London Hong Kong Tokyo Zurich

FT/AIBD INTERNATIONAL BOND SERVICE

Large table listing international bond services with columns for Country, Issued, Price, Yield, and other financial details.

count rate cut soon is clearly justified," said Mr Philip Brereman, of Irving Securities, "the Fed is most likely to cut by another 1 point before the summer ends, and quite possibly again before the November elections. Even then there can be no assurance that a recession will be avoided."

"Though a 1 per cent dis-

Terry Dodsworth

STRAIGHT BONDS: Yield to redemption of the red-figure. Amount issued in millions of currency units except for yen bonds, where it is in billions. FLOATING RATE NOTES: US dollars unless indicated. Margin above six-month US Treasury bill (three-month US above most rates). US dollars. C=convertible. CONVERTIBLE BONDS: US dollars unless indicated. US=percentage premium of the current effective price of buying shares via the bond over the most recent share price.

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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

CORPORATE FINANCE

Japan's banks fight domestic paper market

JAPAN's commercial banks have intensified a battle with the country's securities houses by coming out against the introduction of a domestic commercial paper market.

The Commercial Banks Association, consisting of 12 banks, is expected to issue an opinion this week saying that, in the banks' view, it is too early to introduce commercial paper in the domestic market, since it is feared that this will upset Japan's financial order.

on the subject, and in a recent survey of over 500 listed companies, 78 per cent requested the introduction of commercial paper.

in their issues of such paper abroad, both in the US and in the Eurocommercial paper market. Industry believes that domestic commercial paper would reduce their funding costs as well as providing greater flexibility.

80 per cent of funds raised by the 13 city banks were from floating-rate instruments such as certificates of deposit, money market certificates and Gensaki.

AMC plans \$186m convertible issue

BY TERRY DODSWORTH IN NEW YORK

AMERICAN Motors (AMC), the troubled US car manufacturer in which Renault of France has a 46.1 per cent stake, is planning to raise \$186m from a public offering of convertible preferred stock.

The company said the offer would result in a partial reorganisation of Renault's investments, but did not indicate to what extent the nationalised French group was participating. At the end of last year Renault injected \$50m into the American group through the acquisition of de-

with major investment decisions over future plant locations.

Its financial problems were underscored by second-quarter figures which showed losses of \$32m against a deficit of \$70.4m in the same period of last year, while sales slipped to \$800.8m from \$861m. In the first six months of the year losses amounted to \$71m compared with a deficit of \$90m in 1985, while sales were down to \$1.7bn from \$1.9bn.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Issuance, Amount, Maturity, Av. life, Coupon, Price, Book, Other yield. Lists various international bond issues from U.S. Dollars to Japanese Yen.

Ralston Purina lifts profits by 8.5% in third quarter

BY ADRIAN DICKS IN NEW YORK

RALSTON PURINA, the big US animal food and consumer products group which sold its animal feed division to British Petroleum earlier this month, reported a third quarter net income of \$5.5 per cent on sales of \$2.9bn, up from \$5.1 per cent on sales of \$2.8bn in the third quarter of last year.

As previously reported, current year earnings include extraordinary items from several disposals and restructuring operations largely in the restaurant business.

Libra Bank in £9.6m placement

By Peter Montgomerie, Euromarkets Correspondent

LIBRA BANK, the London-based consortium bank specialising in Latin American business, has become the first bank to issue redeemable cumulative preference shares which may be counted as primary capital under new Bank of England regulations.

Second-quarter downturn at MCI Communications

BY OUR NEW YORK STAFF

MCI COMMUNICATIONS, the US long-distance telecommunications group, has announced a 54 per cent drop in second-quarter earnings to \$16.4m, or 6 cents a share, from \$34.3m, or 15 cents a share, in the same period last year.

Storage Technology turnaround

BY OUR FINANCIAL STAFF

Storage Technology, the Colorado computer peripherals company which has been operating under Chapter 11 bankruptcy protection since October 1984, returned to profits in the first half to June Second-quarter net earnings were \$6.49m or 18 cents a share, compared with losses of \$15.94m or 46 cents per share. Revenues were

Monsanto to sell container unit

BY OUR FINANCIAL STAFF

MONSANTO, the US chemicals company which last year moved dramatically into pharmaceuticals with the \$2.8bn acquisition of G. D. Searle, has put its container business up for sale as the latest element of a rationalisation programme.

containers. No price was specified. Monsanto said only that the business was profitable but no longer fitted the group's strategic goals.

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U.S. investment strategy...?

Careful stock selection is going to be crucial throughout the rest of the year, we believe the U.S. market will remain volatile, and the trading range relatively narrow. But with the near-term outlook still fundamentally bullish, we're staying mainly with the sectors we've been recommending over the past year.

Our mid-year outlook is your answer.

To: Bache Securities, London 5, Berrington Gardens, London W1X 1LE. Tel: 01-439 4191. Geneva 40, Rue du Rhône, 1211 Geneva 11. Tel: 22 20 36 11. Luxembourg 20, Rue de l'Éclair, Ville Grand, Duché de Luxembourg. Tel: 352 21910.

Form with fields for Name, Address, Home Tel. No., Work Tel. No.

Bache Securities

International offices: Amsterdam, Athens, Brussels, Buenos Aires, Chicago, Cologne, Düsseldorf, Frankfurt, Geneva, Hamburg, Hong Kong, London, Lugano, Luxembourg, Madrid, Monte Carlo, Moscow, Munich, New York, Paris, Rotterdam, St. Croix, St. Thomas, San Juan, Singapore, Stuttgart, Tokyo, Zurich, and offices in all major Canadian cities.

Advertisement for Mitsui Finance Asia Limited, featuring a logo, text about U.S. \$100,000,000 bonds, and a list of international partners like BankAmerica, Chase, and Citibank.

UK COMPANY NEWS

Associated British Eng. makes another cash call

Associated British Engineering has unveiled its fourth rights issue in six years along with its results for the year to end-March 1986.

Quest Automation £365,000 in the red

ADVERSE TRADING conditions in the electronics industry hit Quest Automation, Hampshire-based computer products supplier, in the year ended February 28 1986.

Second half loss at Norbain Electronics

Norbain Electronics, the USM distributor of electronic components, plunged into the red in the year to April 30 1986.

PENDING DIVIDENDS

Dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table.

Table with columns for Company Name, Dividend Type, Date, and Amount. Includes entries for ASDA-MFI, Woborg, Barclays, etc.

Bromsgrove profits doubled

Bromsgrove Industries, the Droitwich, Worcestershire, manufacturer of aluminium castings, more than doubled its pre-tax profits in the year to March 31 1986.

Control Techniques ahead

FIRST HALF pre-tax profits at Control Techniques, a South Wales-based manufacturer of variable speed drives, climbed from £356,000 to £808,000 in the period to March 31 1986.

Thorpac leaps to £0.2m

Thorpac Group, a USM-quoted distributor of deep green packaging and microwave cookware, achieved more than treble taxable profits of £231,000, against £75,000, in the year to end-March 1986.

BOARD MEETINGS

Table listing board meetings for various companies including ASDA-MFI, Woborg, Barclays, etc., with columns for Date and Location.

Allied facing Canadian court delay

A FAST resolution of key litigation over the proposed acquisition by Allied-Lyons of the distilling business of Hiram Walker Resources, is fading.

Glasgow Stockholders

Net profits at Glasgow Stockholders Trust improved from £432,040 to £455,833 over the first six months of 1986.

Greenfriar Inv. net assets soar

Net asset value per 25p share at Greenfriar Investment Company soared from 277.8p to 418.7p in the year to June 30 1986.

SHARE STAKES

CHANGES in company share stakes announced over the past week included: Marier Estates, J. Rothschild Holdings, etc.

COMPANY NEWS IN BRIEF

- RIVER AND Mercantile Trust earned £1.42m (£1.27m) net in the first half of 1986. HILL THOMSON & CO, blender and bottler of Scotch whisky, reported pre-tax profits down from £1.68m to £1.14m in the year to January 31 1986.

Associated Newspapers Holdings p.l.c.

INTERIM RESULTS FOR THE HALF-YEAR ENDED 31st MARCH 1986

Table comparing 1986 and 1985 financial data for Associated Newspapers Holdings p.l.c., including Turnover, Trading profit, and Earnings per share.

- Turnover up by 26%
Profit before taxation up by 17%
Interim profits have shown a satisfactory increase: The Daily Mail and The Mail on Sunday have incurred exceptional redundancy and reorganisation costs of £4.4 million so far which have been fully charged against profits.

Logos for Daily Mail, NORTHCLIFFE NEWSPAPERS, The Mail, EUROMONEY, The LONDON STANDARD, Blackfriars Oil and Gas, and a 1330 logo.

Pacific Investment

Pacific Investment Trust announced that it had decided to explore the possibility of some form of unitisation. However, it emphasised that there were substantial technical problems, including those affecting warrant holders, which might not be overcome.

FT Share Information

The following securities have been added to the Share Information Service: Alkermes (Section: Industrials), BlueX (Electricals), Fert & Weston (Industrials), Haggas (Johns) (Textiles), Monotype Corp (Paper, Printing and Advertising), Nationwide Building Society 9½% 15/6/87 (Loans, Building Societies), Savage Group (Industrials).

Redemption Notice

CANADIAN CO-OPERATIVE CREDIT SOCIETY LIMITED Floating Rate Subordinated Capital Notes due 1997

Redemption Notice

MERRILL LYNCH INTERNATIONAL BANK LTD Agent Bank

Redemption Notice

LADBROKE INDEX 1,296-1,302 (-22) Based on FT Index Tel: 01-427 4411

FINANCIAL TIMES STOCK INDICES table showing indices for Government Secs, Fixed Interest, Ordinary, Gold Mines, FT-Act All Share, FT-SE 100 for various dates from July 1985 to July 1986.

BOWATER INCORPORATED Half year results. Includes financial summary (Sales US\$426.6m, Net Income US\$19.9m), key achievements (US newsprint consumption up 3.1% to May 1986), and the Bowater logo.

LONDON RECENT ISSUES

EQUITIES

Table of stock prices for various equities, including columns for stock name, price, and change.

FIXED INTEREST STOCKS

Table of fixed interest stocks, including columns for stock name, price, and change.

"RIGHTS" OFFERS

Table of rights offers, including columns for stock name, price, and change.

Financial Times surveys '85 programme. For the first time, the Financial Times has documented the surveys which were published in 1985...

FT CROSSWORD PUZZLE No. 6078. COURTIER. A crossword puzzle grid with clues for across and down.

FT CROSSWORD PUZZLE No. 6078

COURTIER crossword puzzle grid with numbered squares.

- ACROSS: 1, 5 Seizing the boards, to make furniture perhaps (3, 6). 10 Simply a great many undernourished (5). 11 Before being a soft touch became an imposter (9). 12 A seasonal swallowing movement (9). 13 In conclusion, I claim this order is Greek to me (5). 14 Dull deity untidily at home with the pigs (6). 15 Direction a name might take to the coast? (7). 16 Act tied to firm order (7). 18 Smiles about a number of pounds (6). 22 This ally is reasonably organised (5). 24 Bill the sea-farer joins a large number encrusted in the main (8). 25 Vainous round the desk with a cleric and the French! (9). 26 This circle is driven underground on target (5). 27 Arrange data on which to make a contribution (6). 28 By converting tritium to phosphorus, birds become dogs! (8).

AUTHORISED UNIT TRUSTS

Table of authorised unit trusts, listing various trust names and their details.

FT UNIT TRUST INFORMATION SERVICE

Main table of FT Unit Trust Information Service, listing numerous unit trusts with their names, prices, and changes.

AUTHORISED UNIT TRUSTS & INSURANCES

Table listing various unit trusts and insurance companies, including Wembley Unit Trust Managers Ltd, Wembley Asset Management Ltd, and Wembley Unit Trust Managers Ltd (a) (b) (c).

INSURANCES

Table listing various insurance companies and their products, including AA Friendly Society, Abbey Life Assurance Co Ltd, Acton Life Assurance Co Ltd, and others.

Main table listing a wide variety of unit trusts and insurance products, organized by company or region, including Eagle Star Insurance, Eagle Star Investment, Eagle Star Life Assurance, and others.

Table listing various unit trusts and insurance products, including National Mutual of Australasia, National Mutual of Australia, National Mutual of New Zealand, and others.

INSURANCE, OVERSEAS & MONEY FUNDS

Table listing various insurance and overseas fund products, including company names, fund names, and numerical values.

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Money Market

Table listing Money Market products and their values.

Money Market Bank Accounts

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Table listing Money Market Bank Accounts and their values.

Money Market

Table listing Money Market products and their values.

TRADITIONAL OPTIONS

3-month call rates

Table listing Traditional Options and their values.

Table of British Funds with columns for Name, Stock, Price, and % Chg. Includes sections for 'Share' (Lives up to Five Years), 'Over Fifteen Years', and 'Undated'.

Index-Linked

Table of Index-Linked funds with columns for Name, Stock, Price, and % Chg.

INT. BANK AND OSEAS GOVT STERLING ISSUES

Table of International Bank and Overseas Government Sterling Issues with columns for Name, Stock, Price, and % Chg.

CORPORATION LOANS

Table of Corporation Loans with columns for Name, Stock, Price, and % Chg.

COMMONWEALTH & AFRICAN LOANS

Table of Commonwealth and African Loans with columns for Name, Stock, Price, and % Chg.

LOANS

Table of various Loans with columns for Name, Stock, Price, and % Chg.

Financial

Table of Financial instruments with columns for Name, Stock, Price, and % Chg.

FOREIGN BONDS & RAILS

Table of Foreign Bonds and Rails with columns for Name, Stock, Price, and % Chg.

AMERICANS

Table of American funds with columns for Name, Stock, Price, and % Chg.

AMERICANS—Cont.

Continuation of American funds table with columns for Name, Stock, Price, and % Chg.

CANADIANS

Table of Canadian funds with columns for Name, Stock, Price, and % Chg.

BANKS, SHIP & LEASING

Table of Banks, Ship, and Leasing funds with columns for Name, Stock, Price, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

DRAPERY AND STORES

Table of Drapery and Stores funds with columns for Name, Stock, Price, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads funds with columns for Name, Stock, Price, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads funds with columns for Name, Stock, Price, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

LONDON SHARE SERVICE

BUILDING, TIMBER, ROADS—Cont.

Continuation of Building, Timber, and Roads funds table with columns for Name, Stock, Price, and % Chg.

CHEMICALS, PLASTICS

Table of Chemicals and Plastics funds with columns for Name, Stock, Price, and % Chg.

DRAPERY AND STORES

Table of Drapery and Stores funds with columns for Name, Stock, Price, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads funds with columns for Name, Stock, Price, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

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BUILDING, TIMBER, ROADS

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BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

DRAPERY & STORES—Cont.

Continuation of Drapery and Stores funds table with columns for Name, Stock, Price, and % Chg.

ELECTRICALS

Table of Electricals funds with columns for Name, Stock, Price, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads funds with columns for Name, Stock, Price, and % Chg.

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BUILDING, TIMBER, ROADS

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BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads funds with columns for Name, Stock, Price, and % Chg.

ENGINEERING—Continued

Continuation of Engineering funds table with columns for Name, Stock, Price, and % Chg.

INDUSTRIALS—Continued

Continuation of Industrials funds table with columns for Name, Stock, Price, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads funds with columns for Name, Stock, Price, and % Chg.

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BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads funds with columns for Name, Stock, Price, and % Chg.

INDUSTRIALS—Continued

Continuation of Industrials funds table with columns for Name, Stock, Price, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

BUILDING, TIMBER, ROADS

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BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads funds with columns for Name, Stock, Price, and % Chg.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits funds with columns for Name, Stock, Price, and % Chg.

INDUSTRIALS—Continued. Table listing various industrial stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

LEISURE—Continued. Table listing leisure-related stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

PROPERTY—Continued. Table listing property-related stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

INVESTMENT TRUSTS—Cont. Table listing investment trusts with columns for Stock, Price, Last, Bid, Offer, and % Chg.

FINANCE, LAND—Cont. Table listing finance and land-related stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

MINES—Continued. Table listing mining stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

MOTORS, AIRCRAFT TRADES. Table listing motor and aircraft trade stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

NEWSPAPERS, PUBLISHERS. Table listing newspaper and publisher stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

PAPER, PRINTING, ADVERTISING. Table listing paper, printing, and advertising stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

SHOES AND LEATHER. Table listing shoes and leather stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

SOUTH AFRICANS. Table listing South African stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

TEXTILES. Table listing textile stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

INSURANCES. Table listing insurance stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

PROPERTY. Table listing property stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

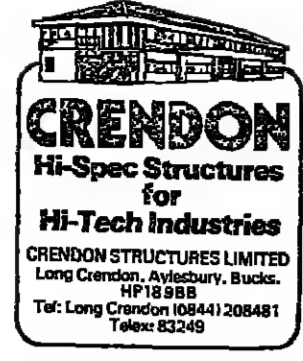
TRUSTS, FINANCE, LAND. Table listing trusts, finance, and land stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

FINANCE, LAND, etc. Table listing finance, land, and other stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

MINES. Table listing mining stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

REGIONAL & IRISH STOCKS. Table listing regional and Irish stocks with columns for Stock, Price, Last, Bid, Offer, and % Chg.

NOTES. Text providing additional information and disclaimers regarding the data presented in the tables.



Manchester hospital project

The largest contract ever let by the North Western Regional Health Authority, worth about £17.5m, is phase two of the re-development at Manchester Royal Infirmary. It has been won by JOHN LANG CONSTRUCTION.

NORWEST BOLIST has started erecting steelwork for Furness General Hospital's second phase, under a contract worth more than £6m. The work involves construction of some 9,000 sq metres of single and double storey extension block to the main building along with a separate works department structure and external works.

GENERAL

Updating banking methods

The Trustee Savings Bank Scotland has made a major commitment to banking automation through a £7m contract placed with PHILIPS BUSINESS SYSTEMS. The contract is for equipment from Philips FTS 6000 financial terminals range.

The last two contracts for computer controlled signalling and communications equipment on the M25 have been awarded by the Department of Transport. This means that contracts worth £5.7m have now been placed for installation of the entire M25 system.

THOMPSON WELDING SYSTEMS, a part of NEI Thompson has won orders worth a total of more than £4m for friction welding machines and welding robots.

CONTRACTS

New Berkshire headquarters

What remains of the old Billy Smart's circus winter home at Winkfield, Berkshire, will soon disappear and work will begin to replace it with a new headquarters for the financial and banking services company, HFC Truist & Savings.

Willet began clearing the site in June. But the big job which once dominated the 17-acre site will not be replaced by the usual type of modern office building.

£17m orders for Kyle Stewart

A contracts package worth almost £17m has been won by KYLE STEWART for construction projects for a Class 1000 airport, an Islamic centre, warehouses and offices. Largest of the projects is a £4.25m contract for Sears Properties at Garskirk Rd, Hendon.

Florida leisure scheme

Two contracts, worth a total of US\$9m (£6m), have been awarded to TAYLOR WOOD CONSTRUCTION CORPORATION of New York. The company has been appointed construction manager by Lakewood Development Partnership for a US\$5.5m (£3.7m) project, which is due for completion in October 1987.

for the clients have opted for a classical Lutynens style country house, with traditional brickwork and chimneys, and the surrounds landscaped to include an ornamental lake, a football pitch and tennis courts.

Work has also started on a £2m design-and-construct project for a Class 1000 airport, an Islamic centre, warehouses and offices. Largest of the projects is a £4.25m contract for Sears Properties at Garskirk Rd, Hendon.

When completed, the leisure development will include 2,800 homes, courts, shuffle-board courts, footpaths and cycle trails. The other contract, valued at US\$3.5m (£2.3m), has been placed by Hillsborough County Aviation Authority to build an automated passenger transit system at Orlando International Airport.

APPOINTMENTS

Managing director for BR Property Board

BRITISH RAILWAYS BOARD has appointed Mr Douglas Leslie as managing director of the British Rail Property Board.

Mr Brian Donnelly has been appointed regional director overseas travel within the THOMAS COOK GROUP.

ANDERSON STRATHCLYDE has made the following appointments for business planning. Mr S. G. Walker becomes chairman of the Hoy division (Buckinghamshire) in addition to his role as chief executive of the engineering division.

This week in parliament

Today: Commons: Opposition debate on a motion entitled "The fight against crime—putting people first." After 7 pm, consideration of Lords amendments on the Gas Bill.

manager of the tunnelling equipment unit, Bridgeton and East Kilbride, but will continue to be responsible for the performance of the company's electronics unit at Kirkintilloch.

R. H. MORLEY GROUP has appointed Mr Chris Whitto as its chief executive. He will be responsible for Europe (excluding the UK), Middle East and the Indian sub-continent.

CHARLES BARKER CITY has appointed directors Mr Jasper Archer and Mr Peter Bostock vice chairmen with responsibility for business development.

Insurance Brokers Inc and Emmet & Chandler Companies Inc. Mr Emmet was chairman and chief executive and Mr Archer president of Emmet & Chandler.

Mr W. L. Parry will succeed Mr V. G. Handcock as managing director of PERARD TORQUE TENSION on July 1. Mr Parry was formerly with Packman Diesel, a GEC company.

Mr Peter Greenfield has joined FOOD BROKERS as product development director. For the past three years he was with Walsby Mann and Truman Brewers as a director of Usbars.

THURSDAY

Commons: Consolidated Fund (Appropriation) Bill, Motion for the summer adjournment. Consideration of Lords amendments to the Building Societies Bill.

WEEK'S FINANCIAL DIARY

The following is a record of the principal business and financial engagements during the week. The board meetings are mainly for the purpose of considering dividends and official indications of whether dividends concerned are interim or final.

Table with columns for COMPANY MEETINGS, DIVIDEND & INTEREST PAYMENTS, and BOARD MEETINGS. Includes entries for various companies like British Airways, British Telecom, etc.

BUSINESSMAN'S DIARY

UK TRADE FAIRS AND EXHIBITIONS

Table listing various trade fairs and exhibitions such as Current Gift Trade Fair, Harrogate Exhibition Centre, Acorn Computer User Christmas Show, etc.

OVERSEAS TRADE FAIRS

Table listing overseas trade fairs such as Current International Laboratory Equipment Exhibition, August 17-23 City Planning Exhibition, etc.

BUSINESS AND MANAGEMENT CONFERENCES

Table listing business and management conferences such as July 31 London Chamber of Commerce Seminar, August 13 Management Training Consultants, etc.

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

Financial Times Conferences

PACIFIC BASIN OIL AND GAS—PRICES, INVESTMENT AND THE BUSINESS OUTLOOK

Hong Kong—September 25 and 26, 1986

The FT conference programme has a strong tradition in the energy field. This year's major oil and gas forum is to be held at the Hong Kong Meridien on September 25 and 26 in association with Petroleum News.

ELECTRONIC FINANCIAL SERVICES

The Financial Times fourth conference on Electronic Financial Services will be held on October 15 and 16, 1986 and will precede the International Financial Services and Technology '86 Exhibition to be held at the Barbican Centre.

PROFESSIONAL PERSONAL COMPUTER CONFERENCE

London—October 30 and 31, 1986

The Financial Times is holding its fourth Professional Personal Computer conference in London on October 30 and 31. The market for professional personal computers is changing rapidly presenting manufacturers and systems suppliers with new challenges and opportunities.

U.S. \$200,000,000 CANADIAN IMPERIAL BANK OF COMMERCE (A Canadian Chartered Bank) Floating Rate Debentures Due 1994

PORTABLE AIR CONDITIONING WHEEL-IN-PLUG-IN LONDON SOUTH 01 563 2700 LONDON NORTH 01 503 0081

The third FT City Seminar Merchant Taylors' Hall, City of London 13 & 14 October 1986

All enquiries should be addressed to: The Financial Times Conference Organisation, Minister House, Arthur Street, London EC4R 9AX



WORLD STOCK MARKETS

AUSTRIA 1986 High Low July 18 Price Dm

GERMANY 1986 High Low July 18 Price Dm

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

CANADA

TORONTO Closing prices July 18. Table listing various Canadian stocks and their prices.

BELGIUM/LUXEMBOURG 1986 High Low July 18 Price Frs

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

DENMARK 1986 High Low July 18 Price Kr.

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

FRANCE 1986 High Low July 18 Price Frs

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

FRANCE (continued) 1986 High Low July 18 Price Frs

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

NORWAY 1986 High Low July 18 Price Kroner

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

ITALY 1986 High Low July 18 Price Lira

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

JAPAN (continued) 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

JAPAN (continued) 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

JAPAN (continued) 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

JAPAN (continued) 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

JAPAN (continued) 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

NETHERLANDS 1986 High Low July 18 Price Ft

JAPAN 1986 High Low July 18 Price Yen

JAPAN (continued) 1986 High Low July 18 Price Yen

CANADA (continued) Closing prices July 18.

Financial Times logo and contact information for subscriptions.

Closing prices, July 18

# NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month	Stock	Dr	Yr	High	Low	Open	Close	12 Month	Stock	Dr	Yr	High	Low	Open	Close	12 Month	Stock	Dr	Yr	High	Low	Open	Close
12.1	AAR	100	1.0	1.0	1.0	1.0	1.0	12.1	AMC	100	1.0	1.0	1.0	1.0	1.0	12.1	AMT	100	1.0	1.0	1.0	1.0	1.0
12.2	AAE	100	1.0	1.0	1.0	1.0	1.0	12.2	AME	100	1.0	1.0	1.0	1.0	1.0	12.2	AMN	100	1.0	1.0	1.0	1.0	1.0
12.3	AAI	100	1.0	1.0	1.0	1.0	1.0	12.3	AMG	100	1.0	1.0	1.0	1.0	1.0	12.3	AMO	100	1.0	1.0	1.0	1.0	1.0
12.4	AAJ	100	1.0	1.0	1.0	1.0	1.0	12.4	AMH	100	1.0	1.0	1.0	1.0	1.0	12.4	AMP	100	1.0	1.0	1.0	1.0	1.0
12.5	AAK	100	1.0	1.0	1.0	1.0	1.0	12.5	AMI	100	1.0	1.0	1.0	1.0	1.0	12.5	AMQ	100	1.0	1.0	1.0	1.0	1.0
12.6	AAH	100	1.0	1.0	1.0	1.0	1.0	12.6	AMJ	100	1.0	1.0	1.0	1.0	1.0	12.6	AMR	100	1.0	1.0	1.0	1.0	1.0
12.7	AAI	100	1.0	1.0	1.0	1.0	1.0	12.7	AMK	100	1.0	1.0	1.0	1.0	1.0	12.7	AMS	100	1.0	1.0	1.0	1.0	1.0
12.8	AAJ	100	1.0	1.0	1.0	1.0	1.0	12.8	AML	100	1.0	1.0	1.0	1.0	1.0	12.8	AMT	100	1.0	1.0	1.0	1.0	1.0
12.9	AAK	100	1.0	1.0	1.0	1.0	1.0	12.9	AMN	100	1.0	1.0	1.0	1.0	1.0	12.9	AMU	100	1.0	1.0	1.0	1.0	1.0
12.10	AAH	100	1.0	1.0	1.0	1.0	1.0	12.10	AMJ	100	1.0	1.0	1.0	1.0	1.0	12.10	AMV	100	1.0	1.0	1.0	1.0	1.0
12.11	AAI	100	1.0	1.0	1.0	1.0	1.0	12.11	AMK	100	1.0	1.0	1.0	1.0	1.0	12.11	AMW	100	1.0	1.0	1.0	1.0	1.0
12.12	AAJ	100	1.0	1.0	1.0	1.0	1.0	12.12	AML	100	1.0	1.0	1.0	1.0	1.0	12.12	AMX	100	1.0	1.0	1.0	1.0	1.0
12.13	AAK	100	1.0	1.0	1.0	1.0	1.0	12.13	AMN	100	1.0	1.0	1.0	1.0	1.0	12.13	AMY	100	1.0	1.0	1.0	1.0	1.0
12.14	AAH	100	1.0	1.0	1.0	1.0	1.0	12.14	AMJ	100	1.0	1.0	1.0	1.0	1.0	12.14	AMZ	100	1.0	1.0	1.0	1.0	1.0
12.15	AAI	100	1.0	1.0	1.0	1.0	1.0	12.15	AMK	100	1.0	1.0	1.0	1.0	1.0	12.15	ANB	100	1.0	1.0	1.0	1.0	1.0
12.16	AAJ	100	1.0	1.0	1.0	1.0	1.0	12.16	AML	100	1.0	1.0	1.0	1.0	1.0	12.16	AND	100	1.0	1.0	1.0	1.0	1.0
12.17	AAK	100	1.0	1.0	1.0	1.0	1.0	12.17	AMN	100	1.0	1.0	1.0	1.0	1.0	12.17	ANE	100	1.0	1.0	1.0	1.0	1.0
12.18	AAH	100	1.0	1.0	1.0	1.0	1.0	12.18	AMJ	100	1.0	1.0	1.0	1.0	1.0	12.18	ANF	100	1.0	1.0	1.0	1.0	1.0
12.19	AAI	100	1.0	1.0	1.0	1.0	1.0	12.19	AMK	100	1.0	1.0	1.0	1.0	1.0	12.19	ANG	100	1.0	1.0	1.0	1.0	1.0
12.20	AAJ	100	1.0	1.0	1.0	1.0	1.0	12.20	AML	100	1.0	1.0	1.0	1.0	1.0	12.20	ANI	100	1.0	1.0	1.0	1.0	1.0
12.21	AAK	100	1.0	1.0	1.0	1.0	1.0	12.21	AMN	100	1.0	1.0	1.0	1.0	1.0	12.21	ANJ	100	1.0	1.0	1.0	1.0	1.0
12.22	AAH	100	1.0	1.0	1.0	1.0	1.0	12.22	AMJ	100	1.0	1.0	1.0	1.0	1.0	12.22	ANK	100	1.0	1.0	1.0	1.0	1.0
12.23	AAI	100	1.0	1.0	1.0	1.0	1.0	12.23	AMK	100	1.0	1.0	1.0	1.0	1.0	12.23	ANL	100	1.0	1.0	1.0	1.0	1.0
12.24	AAJ	100	1.0	1.0	1.0	1.0	1.0	12.24	AML	100	1.0	1.0	1.0	1.0	1.0	12.24	ANM	100	1.0	1.0	1.0	1.0	1.0
12.25	AAK	100	1.0	1.0	1.0	1.0	1.0	12.25	AMN	100	1.0	1.0	1.0	1.0	1.0	12.25	ANP	100	1.0	1.0	1.0	1.0	1.0
12.26	AAH	100	1.0	1.0	1.0	1.0	1.0	12.26	AMJ	100	1.0	1.0	1.0	1.0	1.0	12.26	ANQ	100	1.0	1.0	1.0	1.0	1.0
12.27	AAI	100	1.0	1.0	1.0	1.0	1.0	12.27	AMK	100	1.0	1.0	1.0	1.0	1.0	12.27	ANR	100	1.0	1.0	1.0	1.0	1.0
12.28	AAJ	100	1.0	1.0	1.0	1.0	1.0	12.28	AML	100	1.0	1.0	1.0	1.0	1.0	12.28	ANS	100	1.0	1.0	1.0	1.0	1.0
12.29	AAK	100	1.0	1.0	1.0	1.0	1.0	12.29	AMN	100	1.0	1.0	1.0	1.0	1.0	12.29	ANT	100	1.0	1.0	1.0	1.0	1.0
12.30	AAH	100	1.0	1.0	1.0	1.0	1.0	12.30	AMJ	100	1.0	1.0	1.0	1.0	1.0	12.30	ANU	100	1.0	1.0	1.0	1.0	1.0

Continued on Page 31

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NYSE COMPOSITE CLOSING PRICES

Table of NYSE Composite Closing Prices for July 18, 1986. Columns include Stock, P, S, High, Low, Close, Change, and Volume. Includes sub-sections for 12 Month, Continued from Page 30, and various stock categories.

AMEX COMPOSITE CLOSING PRICES

Table of AMEX Composite Closing Prices for July 18, 1986. Columns include Stock, P, S, High, Low, Close, Change, and Volume. Includes sub-sections for 12 Month, Continued from Page 30, and various stock categories.

OVER-THE-COUNTER

Table of Over-the-Counter market closing prices for July 18, 1986. Columns include Stock, P, S, High, Low, Close, Change, and Volume. Includes sub-sections for 12 Month, Continued from Page 30, and various stock categories.

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FINANCIAL TIMES Because we live in financial times.

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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Facing an unpalatable choice

BY COLIN MILLHAM

Put in rather simple terms the US Administration will allow the dollar to depreciate against the Japanese yen and the West German Deutsche Mark to correct imbalances in trade, unless the authorities in Japan and West Germany are prepared to cut domestic interest rates and stimulate demand.

German Bundesbank and the Bank of Japan to intervene and punish speculation. Further steady pressure can be expected. Technical resistance at around DM 2.15 appeared to be broken on Friday. Dealers also forecast resistance at around DM 2.12, while DM 2.10 is likely to prove a psychological barrier.

£ IN NEW YORK

Table with columns: July 18, Close, Prev. Close. Rows for Spot, 1 month, 3 months, 12 months.

line, and revive the strength of its core. Further evidence of the slowdown in the US economy is likely to be provided by tomorrow's figures on second quarter gross national product.

IFFE LONG GILT FUTURES OPTIONS

Table with columns: Strike, Call, Put, Last, etc. Rows for various strike prices.

IFFE E/S OPTIONS

Table with columns: Strike, Call, Put, Last, etc. Rows for various strike prices.

PHILADELPHIA 6E E/S OPTIONS

Table with columns: Strike, Call, Put, Last, etc. Rows for various strike prices.

LONDON

Table with columns: 20-YEAR 12% NATIONAL GILT, 10-YEAR 12% NATIONAL GILT, etc.

LIFFE US TREASURY BOND FUTURES OPTIONS

Table with columns: Strike, Call, Put, Last, etc. Rows for various strike prices.

LONDON E/S OPTIONS

Table with columns: Strike, Call, Put, Last, etc. Rows for various strike prices.

LIFFE EURO-DOLLAR OPTIONS

Table with columns: Strike, Call, Put, Last, etc. Rows for various strike prices.

CHICAGO

Table with columns: US TREASURY BONDS, US TREASURY BILLS, etc.

CURRENCY MOVEMENTS

Table showing currency movements for various currencies like Sterling, U.S. dollar, Canadian dollar, etc.

OTHER CURRENCIES

Table showing other currencies like Arg. peso, Br. real, Can. dollar, etc.

CURRENCY RATES

Table showing currency rates for Sterling, U.S. dollar, etc.

DOLLAR SPOT—FORWARD AGAINST DOLLAR

Table showing dollar spot and forward rates against the dollar.

CURRENCY FUTURES

Table showing currency futures for various currencies.

POUND SPOT—FORWARD AGAINST POUND

Table showing pound spot and forward rates against the pound.

FORWARD RATES AGAINST STERLING

Table showing forward rates against sterling for various currencies.

EURO-CURRENCY INTEREST RATES

Table showing euro-currency interest rates for various currencies.

NEW YORK RATES

Table showing New York rates for various currencies.

COMMUNAUTE URBAINE DE MONTREAL

Text regarding the Communaute Urbaine de Montreal floating rate notes due 1989.

MONEY MARKETS

Optimism fades

Any remaining optimism about interest rates drained from the London money market last week. UK economic news suggested an immediate cut in bank base rates would be most welcome.

UK clearing bank base

UK clearing bank base lending rate, 10 per cent since May 22, remained weak overall. The final money supply figures for June confirmed sharp growth in sterling M3.

BANK OF ENGLAND TREASURY BILL TENDER

Table showing Bank of England Treasury Bill tender details.

FT LONDON INTERBANK FIXING

Table showing FT London interbank fixing rates.

DBSBANK

Text regarding DBS Bank and its services.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table showing weekly change in world interest rates for various currencies.

MONEY RATES

Table showing money rates for various currencies.

LONDON MONEY RATES

Table showing London money rates for various currencies.

Rowe Evans INVESTMENTS PLC

Text regarding Rowe Evans Investments PLC and its services.

Granville & Co. Limited

Text regarding Granville & Co. Limited and its services.

NEW FROM TELERATE All you need to know about Eurobonds. Features composite pages, automatic yield calculations, etc.

Introducing Cambridge Futures Charts. A new, more comprehensive service is now available for followers of all actively traded futures markets.

ALLIANCE LEICESTER Alliance & Leicester Building Society. Floating Rate Notes 1994. Notice is hereby given that the Notes will bear interest at 10.05% per annum.

Malayan Banking Berhad US \$60,000,000 Negotiable Floating Rate Dollar Certificates of Deposit due 1987 Tranche B.

THE FINANCIAL TIMES is proposing to publish a Survey on THE WORLD ECONOMY on Monday, September 29, 1986.